

# LIFE

A UNITED STATES SENATOR

JUNE 14, 1937

10 CENTS



# Choose

YOUR CATSUP AND ASPIC  
AS CAREFULLY AS WE  
SELECT OUR TOMATOES

A  
rich, full-flavored  
catsup made from  
top quality Jersey  
Tomatoes

Easy to prepare . . .  
Simply pour into mold  
and place in  
refrigerator to jell

Farm folks, like us, just won't give table room to watery catsups made from green tomatoes, as so many are. City folks shouldn't either. Chances are they won't after they've tried Hurff Tomato Catsup. For a single bottle of this top quality, vine-ripened Jersey Tomato product is enough to convince anyone, who *knows what's good*, that there's as much difference in catsups as there is in tomatoes.

Why not ask your grocer for a bottle of rich, full-flavored Hurff Tomato Catsup tomorrow? And—while you're about it—take home a can of Hurff Tomato Aspic!

Hurff is a ready-to-serve aspic that replaces the old synthetic powdered form. No heating or cooking is required. Hurff Tomato Aspic comes prepared all ready to pour from the can into a mold and place in refrigerator. When molded it is not merely a clear tomato flavored jelly, but a *firmly formed, rich tomato product of full-bodied consistency*. Like other members of the Hurff family it is made from "pedigreed", crop-controlled tomatoes. And—perhaps you'll like to know just what our "pedigreed tomatoes" are!

Each summer seed tomatoes are examined by inspectors of the New Jersey State Department of Agriculture. The seeds from these tomatoes are removed, cleaned, certified and sealed in bags under the direct supervision of these State officials. We sell these seeds to the growers and buy back the tomatoes they produce, thereby maintaining uniformity of quality and flavor.

All this gives us extra work, but it gives all of our customers extra quality! That means a lot to us . . . and when you try Hurff Tomato Catsup and Hurff Tomato Aspic it will mean a lot to you!

EDGAR F. HURFF COMPANY  
Swedesboro, New Jersey

## Ask for HURFF

Tomato Juice	Tomato Aspic	Vegetable Soup
Tomato Juice Cocktail	Puck and Beans	Bean Soup
Tomato Catsup	Squash	Pea Soup
Tomato Soup	Spaghetti	Pumpkin
Tomato Pures	Asparagus	Hominy



### HURFF TOMATO ASPIC

... all ready to mix and mold. Better and more convenient than synthetic powdered form. Try it and appreciate the difference. You'll always want to keep a can on hand.

### HURFF TOMATO CATSUP

With a full-bodied richness that only first quality tomatoes can give. Entirely different from watery catsup made from green tomatoes as so many are.

### HURFF TOMATO JUICE

With a vine-fresh sparkle and flavor and a full-bodied health-giving richness that earned the American Medical Association seal of approval.

### HURFF TOMATO SOUP

Ready to serve! Greater body and richness than most ready-to-serve tomato soups . . . and more economical than condensed soups as it can be diluted to suit the taste.

### HURFF TOMATO JUICE COCKTAIL

Just taste it . . . and describe it in your own words. For those who prefer tomato juice with seasoning, it's a product you'll take pride in serving on your table.

### HURFF TOMATO PUREE

For making tomato soups, tomato sauce or adding delicious tomato flavor to various dishes. Its consistency approximates that of apple butter . . . its fame is nation-wide.

SEASONED, COOKED AND PACKED AT SWEDESBORO, NEW JERSEY BY

# HURFF..The Jersey Tomato People



# TRUE TO LIFE NEWS SHOTS OF NEWSWORTHY

## PERSONALITIES IN THE 1937 MOTORING SCENE

**C**heerful sight on the streets of the city of Lansing, Michigan, is the Morlok family's car. Its usual occupants are Carl and Sadie Morlok and their seven-year-old quadruplet girls, Edna A., Wilma B., Sarah C., and Helen D.

Although Lansing is headquarters city of many famous automotive factories, Carl Morlok picked a South Bend, Indiana car, an exciting new 1937 Studebaker Dictator.

"I had to have roominess, of course," he laughingly explains. "And with my expenses what they are, I naturally decided to buy a car that is easy on gas and oil and that will stand up for many years."

Easily the spotlight style car of all the 1937 cars, the impressive, money-saving Studebaker is teeming with thrilling inno-

vations... doors that click lightly, tightly and silently at a touch without slamming... the sensational Fram oil cleaner and the gas-saving automatic overdrive... the automatic hill holder and triply sealed leather-touch hydraulic brakes... inimitable interior styling by Helen Dryden... super-strong, super-safe, steel-reinforced-by-steel bodies gleaming in a paint finish twelve coats deep... steering that halves the turning effort of parking.

Prices of the beautiful 1937 Studebaker Dictator Six are just above those of the small cars... and the superb Studebaker State President Eight is America's lowest priced luxury car. Time payments are low on the Studebaker C. I. T. budget plan. The Studebaker Corporation, South Bend, Ind.



Four are seven in the photographs above and below, inasmuch as the school-going little Morlok quadruplet sisters were born May 19, 1930. Quads may come only once in every 371,000 births but parents Carl and Sadie Morlok have already provided over 80,000 meals for these young ladies. Look how comfortably they and their dollies fit in the big Studebaker trunk. It holds more luggage than most families usually take along.



Maynard shoots rifle, revolver and lariat like nobody's business in his feature act in the Cole Bros.-Clyde Beatty Circus. And handsome Ken, darling of America's millions who like "Westerns" as their movie diet, shoots smoothly from one circus stand to another, up and down and across the nation, in—? You've guessed it—his big powerful 1937 Studebaker State President.

**Flying auto** is this strange vehicle, perfected by famous flyer Waldo Waterman. A car on the highways, it adds wings at its hangar and smoothly takes to the skyways. Its power plant is a 6-cylinder Studebaker Dictator engine which operates on ordinary filling station gas.



# STUDEBAKER



NOT LOWEST PRICED... BUT ALMOST



# Think Twice

Read Fact One! Read Fact Two! Then Decide On Your Refrigerator



## Fact One:

The new 1937 Kelvinator is plus-powered. It has as much as double the cooling capacity of other well-known refrigerators of equal size.

## Fact Two:

The new Kelvinator runs only half as many minutes per day—during the rest of the time it maintains low temperatures using no current at all.

There! Surely those two facts are enough to convince you that from the standpoint of economy, Kelvinator should be your choice. It does more and saves more.

But think again! Think of the other things you

want in a refrigerator—the time and work saving conveniences, the luxury touches, the beauty, and also the absolute dependability.

These, too, are important points. You want them, you deserve to have them—and, in Kelvinator, you can have them without paying more to get them.

For Kelvinator, in addition to being the most economical, and, we believe, the most luxurious refrigerator of the day, is *not high priced*. Quite the contrary, you'll find, when you examine the many models at your dealer's showrooms.

Terms? Of course! The plus-powered Kelvinator can be bought on your dealer's special time payment plan, or for as little as 90 cents a week on the Kelvinator ReDisCo Plan.



## ★ KELVIN HOME ★

Where a New Way of Living Begins...

equipped with Kelvinator electric refrigeration, complete air conditioning with year 'round automatic control of heat and humidity, electric or gas range, washing machine, ironer, automatic water heater—can be constructed by your own architect and builder for less than \$7,500. (Subject to change as building costs rise.) The Kelvin Home Book, with exterior views, floor plans, description of equipment, now available free wherever Kelvinator products are sold.

KELVINATOR, Division of NASH-KELVINATOR CORPORATION, Detroit, Michigan. Factories also in London, Ontario, and London, England.

Listen to PROFESSOR QUIZ  
Columbia Network Sat. 8 P. M. EDT



PLUS-POWERED *Kelvinator* CUTS THE COST OF BETTER LIVING



"It'll put you in tune"



The *Natural Flavor* of real  
Root Juices makes Hires more delicious  
than imitation root beers

**T**HE different, finer flavor of Hires wins you—the reason for its superiority is that it is made with real Root Juices. Hires holds top place by its sheer superiority.

One sip proves it. Order a few bottles from your grocer today or drink it at restaurants or refreshment stands. You'll enjoy its natural, wholesome flavor.

THE **R-J** ON  
THE LABEL IS FOR  
YOUR PROTECTION  
—A GUARANTEE OF  
REAL  
**Root Juices**  
IN HIRES ROOT BEER

*It tastes so good - It's good for you*





# Now

## A PERMUTIT AUTOMATIC WATER SOFTENER



Permutit softened water makes rich, foamy, abundant lather. Keeps hands soft, skin velvety, protects complexion.



Enjoy drinking clear, delicious water, freed from bad taste and odor by Permutit Activated Carbon Purifier.



No more red iron stains on porcelain sink, tub or bowl. Take out the cause with Permutit's Iron Removal Filter.



## THE MODERN ESSENTIAL FOR HOME COMFORT

Think of it, perfectly softened water—all you want—with no bother and almost no expense! A softener that is automatic. Electrically operated: to renew softening capacity you simply touch a switch. The latest development by Permutit—the world's largest makers of water conditioning equipment. New low price. New easy-payment plan buys it for as little as 25 cents a day. Operate it for the price of your daily newspapers. See your dealer. Special free trial

offer. Other models, manually operated, at still lower prices. Get the booklet: "The Magic of Wonder-Soft Water." Tells how a Permutit softener can save you over \$100 per year. Use coupon below, or write to The Permutit Company, Dept. L2, 330 West 42nd Street, New York, N. Y.

Also, ask about other special Permutit equipment to remove dirt, iron, bad taste and odor from water. Bulletins free.



Stop acid water from slowly eating away your plumbing. Permutit Neutralizer ends corrosion.

## Permutit Water Conditioning

THE PERMUTIT CO., Dept. L2, 330 W. 42nd St., N. Y. C.

Please give me information about conditioning my water supply. I have checked the water troubles I wish corrected.

- Water is hard ☐ Water contains iron ☐  
 Water is dirty ☐ Water is corrosive ☐  
 Water has bad taste or odor ☐

Name.....Address.....

City.....State.....



# searching for smoother whiskey?



## make your next drink **GREEN RIVER**



Trade Mark Reg. U. S. Pat. Off.

**BLENDED WHISKEY — THE WHISKEY WITHOUT REGRETS**

OLDETYME DISTILLERS, INC. Main Office: New York, N. Y.

Distilleries located at Maryland, Kentucky and New Jersey . . . 75% grain neutral spirits — 90 PROOF.

Copyrighted in U.S.A.



# DISCOVERED

## The Germ That Causes DANDRUFF

Easy, delightful treatments with Listerine bring quick relief and often complete cure.



76% of dandruff patients in New Jersey clinic received quick relief following the systematic use of Listerine.

**R**ESearch at last has found the truth about dandruff and its collateral symptoms, itching and burning scalp, and scales.

A queer germ called *Pityrosporum ovale*, bottle-shaped in outline and stubborn in character, causes dandruff.

By inoculation, this savage invader has produced infection in guinea pigs, rabbits, and man.

The remarkable discovery of *Pityrosporum ovale* alters the entire approach to dandruff therapy. For the first time, dandruff is treated for what it really is—a serious germ infection.

### Strikes At Cause

If you really want to conquer dandruff, discard remedies that merely remove surface symptoms temporarily. Strike at the germ that causes dandruff with Listerine Antiseptic, which kills *Pityrosporum ovale* outright.

Listerine's record in the control of dandruff caused by *Pityrosporum ovale* is nothing short of phenomenal. Read carefully what follows.

### Curing Rabbits of Dandruff

Dandruff-infected rabbits were treated on one side only with



Rabbits with dandruff were cured of the disease only on the sides which were treated with Listerine Antiseptic.

### Listerine Antiseptic once a day.

Improvement was noted within four days. And within fourteen days on the average, dandruff scales, eruptions, and itching had completely disappeared. The untreated sides of the rabbits showed typical evidence of dandruff nearly a month later.

### It Worked On Humans, Also

Men and women dandruff patients in a great mid-western skin clinic underwent a slightly different Listerine treatment. A majority were instructed to massage the scalp *once a day* with Listerine Antiseptic. The remainder of the group used a non-antiseptic solution. We ask you to carefully note the convincing results again achieved:

A substantial number of the users of Listerine Antiseptic obtained marked relief in the first two weeks on the average. In other cases, scalps were found to be clear and free of dandruff in from three to eight weeks—itching was stopped, dandruff scales eliminated, and in some cases falling hair terminated. *Virtually none of the persons using a non-antiseptic solution showed any improvement.*

### 76% Get Relief

Meanwhile in a New Jersey clinic, other dermatologists were cross-checking the results of the mid-



Listerine kills *Pityrosporum ovale*, washes scalp scrupulously clean, and makes it tingle with life.



The germ, *Pityrosporum ovale*, which causes dandruff in rabbit and man, magnified many times. It is always found in cases of dandruff.

western clinic. Fifty men and women, all with definitely established cases of dandruff, were undergoing treatment twice a day with Listerine Antiseptic.

At the end of three weeks, 76% showed either complete disappearance of, or marked improvement in the symptoms of dandruff, i.e., itching, scaling. Only three failed to respond to the Listerine treatment, possibly due, as a research report suggests, to irregularity in applying the treatment.

### Other Corroboration

A great many hundreds of thousands of people had used Listerine Antiseptic as a dandruff treatment before these clinical studies were made. More than fifty per cent of the letters that came to the company commented enthusiastically on Listerine's success when used this way. They revealed that some of the stubbornest cases of dandruff responded, frequently after a few treatments. In view of the preceding research, this is readily understandable.

### Try This Proved Method

If you have any evidence of dandruff, don't take chances with ointments, salves, or solutions which may only relieve symptoms momentarily. You have seen that dandruff is a stubborn disease of germ origin, calling for considerable treatment. Start now with Listerine.

You have seen that Listerine in test after test, under the supervision of experts, achieved remarkable results against even severe cases. Not every time, mind you, but often enough to stamp it as an outstanding dandruff treatment in which you can place confidence.

LAMBERT PHARMACAL CO., St. Louis, Mo.

### THE TREATMENT

Once or twice a day, use full strength Listerine on the scalp, spreading it with the fingers or parting the hair and applying Listerine with cotton.

Once the solution is spread, begin massage with the finger-tips, using a rotary motion. See that the massage is vigorous and persistent; the active stimulation of the scalp is highly important in dandruff treatment. After massaging, the hair may be rinsed free of Listerine although better results are obtained if Listerine is allowed to remain on the scalp till dry. This promotes healing.

If the scalp or hair is excessively dry, use a little castor or olive oil in conjunction with Listerine. Listerine will not bleach the hair.



THE safe ANTISEPTIC  
**LISTERINE**

for the prompt relief of itching, burning scalp, and dandruff





**I danced  
with him  
in 1932  
and—**



*Don Herold Says:*

**One dance, and you  
may be ALL THRU**

If you slip **JUST ONCE** in this matter of perspiration aura, you may be stamped forever after as a blacksheep.

People are sometimes cruel about this, I know. Even those who are guilty themselves may scathingly scorn their fellow offenders.

A man who goes **JUST ONCE** to a party or to his office with even the slightest hint of perspiration odor sometimes makes a lifelong reputation as being **THAT KIND** of man.

I wouldn't be preaching Mum just to make you guys dainty. I'm not asking you to think of it as something lah-de-dah or nice!

I'm speaking of it as serious insurance against **JUST ONE** possible day or evening of serious, unfavorable publicity. You can afford to use Mum for life to avoid **JUST ONCE** the possible notoriety that the Mum habit may spare you.

Don't think of Mum as feminine. Thousands of men now use it regularly each morning after their baths, and again before evenings out. Just two dabs will prevent underarm perspiration odor all day (without interfering with perspiration) and touches to the feet will keep hose and shoe linings fresh. It's a fragrant cream, pleasant to use.

I know you don't often send for samples of things, but **JUST ONCE** send your name on the margin of this page to Dept. Q1-67, Bristol-Myers, Inc., 630-A Fifth Avenue, New York City, for a free sample of Mum.

**I CAN'T  
LOSE**



**MUM TAKES  
THE ODOR OUT OF  
PERSPIRATION**



## LETTERS TO THE EDITORS

### Hindenburg

Sirs:

Those pictures of the *Hindenburg* disaster beat anything I have ever seen.

In a hundred years *LIFE* will knock the spots off the pyramids and the ruins of hell when it comes to "source" material.

HERBERT J. GANS  
Chico, Calif.

Sirs:

Please look at your *Hindenburg* disaster pictures. First picture, before explosion, shows a definite halo about the entire ship. This is an effect not uncommonly recorded by photography—formerly called St. Elmo's fire—really an indication of the presence of a large charge of static electricity. Second picture, a moment after the explosion, shows no halo whatsoever. Evidently, then, electricity was discharged. Electrical discharges entail sparks.

Therefore, so far as I am concerned the cause of the explosion is clear—proven by *LIFE*'s pictures.

HARRISON A. NELSON, '37  
Rhode Island State College,  
Kingston, R. I.

Sirs:

Photographer Cofod is to be commended for his pictures of the *Hindenburg* tragedy. Such accounts are, I understand, playing an important part in the current investigation.

LOUISE STILLIONS  
Washington, D. C.

### Akeley's Associate

Sirs:

Your pictures of the groups in African Hall in the May 24 issue of *LIFE* are excellent, but I am surprised that you give no credit at all to the man who has continued Carl Akeley's work and made possible its completion, even to designing a large part of the work himself—Mr. James L. Clark of the American Museum of Natural History.

Mr. Clark accompanied Mr. Akeley on his African trips, and worked with him at the Museum and is possibly the only man who could have finished the job as Mr. Akeley would have wished.

LOUISE M. ENGBERG  
Jacksonville, Ill.

### Brady Boilers

Sirs:

As a regular subscriber to your magazine, I am taking the liberty of calling your attention to what seems to us a rather serious error in the May 24 issue. Under the illustration in the lower right-hand corner of page 64, you show the boilers installed in Mrs. G. G. Brady's estate Inisfada on Long Island. You make the statement: "Not for sale are Inisfada's two big oil-burning furnaces."

These furnaces are not equipped with oil burners but with Coal Carburetor, a patented device which we manufacture, sell and install for efficiently burning the smaller and cheaper grades of coal.

The oil burner of course is a very distinct competitor of our equipment and we would request that you correct your statement.

In reality these units are as a rule not referred to as furnaces

(continued on p. 8)

**"WHEN A FELLER  
NEEDS A FRIEND.."**



**...relax with Briggs!**



A lot of people have kindly told us they liked our advertising. But what has made Briggs Pipe Mixture such a phenomenal success is "word-of-mouth" advertising—from one man to another.

"Word-of-mouth" is right! Word of a mouth that's now cool and comfortable—even after a long day's smoking! Word of a mouth that has said goodbye to

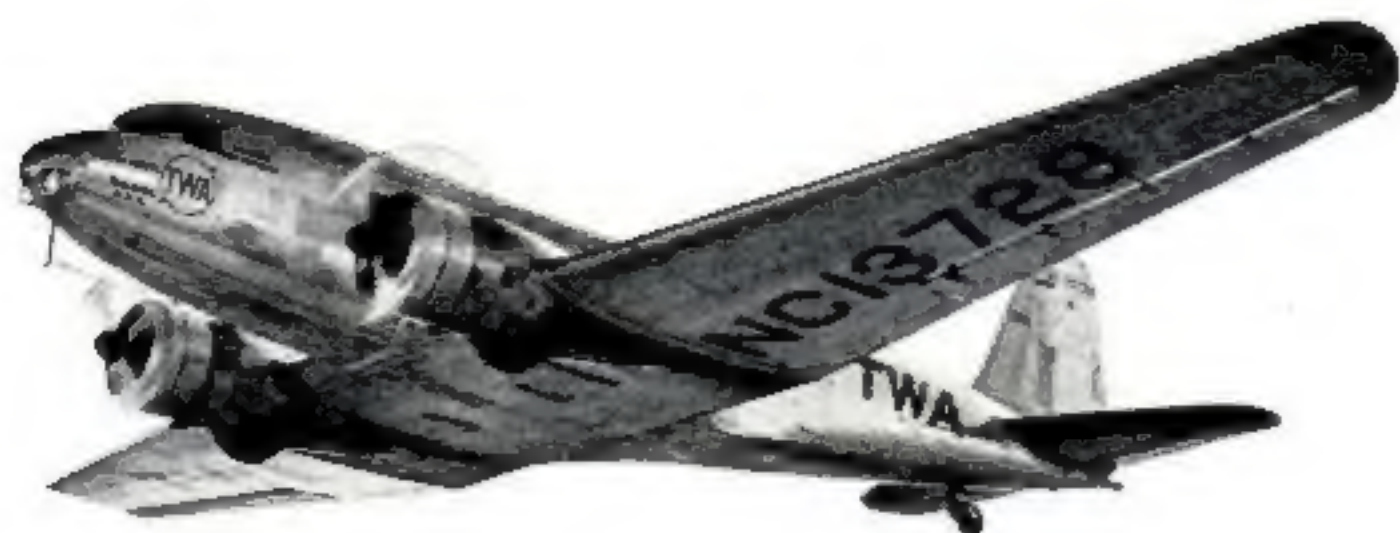
bite and burn! No wonder they sing the praises of Briggs!

If you're a pipe-smoker, and haven't tried this rich, mellow blend of choice tobaccos—all aged-in-wood for four full years—you're either paying too much or not getting enough. For no other pipe tobacco provides the luxury flavor and fragrance of Briggs, at anything like its price.



Copyright, 1937, by P. Lorillard Co., Inc.





## TWA PLANES "TAKE OFF" ON HAMILTON TIME

### "Watch of Railroad Accuracy" Wins New Honors in the Air

THE cabin door closes. The dispatcher signals the pilot. That, by government regulation, is the official "take-off" time. And at that moment the TWA hostess glances at her Hamilton and records the exact time in her "log." At every stop along the way, in determining position in the air, Hamilton serves "the Lindbergh Line."

Because of the speed of air travel, correct time is of paramount importance. A difference of minutes means a difference of miles. That is why Hamilton—"the watch of railroad accuracy"—was officially appointed the standard for time aloft on all TWA planes from coast to coast.

Your time is just as important to you. With Hamiltons priced as low as \$37.50, there is no need to own less than the finest. Whether you choose one of the exquisitely dainty models for a lady's wrist, or one of the slender curved-to-the-wrist strap models for men, your Hamilton will give you honest time—always.

Check your watch choice with a leading



Miss Rose Verga, TWA hostess, recording "take-off" time by her Hamilton wrist watch. Her "log" gives official departure and arrival times right on the dot.

jeweler. He will tell you Hamilton makes no watches with fewer than 17 jewels, no watches cased in less than platinum, solid gold or gold filled. Write for illustrated folder. Hamilton Watch Company, 391 Columbia Avenue, Lancaster, Penna.

NOTE: Elivar hairprings safeguard Hamilton accuracy against magnetic currents, temperature variations, rusty hairprings. (Exclusive licensees under U. S. Elivar patents.) Accuracy doubly checked by the exclusive Hamilton Time-Microscope (Reg. U. S. Pat. Office).



Watches Above—Left to Right

MAKIA. 17 jewels. 18K solid gold. With silk cord, 18K solid gold fittings, \$65.  
MURIEL. 17 jewels. 10K gold-filled. Gold-filled bracelet. \$42.50. Silk cord, \$40.  
MORLEY. 17 jewels. 10K gold-filled, natural yellow only. Applied gold numeral dial, \$40. Black numeral dial, \$37.50. Other Hamiltons, \$37.50 to \$1500.

Curved-to-Fit-the-Wrist

CLARK. (Front and three-quarter view shown) 17 jewels. 14K gold-filled, natural yellow only. Applied gold numeral dial (shown), \$52.50. Black numeral dial, \$50.

### LETTERS TO THE EDITORS

(continued)

but as boilers. Our equipment is clearly shown on these boilers as you will note, the Air Generator at the side of the boiler delivering air into the ash pit and to the Preheaters on the firing doors as shown in your photograph.

T. W. PRICE  
President

The Coal Carburetor Co.,  
New Brunswick, N. J.

LIFE gladly prints President Price's letter, deeply regrets the caption which confused his product with that of his competitor.—ED.

#### Coronation

Sirs:

Your magazines were responsible for bringing to me and my family a graphic and thrilling experience. We tuned in at 2 a. m. Wednesday, May 12, for the London broadcast of the Coronation. With the pictures and diagram of the interior of Westminster Abbey, in May 10 issue, and the magnificent colored photographs of the Crown and articles of the Regalia in March 15 issue, we were able to visualize each and every move in the impressive service before the High Altar of the Abbey. It was an event of such historical interest that an all-night vigil at the radio was passed before we realized it.

GERTRUDE STROME  
Albuquerque, N. M.

#### Dull?

Sirs:

Two features in your magazine are becoming increasingly dull—Coronation news and Life Goes to a Party. Both leave me cold. Your good magazine would be a better one if the pages, thus cluttered up, were devoted to more such features as Akeley's Animals and your excellent photographic jobs of American industries.

MRS. PAUL LORENZ  
Jefferson City, Mo.

#### Marble's Tennis

Sirs:

The picture of Alice Marble in LIFE (May 24) demonstrating the "Eleanor Tennant must" follow-through, is faulty in the extreme, with apologies to Miss Tennant. The left arm is working against the right—wrong. The stroke is cramped, in that the follow-through is arrested, causing a severe strain on the arm muscles—wrong.

Perry, Vines, Lott and Stoefen, and many, many other champion players follow through with unrestrained movement of the right arm.

We teach quite a different grip than the old-fashioned "Western" or "Eastern" grip and I am surprised that Miss Tennant still teaches such conventional methods of playing tennis.

In my forthcoming book (title not decided yet) I will explain a new grip which is far in advance of either of those mentioned. Likewise a forehand drive which makes Miss Marble's look like a beginner!

E. W. HARVEY  
Tennis Coach and Manager  
Portland Tennis Academy,  
The Gabel Country Day School,  
Boaverton, Ore.

## Misfit Blades Make Face Raw, Sore

—say men everywhere!

Unsolicited letters tell why it pays  
to use only Gillette Blades  
in the Gillette Razor!



#### FACE SCRAPED FROM MISFIT BLADES!

"After using misfit blades and suffering from scraped, sore skin, I've decided not to use anything but Gillette Blades in my Gillette Razor from now on. This way I know I'll always get cool, clean shaves."—H. Garner,  
13 Abbe Ave., Thompsonville, Conn.

#### SWITCHES BACK TO GILLETTE BLADES

"I substituted different make blades for Gillettes, but when I learned that they were apt to be MISFIT blades I realized why I got bad shaves. I returned to genuine Gillette Blades—now I get clean shaves."—J. H. Hennessey,  
St. Vincent Hospital, Toledo, Ohio.



### Many Use Misfit Blades —and don't know it

THE reason you get faulty shaves when you use *misfit* blades in your Gillette Razor is because the shaving edges of these blades are not properly exposed in the razor. Too much edge may cause scuffed, sore skin—not enough edge may leave half shaved bristles behind.

One sure and pleasant way to avoid these shaving discomforts is to always use a genuine Gillette Blade in your Gillette Razor. These two are especially made for each other. They fit perfectly because both were designed by the same engineers, and are produced in the same factory. Buy a package of Gillette Blades for your Gillette Razor today. See how pleasant an "All-Gillette" shave can be!



**Gillette Blades**  
Precision-made for the Gillette Razor



# "THE LAST TRAIN FROM MADRID" FIRST MOTION PICTURE BASED ON SPANISH WAR

Thriller Threesome...New stars Anthony Quinn, Dorothy Lamour, big come-backer Gilbert Roland in action!

**Q**UICK thinking, fast-acting Paramount Pictures comes through with the No. 1 action-drama based on Spain's Civil War. Taking no sides, using bellum background only to color thrilling battle sequences, "The Last Train From Madrid," like Paramount's famed "Shanghai Express" tells tale of tangled loves and hates, writes in lightning letters romantic story behind departure of last train from besieged Madrid to sea-coast Valencia. Name cast (Dorothy Lamour, Lew Ayres, Gilbert Roland, Anthony Quinn, Karen Morley, Lionel Atwill, Helen Mack), plus impressive production, combine with unusual story to make this picture-to-be-seen.



War Is Swell...when a hero can succeed in winning the love of a lady like Dorothy Lamour, says Gilbert Roland.



Street Fighting . . . A glimpse of one of the scenes which make "The Last Train From Madrid" a hair-raising experience in the theatre.



# SPEAKING OF PICTURES...



A LOS ANGELES CONGREGATION WATCHES TWO CONVERTS EMERGE FROM TANK IN IMMANUEL TEMPLE. THE CROSS ON REV. MR. LEE'S ROBE IS VISIBLE



REV. MR. LEE (LEFT) AND REV. MR. EVE COMPLETE A BAPTISM

On the evening of May 16, Rev. Alton Earl Lee held a mass baptism at Immanuel Temple, Los Angeles. Among those present were 109 converts to Immanuel Gospel Association, Inc. and Photographer George Strock of the Los Angeles Times who took the remarkable pictures on these pages. Any occasion which arouses religious frenzy provides the camera with a vivid chance to record the unrepressed expression of human emotion. Mr. Strock found the mass baptism doubly interesting because he could catch not only the shock of religious conversion but also the shock of complete immersion. It would be difficult to determine, for instance, how much of the expression on the face of the woman convert opposite is religious ecstasy and how much is reaction to being ducked.

To baptize his flock, Rev. Mr. Lee and Associate Pastor M. H. Eve stood in a 2,200-gallon tank of tepid water (above) dousing and ducking the converts while Rev. Mr. Lee intoned: "In the name of the Father and the Son and the Holy Ghost: the Lord, Jesus Christ." Lenore Jackson, 13, held a microphone up to amplify the first spluttering words of the freshly baptized through the auditorium (right). Between immersions, Lenore sang and played the guitar. Afterwards Rev. Mr. Lee preached a sermon entitled *My, Didn't It Rain*. Two weeks later he claimed a world's record for nonstop preaching, delivering a sermon that lasted 21 hours.



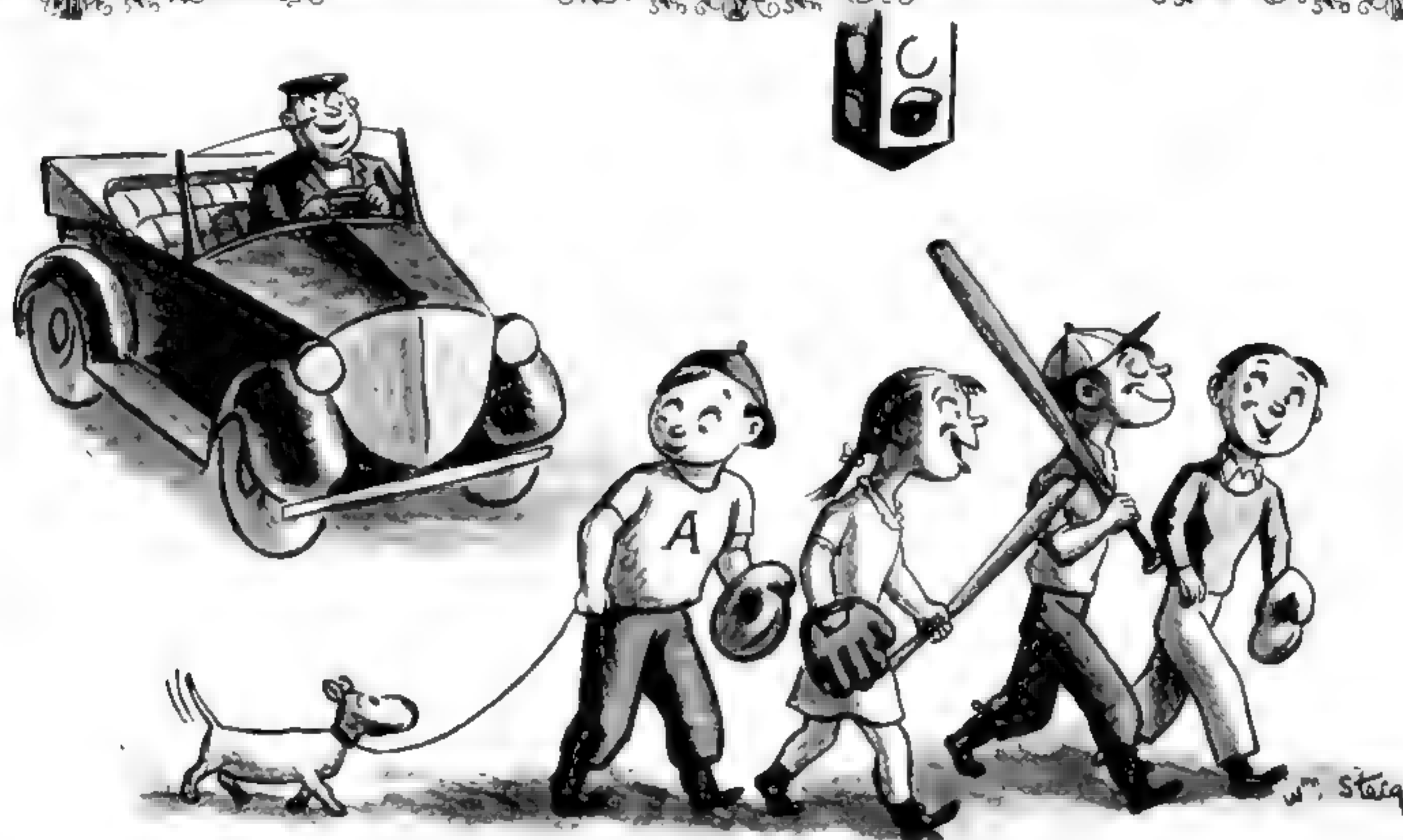


*THIS IS A MASS BAPTISM*





# IN THE GOOD OLD SUMMERTIME



... and **all year round, 4 miles out of 5 are Stop and Go**

**I**T'S GREAT to go out riding, now that summer's here!

But remember, stop and go is just as costly in June as it is in January.

Shifting through gears after only one stop can waste enough gasoline to drive your car a third of a mile!

To cut down the high cost of stop and go, Shell engineers have developed a way to "balance" gasoline.

This balancing process, by rearranging its chemical structure, makes Super-Shell "digestible" for your motor, just as cooking makes food di-

gestible for you.

Your motor, at all times, gets the full benefit of Super-Shell's *high energy content* . . . you get the savings!

"Motor-digestible" Super-Shell is on sale at the Shell dealer in your neighborhood. Stop there next time.

## SUPER-SHELL





## SPEAKING OF PICTURES

(continued)



**Rolling on the floor** was the ultimate in expressing religious ecstasy at the mass baptism in Immanuel Temple. Before immersion, the woman above collapsed in anticipation on her way to the tank, lay frenzied on the floor. The man and woman standing over her in socks and stockings shouted words of encouragement. The woman below has already been immersed and has thrown herself hysterically on the floor. She is swathed in a linen-supply company's bath towel to keep her from catching cold. No part of the regular Baptist Church is Immanuel Temple. Rev. Mr. Lee preaches a rather involved belief which identifies Jesus Christ with the "I Am," or Jehovah of the Old Testament. Before settling in Los Angeles, he conducted a congregation in Kansas City.



## Three guests were there...and so was a GHOST!



**GUEST # 1** Sue saw the ghost when she picked up the tea napkin. A dull, dingy shadow! "People will whisper, if Midge doesn't get rid of this ghost," thought Sue. But she said nothing!



**GUEST # 2** Betty saw the ghost -lurking in the curtains. The same dingy shadow—"tattle-tale gray." "Poor Midge," thought Betty. "She'll never get rid of this ghost if she doesn't stop using lazy soap. Her clothes are only half clean."



**GUEST # 3** Then Laura saw the ghost dimming a lovely towel. And she spoke up! "Change to Fels-Naptha soap the way I did, Midge. Its richer golden soap and lots of naptha get clothes so clean and snowy, there isn't a chance for tattle-tale gray. So why let it linger in your house when it's so easy to chase it out?"

COPY. FELS & CO., 1937

## BANISH "TATTLE-TALE GRAY" WITH FELS-NAPTHA SOAP!



# "Hello Old Man!"



## ... get yourself a Barbasol Face"

Barbasol does to your face what it takes to make the ladies want to touch it.

Barbasol not only gives you the smoothest, sweetest shave of your life.

It also keeps your skin soft to feel, young and handsome to look at.

And that's the beauty of Barbasol—no harshness to bite the skin. No dry, tight feeling after the shave.

Being a wonderful cream—no brush, no lather, no rub-in—Barbasol soothes and refreshes your face

like the cool kiss of dawn.

If you have never tried Barbasol, buy a tube, use it for two solid weeks, and note how much smoother and younger your skin looks.

Then you'll understand why Barbasol is favored by millions of men—why Barbasol is America's fastest-selling shaving cream. Large tube, 25¢; giant size, 50¢; family jar, 75¢. And for 15¢, five scalpel-sharp Barbasol Blades. At all drug stores.



## Why is your car like United's New Mainliners?



## World's Fastest Long Distance Air Service Uses PENNZOIL



COAST-TO-COAST in 13½ hours, Chicago to New York in 3 hours 55 minutes, with United's new Mainliners—built by Douglas, powered by Pratt & Whitney engines, lubricated with Pennzoil Motor Oil!



SLEEPER MAINLINER—Good night, New York... Good morning, California. Supplementing the daytime Skycoaches, the Mainliners offer berths for long distance and coast-to-coast overnight travel.



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United's new, Douglas-built Mainliners, like all United planes, use Pennzoil—have used it for 10 years, during more than 100 million miles of flight.

With solvent-processed Pennzoil's extra margin of safety, you can drive farther on a filling of Pennzoil... and still be sure that your motor is being protected against wear, heat, corrosion, and sludge that gums up valves and piston rings.

Get Pennzoil motor oil and supreme quality lubricants where you see the familiar bonded Pennzoil dealer sign.





Vol. 2, No. 24

# LIFE

REG. U. S. PAT. OFF.

June 14, 1937

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 the good old Kentucky way.  
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KENTUCKY STRAIGHT  
 BOURBON  
 WHISKEY

*Cream of  
 Kentucky*



# *Hot Sun and Cold Showers can ruin the looks of your Hair!*



**A** LOT OF LONG DRIVES and canny chip-shots may tempt you to forget that while golf is great for your body and your spirits, it can be and often is definitely hard on the health and looks of your hair.

For the combination of a hot summer sun, blazing down on your hair, and a wet shower afterward is a pretty stern regime. First the sun bakes, then the water drenches, and your hair is robbed of its natural oil and dries out brittle and unruly.

To combat this double threat of sun and water, your hair needs the help of Vitalis and the "60-Second Workout." Apply Vitalis briskly to your scalp. Feel the exhilarating tingle as circulation increases. Your scalp feels awake—alive. And the pure vegetable oil of Vitalis comes to the rescue of your oil-depleted hair. 50 seconds to rub—10 seconds to comb and brush—and your hair has a healthy, handsome look.

With Vitalis, every hair is firmly in place—just the way you want it—with none of that very ob-

## *Protect yours with* **VITALIS** *and the "60-Second Workout"*



**1** 50 SECONDS TO RUB—Circulation quickens—flow of necessary oil is increased—hair has a chance!



**2** 10 SECONDS TO COMB AND BRUSH—Your hair has a lustre—no objectionable "patent-leather" look.



jectionable "patent-leather" look.

So disport yourself upon the golf course, sun yourself upon the sands, enjoy your tennis, your fishing and your swim—but protect your hair, enhance its good looks with Vitalis and the "60-Second Workout."

**WARNING**—For your protection in the barber shop genuine Vitalis now comes only in the new, sanitary Seal-tubes—sold by barbers who display this seal. Insist on Seal-tubes!

**VITALIS AND THE "60-SECOND WORKOUT" HELPS KEEP HAIR HEALTHY AND HANDSOME**





## GARNER SUMMONS SENATE TO BUSINESS

*Photographs for LIFE by Margaret Bourke-White*

**P**residing over the U. S. Senate is all the work that a Vice President like John Nance Garner has to do. But this summer, that is likely to be a man-sized job. For "the world's greatest deliberative body," having spent the last five months doing virtually nothing, now buckles down to a long, hot summer of work.



## THE SENATE MOVES SLOWLY BUT IT KNOWS ITS POWER

The U. S. Senate prizes, among a multitude of privileges, perquisites and prerogatives, the sovereign right to be inefficient. So far this session, it has passed a mere handful of unimportant bills and its working time has averaged about ten hours a week. Now, with hot weather setting in, the Senate is ready for work. It has a wages-&-hours bill, a relief appropriation and a housing bill to pass; the President wants action against tax dodgers, and the Supreme Court case still hangs fire. Leaders do not expect an adjournment before August 1.

What the Senate does this summer is likely to set the course of U. S. politics for the next four years. Hitherto dominated under the New Deal, the Senate has lately shown signs of reasserting the enormous power which it normally possesses. 'The Senate is the "finest gentleman's club in the world,"' the repository of a hundred great traditions, the possessor of more real power than any other legislative body. It has its clowns and mediocrities but, man for man, its members are probably the ablest group of legislators in the world. The Senate has destroyed Presidents before—most notably Wilson—and it may destroy them again.

President Roosevelt has a sort of Ambassador to the Senate in Joseph B. Keenan, who spends most of his time explaining the Presidential point of view in Senate anterooms. Both Joe Keenan and his Boss in the White House face an anxious summer.



Three potent Senators are those because they head three potent committees. Left to right, Pittman of Nevada whose Foreign Relations Committee is concerned with Neutral-

ity, Aschurst of Arizona whose Judiciary Committee voted against the Supreme Court bill, and Harrison of Mississippi whose Finance Committee is on the trail of tax evaders.

"JOE" KEENAN, THE PRESIDENT'S LOBBYIST CHIEF, DELIVERS A MESSAGE TO LEFT TO RIGHT SENATORS GILBERT BYRNES AND MINTON







## JOE ROBINSON IS SENATE'S RESOURCEFUL BOSS

**J**oseph Taylor Robinson, the gentleman from Arkansas, has been, since 1933, the undisputed boss of the Senate. As Democratic floor leader, Senator Robinson assigns members to committees, pilots good bills through the chamber and bad ones into pigeonholes, apportions much of the Senatorial gravy and fixes up all manner of political deals. He is the highest development of the rural Southern politician. He was born in Lonoke, Ark., 64 years ago and got his political start as a florid, arm-waving boy orator. Rung by rung, he climbed the political ladder, from State Representative to Congressman to Governor to Senator,

becoming a shrewder politician by the year. When he ran for Vice President in 1928 he was regarded as the conservative half of the ticket headed by Al Smith. But five years later the New Deal came in and Joe Robinson automatically became its field marshal in the Senate. Much to the surprise of orthodox New Dealers, he has proved an extraordinarily effective and loyal field marshal.

Senator Robinson deserves well of the New Deal and his fellow members mean to see that he gets what he wants. That is the place on the Supreme Court left vacant by the retirement of Justice Van Devanter. So outspoken were Joe's colleagues in boosting him that a reporter asked the President if he intended to "confirm the Senate's nomination." President Roosevelt said nothing.





**The Senate dais** is shown above, with Senator Pittman (Nev.) in the chair as president *pro tem*. A few senators chat, while page boys sit on the steps and newshawks look down from above the clock. Senators dislike being photographed at work, have a rule against it.

**A dull session** of the Senate presents the appearance below. On the Republican farther side, the bald head in the front row belongs to Senator Frazier (N. D.). In the second row, Vandenberg (Mich.) shuffles his papers, while La Follette (Wis.) sits and waits.





(continued)

## THE SENATE REASSERTS ITS POWER BY SITTING TIGHT ON THE SUPREME COURT BILL

And the "Nine Old Men," Here Shown in a New, Historic Picture, Do Their Part



SUPREME COURT IN SESSION: (LEFT TO RIGHT), ROBERTS, BUTLER, BRANDEIS, VAN DEVANTER, HUGHES, McREYNOLDS, SUTHERLAND, STONE, CARDOZO

On day after day of the 75th Congress, the Senate Chamber has looked as it does on the opposite page. But the Chamber's emptiness is deceptive. For though the Senate as a body has accomplished little, most of its members have been busy with high political strategy. This strategy revolves around the "Nine Old Men" whom you see above in a new, historic picture, and around President Roosevelt's proposal to make them Fifteen. Soon after the President sent his court reform program to Capitol Hill, a count of Senatorial noses showed 31 for the bill, 23 against, 42 doubtful. Then began months of maneuvering. The Judiciary Committee listened to an interminable parade of witnesses and eventually reported the bill unfavorably. The Senatorial balance of noses

shifted until in the first week of June there were 36 for, 39 against, 21 doubtful.

The Court did its part to undermine the President's arguments. On June 1, it ended a sitting in which the New Deal had been upheld in every important decision. The exclusive picture above is the first ever made in the Court's new building and, now that Justice Van Devanter has retired, the last possible picture of what has probably been the most epochal Supreme Bench in U. S. history.

As the Senate settled down to work, most Capitol observers believed that the President was ready to compromise on the Court reform issue and that faithful Joe Robinson had been charged with the task of working out terms. But even a compromise bill risked defeat in a Senate eager to reassert its power.



## SENATORS RECEIVE THEIR VISITORS IN SPLENDOR

(continued)

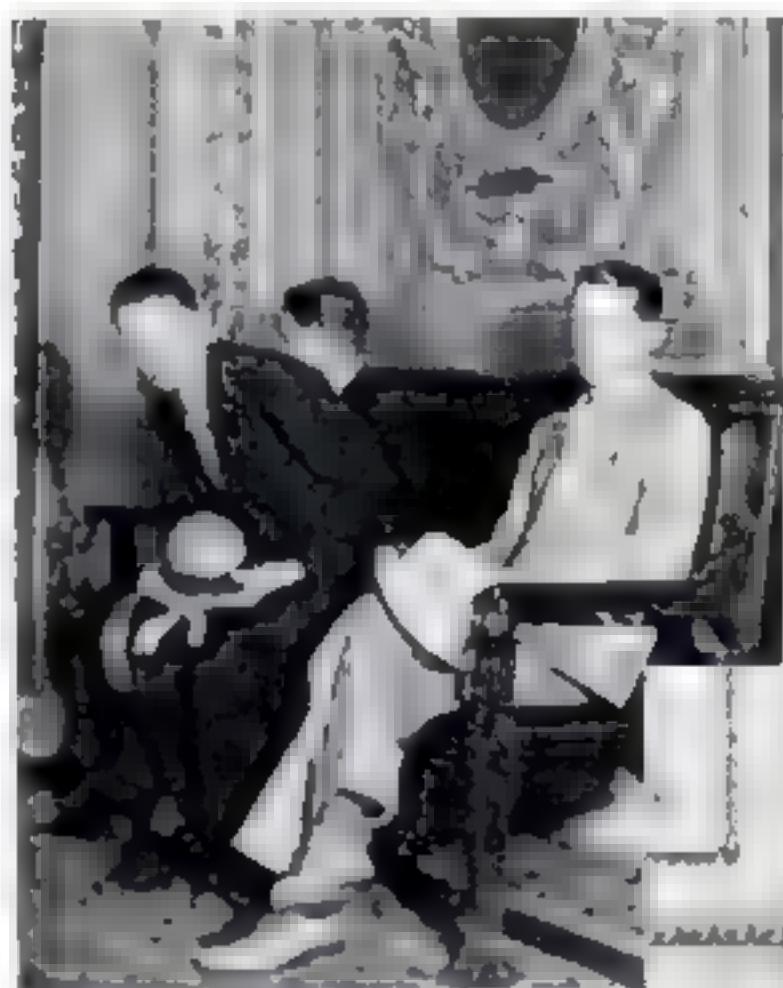
**S**enators are probably the most pestered individuals in the country. Lobbyists want favors, reporters want interviews, constituents want jobs and the general public, if it wants nothing else, wants autographs. Within the Senate chamber the Senator is safe from all but two classes of people: other Senators and those widely unpopular ex-Senators who capitalize on their "privilege of the floor" by becoming lobbyists. Constituents can get only as far as the Senate Reception Room, shown below. Here, in an atmosphere of

gilt and crystal, and allegorical paintings, Senators listen to pleas, make vague promises.

Reporters desiring interviews wait in the President's Room, which is even gaudier. Some Senators, like Robinson, Harrison, Borah, Norris, Glass, Vandenberg, and the important committee chairmen, are favorite subjects of the Press because they may have news. Others, like J. "Ham" Lewis of Illinois, who appears on LIFE's cover are favorites because they can be counted on to say something newsworthy.



Senators receive constituents in this Reception Room. At left is Senator Neely of West Virginia (in light suit), with a constituent; in centre, Senator Herring of Iowa (white hair) with a constituent; at right, Senator Pope of Idaho, with an autograph hunter.



A constituent spies his Senator and jumps up to grab him before someone else does (left). This man is from New Mexico, as are his two less alert companions. Their prey was either Senator Chavez or Senator Hatch.

Two constituents wait, long and patiently, in the Reception Room (below). Their Senator may be late to work, he may be asleep in an ante-room, he may be in a conference or he may be making a speech on the floor.



Senators receive the Press in the President's Room (left), of which you see more on the opposite page. Reporters in search of an interview send in their names and the Senator dutifully trots out. In this picture Vandenberg of Michigan (right), spearhead of the Republican opposition in the Senate, is interviewed by Nathan W. Robertson, one of the Washington correspondents of the Associated Press.







**The President's Room**, whose ceiling appears above, is the grandest in the Capitol. Every inch of wall and ceiling is encrusted with gilt, paint or crystal. Presidents occasionally use the room to sign bills at the end of a session, otherwise leave it to tourists.



**The public views** the President's Room in great numbers and with great admiration. On days when the Senate is in session, the room is open to visitors up to 11:45 a.m.—15 minutes before the gavel falls. After that it is reserved for newspaper men interviewing Senators.

ONLY THE GREATEST OF SENATORS MAY ASPIRE TO A PEDESTAL IN THE CAPITOL'S HALL OF FAME AND THE AWED GAZE OF TOURISTS











"Daughters of Senators" have a luncheon club which meets on Wednesday, usually in the Senate restaurant, and gives a dance once a year. In this picture they are balloting for a new club president. Standing, left to right, are Ruth Overton (La.), Kay Overton (La.) who was elected president, Noreen McCarren (Nev.), Marion Donahay (Ohio),

Margaret Nye (N. Dak.), Seated around the long table, reading clockwise from the left are Elizabeth Adams (Colo.), Kathleen Bulow (S. Dak.), Caroline Hughes (Del.), Agnes Doherty (niece of Senator O. Mahoney, Wyo.), Barbara Burke (Neb.), Chayo Thomas (Utah), Mrs. Marianne Harrison Cummings (Miss.), Mrs. Lila Townsend Savoy

(Del.), Annabelle Essary (a guest, the daughter of the correspondent of the Baltimore Sun). In the right foreground is Catherine Harrison (Miss.), behind her, Jane Holt (Rush's sister, W. Va.), and just to the left of Jane, guessing, Mrs. Isabel Smith Lawton (S. C.). In the right background, sitting on a table, is Mrs. Sam Hunt, another guest.

**Mrs. John Nance Garner** is her husband's secretary. Every morning at 9 a.m. she arrives at the Vice President's office with a bagful of clippings, mail, knitting and, on the day when this picture was taken, a piece of needle point which she is making into a chair bottom. Mrs. Garner takes her job seriously, draws a Government salary of \$325 a month.



**Senator Hattie Caraway** of Arkansas is the only woman member of the "finest gentlemen's club." She occupies in mousy quietness the seat of her late husband Thaddeus, whose sarcastic wit enlivened the Senate for ten years. Above her mantle are pictures of her late husband and her second son, Forrest, who went to West Point, is now stationed in Washington.





# SOME SENATORS LOOK LIKE SENATORS

(Continued)



**Clyde L. Herring** (Iowa), from a farm state, is famed for his elegant, urbane manners.



**Edwin C. Johnson** (Colo.) is a rangy Swede who began life in a coal house on a prairie.



**Robert F. Wagner** (N. Y.) is the Senate's expert on urban affairs and the Wagner Act.



**John H. Overton** (Ia.) got into the Senate as a freshman of the late House of Representatives.



**Hiram W. Johnson** (Calif.) is a thunderous orator, most effective when in opposition.



**Morris Sheppard** (Tex.), the proud Father of Prohibition, still makes Dr. speeches.



**Pat McCarran** (Nev.) calls the car which shuttles between the Capitol and the Senate Office Building. This shorts and snorts a little story about the world's most important man.



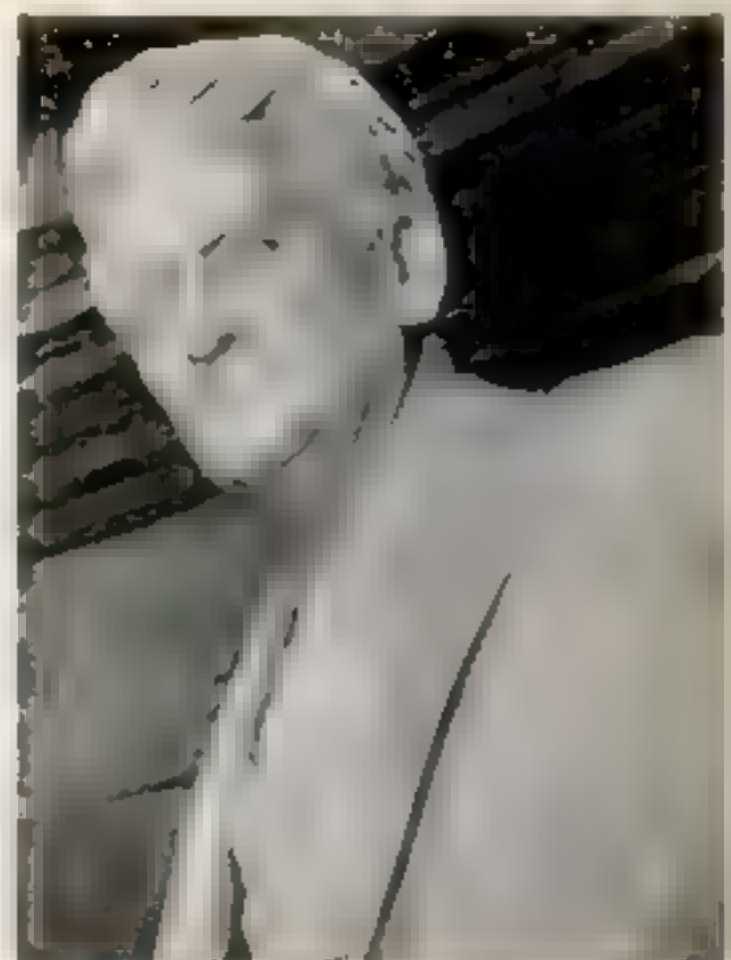
**Rush Holt** (W. Va.) made the Senate his home for 20 years, but he never took a vacation and a short order was put in his place. (Courtesy, Rush Holt, Jr., a country boy.)



**William H. King** (Ill.) takes a part of his life with the Senate, but he never takes a vacation and a short order was put in his place. (Courtesy, William H. King, Jr., a country boy.)



The catching hand of **Fred Brown** (N. H.) served with the Boston Braves 30 years ago. He seldom opens his mouth except to vote or eject tobacco juice into a spittoon by his desk.



Two **Robert M. La Follettes**. Wisconsin was seen at the Capitol, passing "Young Bob" (left) at work in the Senate chamber, the late senator, Old Bob, (right) in St. Paul, Minn.





Norris of Nebraska is a Grand Old Man of the Senate



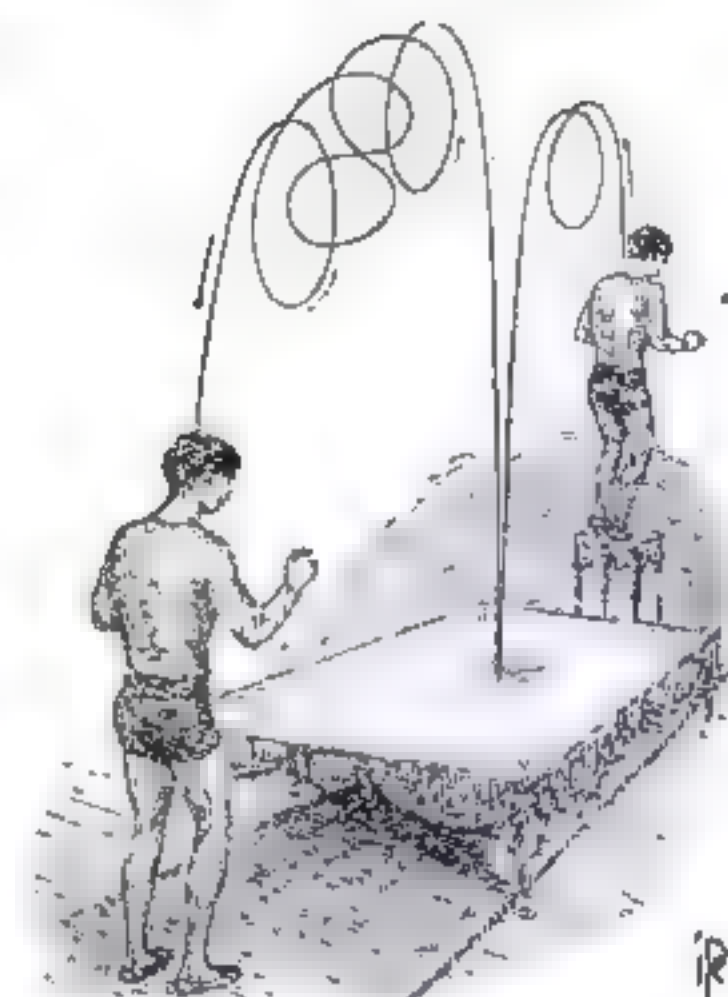
## LIFE ON THE AMERICAN NEWSFRONT: OCTOGENARIAN ARCHITECT TURNS BIRTHDAY BACK FLIP



On his 80th birthday recently, Irving K. Pond, well-known Chicago architect and circus lover, did a back flip (above). Mr. Pond has written a book, *Big Top Rhythms*, in which he explains the aesthetics of the somersault.



A simple forward flip is executed and drawn (above) by Mr. Pond who says: "The pattern woven by the body surely is as much a work of art as a pattern put on canvas."



The complicated pattern above traces a tumblar through a back somersault followed by a back full twister, ending in another back flip.

## DENNY SHUTE WINS HIS SECOND P. G. A. CHAMPIONSHIP AT THE 37TH HOLE



Caddies scrambled at the Pittsburgh Field Club golf course on May 30 to get the ball which had just dropped into the cup and given Denny Shute his second successive Professional Golfers Association championship. Shute was so absorbed in watching the struggle that he



scarcely turned to shake hands with Harold McSpaden whom he had just beaten. McSpaden was three up early in the match, three down later. He came back and at the 36th hole needed only to sink a four-foot putt to win. He missed, lost to Shute on the 37th hole.

## TENNIS STARS TUMBLE AS U.S. DAVIS CUP TEAM BEATS AUSTRALIA



Best tumbler in tennis is stubby Bryan ("Bitsy") Grant (above centre) who falls frequently, but is the best retriever in the game. Grant played singles on the U. S. Davis Cup team against Australia at Forest Hills on May 29 and 31. His opponents, aging Jack Crawford

(above left) and 18-year-old John Bromwich (above right) also flung themselves on the court to return shots. But Grant beat them both in straight sets. U. S. took all five matches against an Australian team badly weakened by loss through illness of two star players.



## AMERICAN MEDICAL ASSOCIATION AND U. S. PUBLIC HEALTH SERVICE JOIN IN SYPHILIS WAR WITH MOVIE



Surgeon General Parran says here the responsibility of recognizing and treating the disease in its earliest stages rests on the doctors. All those who may have been in contact with the patient must be brought under control. The medical profession must prevent 500,000 persons from being added annually to the 4,500,000 cases of syphilis in the U. S., and reduce its yearly death toll of 100,000.

The greatest campaign in medical history to eradicate syphilis was given its greatest impetus when the American Medical Association joined the crusade at its Convention June 7-11 in Atlantic City. Main asset was the first lengthy movie of the diagnosis and treatment of syphilis which was shown the 5,000 doctors at the Convention. The purpose of the film is to help U. S. doctors look for, recognize, and follow up syphilitics. It parallels the drive led by Surgeon General Thomas Parran Jr., of the Public Health Service to help laymen prevent the spread of syphilis. Created by the AMA in co-operation with the Health Service and edited by Dr. Morris Fishbein, editor of *The Journal of the AMA*, this movie will be seen only by doctors. On this page you see pictures taken from this film, which show most recent methods of detection and treatment. While the taboos surrounding the word "syphilis" has been somewhat dispelled, most people do not realize that early, persistent treatment will cure the majority of cases.



Co-operate with the Public Health officials, use the public laboratories and have every case registered and followed up, says President Charles Gordon Heyd of the AMA.



An early diagnosis of syphilis is demonstrated by Syphilologist John Hinchman Stokes (not in the picture) before students and interns at Cook County Hospital in Chicago.



Arsphenamine and bismuth are the two approved remedies being shown by Dermatologist Harold N. Cole. They are injected alternately at weekly intervals for sixty-five weeks.



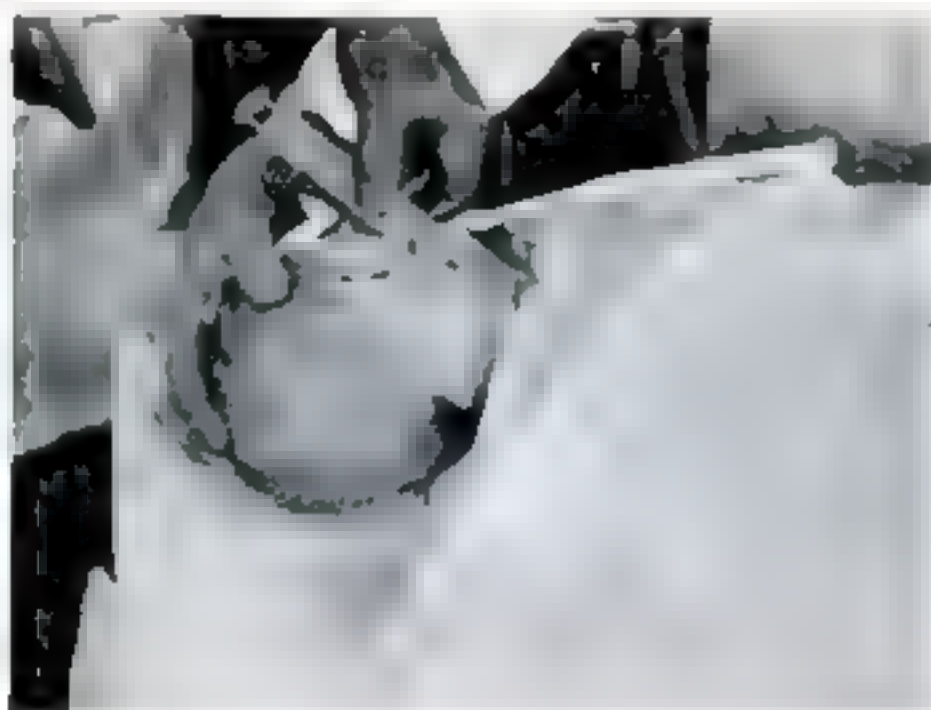
Wriggling spirochetes are the destructive organisms of syphilis. They spread rapidly, produce locomotor ataxia, general paresis, and other disabilities if not checked in time.



Teeth notched in the centre, are a frequent sign of congenital syphilis. For additional proof, the practitioner will apply the microscopic darkfield or chemical Wassermann tests.



Blinking, weeping eyes, which cannot stand the light and drooping lids may indicate interstitial keratitis, often a result of syphilis, which ultimately leads to total blindness.



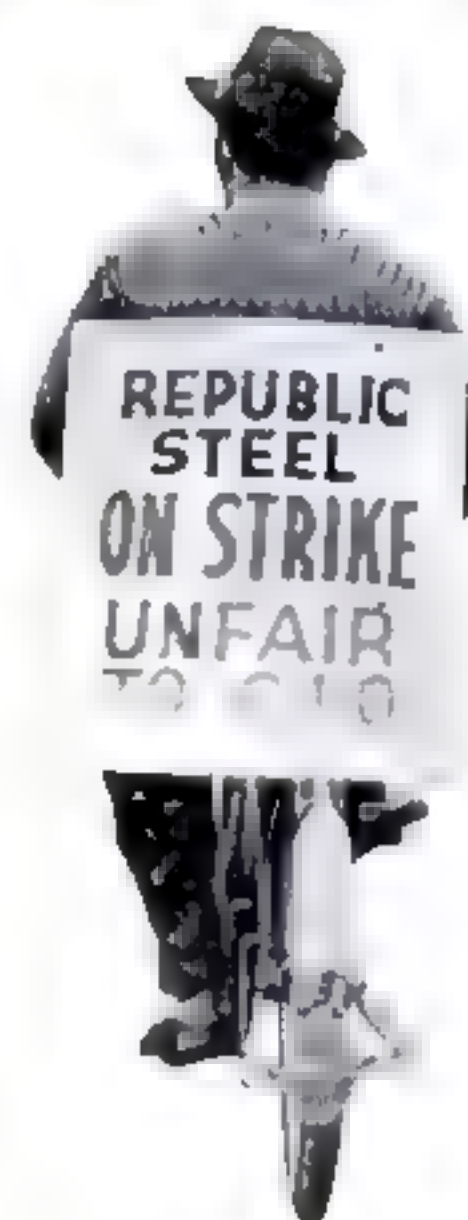
Drawing blood from the jugular vein of a baby. A positive Wassermann test of the blood proves the baby has been infected, almost always from having inherited the disease.



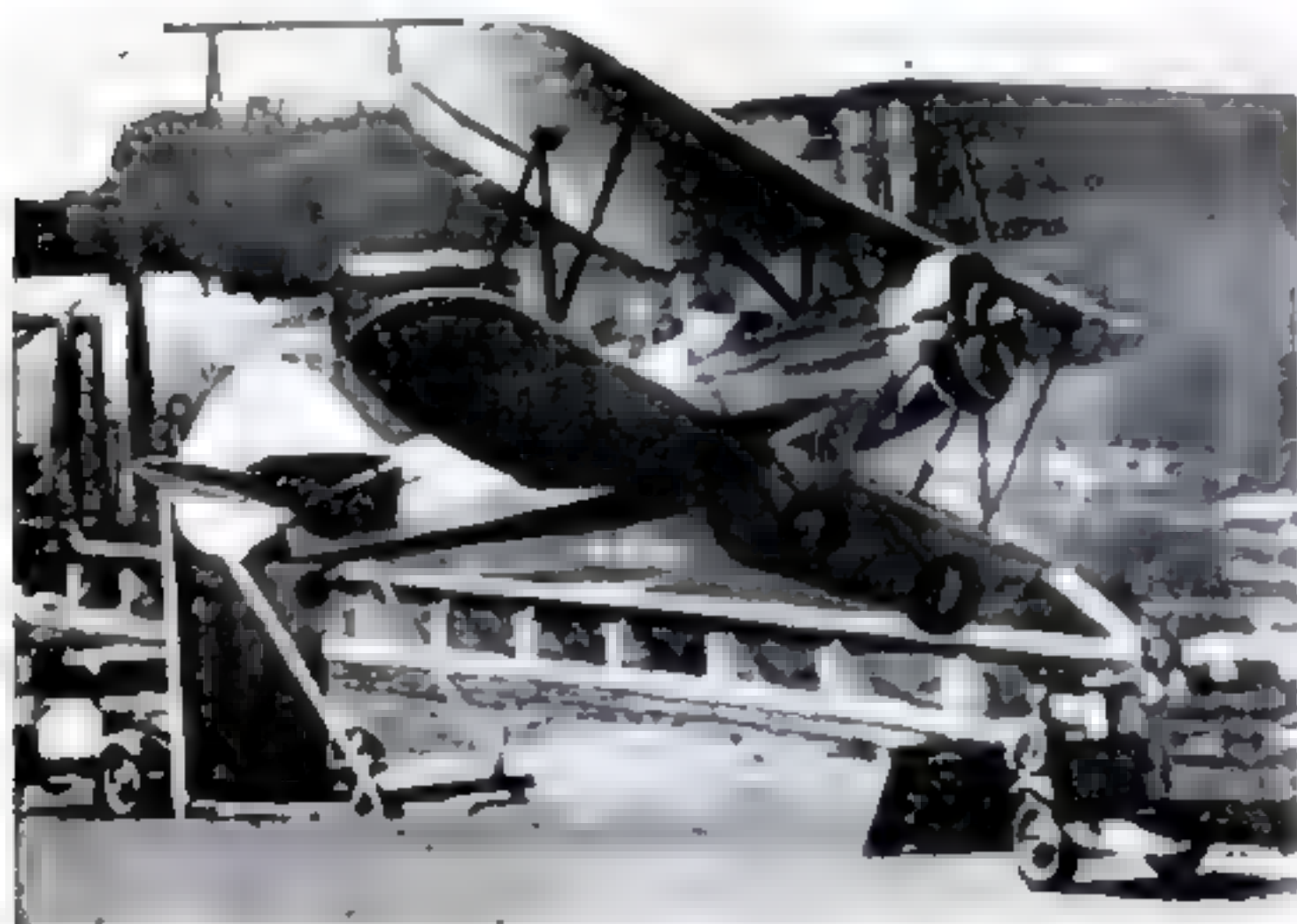
Arsenic derivatives are usually injected in the cubital vein at the elbow. They either destroy the spirochetes or make them harmless if injected continuously for over a year.



## LIFE ON THE AMERICAN NEWSFRONT: STEEL FIGHTS THE CIO WITH AIRPLANES AND POLICE



Pickets took to bicycles (above) to cover more ground, while the company (Republic Steel Corp.) chartered airplanes (left) to fly food into its beleaguered plants. Snipers fired at the planes but the man in the picture is no sniper, merely a photographer.



This plane crashed a second after this picture was taken. Laden with food, it was landing in the crowded enclosure of the Republic plant at Warren, Ohio. The pilot was unhurt.



This plane landed safely in the Warren plant with a cargo of food and is being unloaded by loyal workmen. The company said that five tons of food were being flown in every day.

When U. S. Steel Corp., which is 40% of the steel industry, signed a union contract with CIO last March, the independent steel companies, which make up the other 60%, swore that this was one time when they would not follow the lead of "Big Steel." The independents kept a solid front until May 25 when Jones & Laughlin capitulated. Then on May 26, CIO called strikes against three other independents. Located in the busy steel district around Chicago and Youngstown, Ohio, these three were Republic Steel, Youngstown Sheet & Tube and Inland Steel. Youngstown and Inland shut down their plants, sat tight. Not so Republic, whose President Tom Mercer Girdler is about the ruggedest tycoon in a rugged industry.

Republic kept five of its plants open. At one, in Warren, Ohio, 2,000 nonstrikers, one third the full force, slept and ate inside the plant. When pickets stopped food deliveries Tom Girdler hired a fleet of ten airplanes to fly in supplies. Snipers fired at the planes and a riot occurred at the gates, but the plant stayed open. There was great doubt as to how much work Mr Girdler was actually getting done. Black smoke poured from the chimneys but pickets, eyeing it, sneered: "That ain't no steel smoke. That's Tom Girdler burning tar paper to keep his spirits up."



Pickets sat down on a barricade across the railroad tracks leading into this Republic plant to prevent shipments of scrap iron, coal and food from entering. No trains got through.





On a South Chicago "prairie," on Memorial Day, steel strikers fought a bloody battle with police. One thousand strong, the strikers came marching across the open field towards the plant of the Republic Steel Corp. Lined up at the plant were 150 policemen. The strikers, ordered to stop, replied with stones, bolts and gearshifts. Police opened fire.

Police routed the strikers with bullets, riot clubs and tear gas. In the picture below an officer brings his club down heavily on a striker's back, while other strikers prostrate themselves on the ground, trying to escape bullets. When clouds of tear gas cleared from the field, seven strikers were dead or dying, 64 strikers and 26 policemen wounded.





A FRONTIER NURSE RIDES THROUGH THE RAIN







THE WHITE HORSE SHOWN ON OPPOSITE PAGE HERE WAITS FOR ITS MISTRESS AS SHE PERFORMS HER DUTIES IN THIS BACKWOODS KENTUCKY CABIN

## THE FRONTIER NURSING SERVICE BRINGS HEALTH TO KENTUCKY MOUNTAINEERS

In the Backwoods it Delivers Babies, Chlorinates Wells, Gives Vaccines, Saves Lives



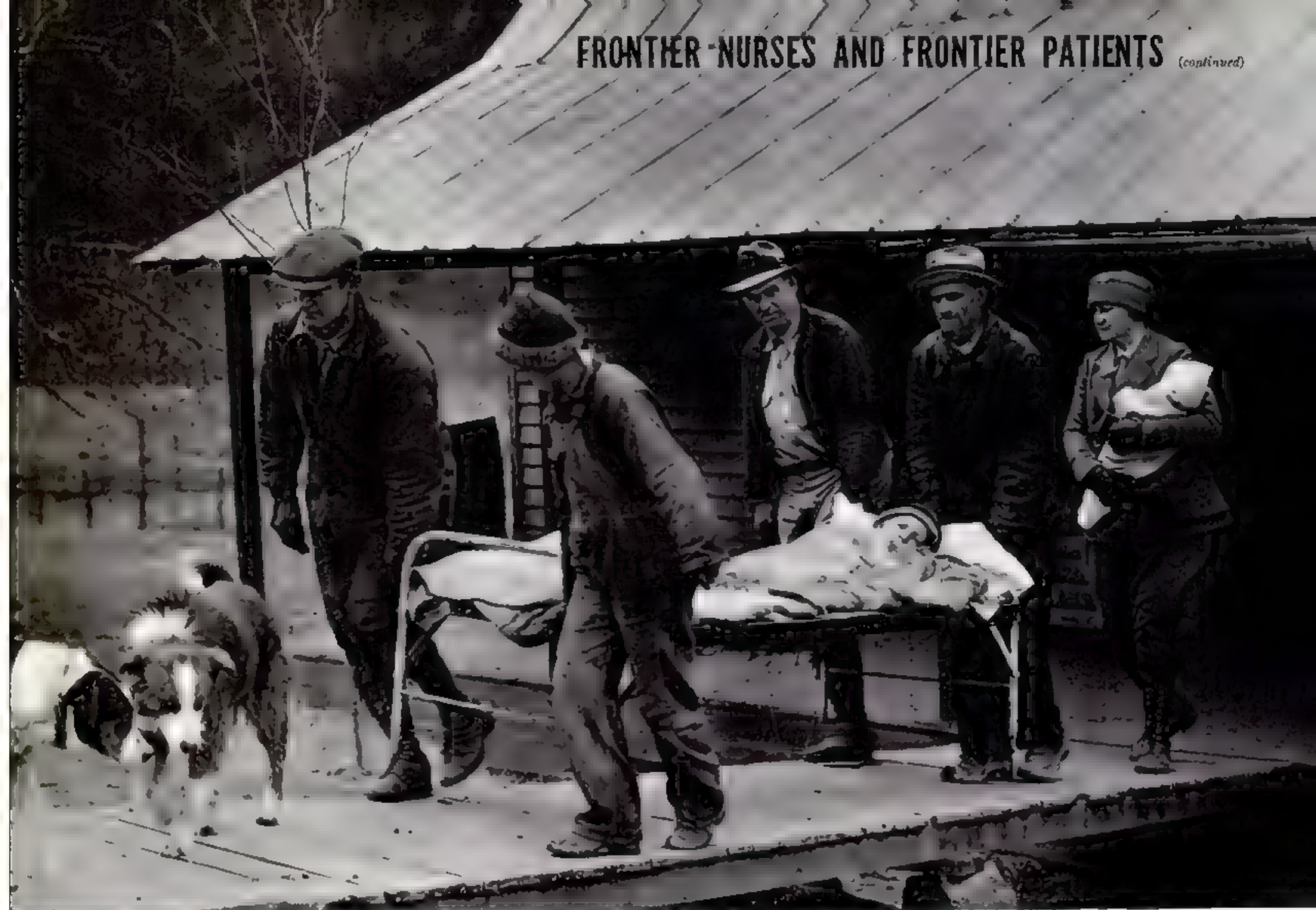
TWO SOCIALITE COURIERS FROM THE CITY

**B**ecause no other U. S. area suffers from greater obstacles to rural health administration and because its population is of good old American stock handicapped only by geographical conditions, Mary Breckinridge of Kentucky chose in 1923 the mountains of eastern Kentucky as the region in which to establish a nursing service in memory of her two children. Staffed by several dozen competent nurses, the Frontier Nursing Service, Inc. delivers an average of around five babies a week. It has administered some 90,000 inoculations and vaccines against deadly diseases, chlorinated wells over an area of 700 square miles. Its nurses are assisted by young couriers (see left) recruited chiefly from socialite U. S. families. These volunteers often accompany nurses on night calls, help care for mountaineer children, take charge of the horses. Clear proof of the Service's high place in the community is the fact that mountaineer parents now tell their children that their smaller brothers and sisters are brought by Frontier Nurses in their saddlebags (see right).





# FRONTIER NURSES AND FRONTIER PATIENTS (continued)



A YOUNG MOTHER WITH APPENDICITIS IS LIFTED ON HER COT TO A HOSPITAL-BOUND BOAT WHILE A NURSE CARRIES HER FIVE-DAY-OLD BABY



MOTHER AND BABY GO DOWN THE KENTUCKY RIVER TO HYDEN HOSPITAL

In the past twelve years Kentucky Frontier Nurses have delivered some 3,000 babies without one maternal death resulting directly from pregnancy. Riding through streams and up steep mountain paths, they have materially reduced the infant mortality among these backwoodsmen. The Nursing Service has sponsored traveling clinics in the mountains for visiting specialists and a 20-bed hospital at Hyden. It has given more than 15,000 people intensive home care and in general persuaded the rugged inhabitants of this rugged region that a rusty ax placed under the sickbed is by no means the best treatment for hemorrhage. Run by a national board of trustees which includes Mrs. Henry Ford, Mrs. William L. Harkness, Miss Anne Morgan and many a Kentucky notable, it has established in a primitive community (note the patchwork quilt at right) a fine record for health that has more than justified the \$1,000,000 in contributions which philanthropic citizens from a score of U. S. cities have poured into it.







**Midwives, old and new,** chat by a Kentucky cabin. The modern Frontier Nurse must be a good horsewoman, a registered nurse, a tactful friend, quick to spur ahead when she hears outside her cabin the hoarse shout: "Come on, ma'am! My woman's punishing terrible!"

**Prenatal visits** during which the blood pressure is taken are part of the routine for the busy Kentucky Frontier Nurses. Note the primitive plainness of this Kentucky mountaineer's well-scrubbed home, the sturdy well-bred features of its hard-working mistress.



**This thatched moppel** is being taken "outside" for special treatment by a Nursing Service volunteer. "Outside" means any one of eight nursing centres equipped with living accommodations for nurses and with cots. Each one services an area of about 80 square miles.

**Postnatal visits** constitute a regular follow-up to successful deliveries in the backwoods. Here a Frontier Nurse says good-by to a mother and her two-week-old baby. The fancy mantelpiece clock has been kept for show, along with a more modest one which really runs.





# NINE-LENS CAMERA TAKES BEST WASHINGTON AIR VIEW







**O**N these two pages you see what is probably the finest and most detailed air picture ever made of a great city. It was taken April '30 by a U. S. Coast and Geodetic Survey photographer equipped with the new nine-lens Fairchild aerial camera. This photographic marvel is capable of recording 600 square miles at a time without appreciable loss of perspective. Flying 7,000 feet above Washington, the photographer pressed a lever simultaneously operating the shutters of nine lenses—a central one with eight around it. The dim octagon

in the lower left of picture is the field of the centre lens. The segments spreading fanwise were taken by the eight complementary lenses. The apparatus, designed for high-altitude mapping, will ultimately survey every acre of the U. S.

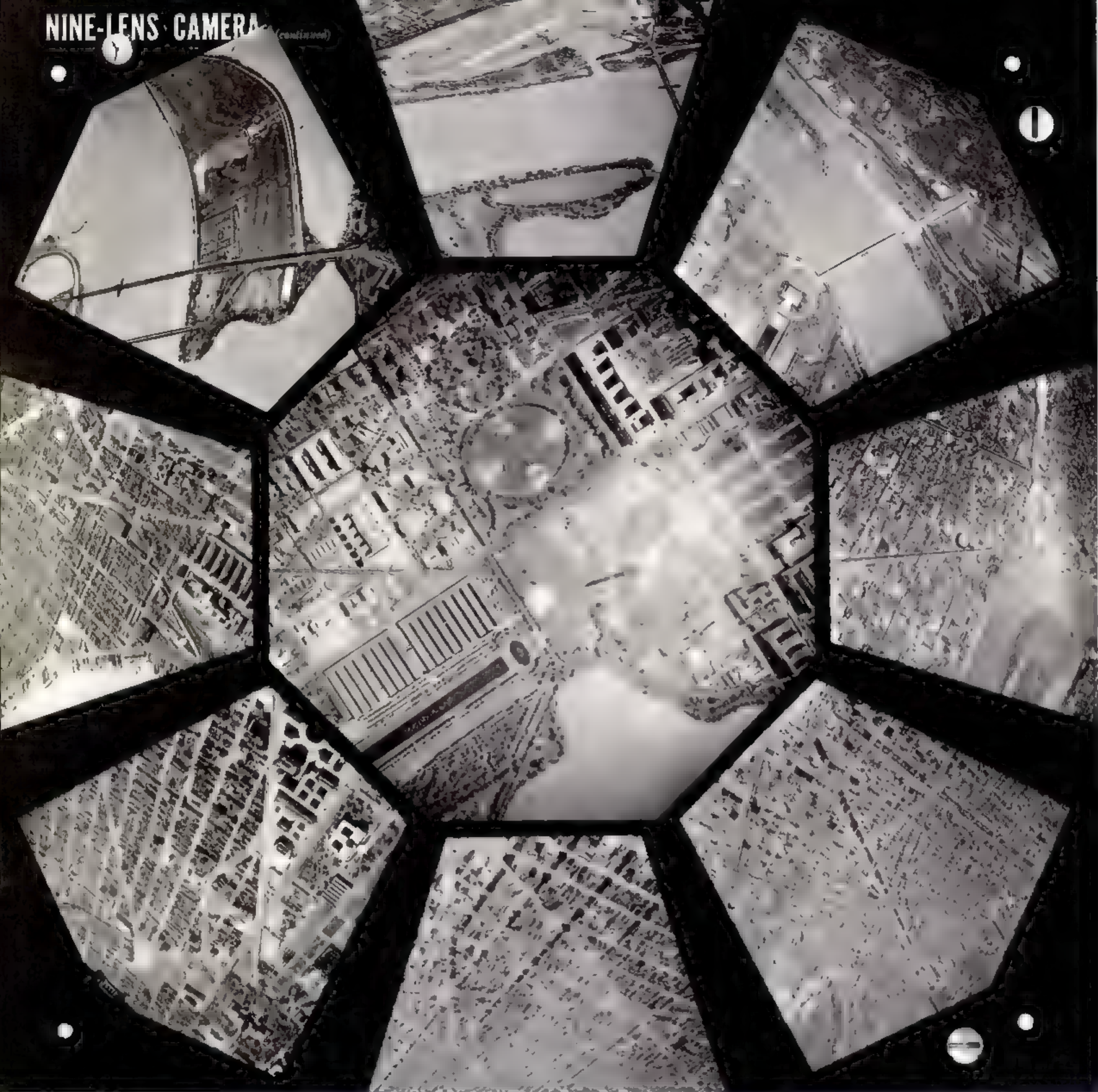
The numbered landmarks are (1) Capitol, (2) House Offices, (3) Library of Congress, (4) Library of Congress Annex, (5) Supreme Court, (6) Senate Offices, (7) Union Station, (8) City Post Office, (9) Government Printing Office, (10) Archives, (11) National Museum, (12) Department of Justice,

(13) Internal Revenue, (14) Interstate Commerce and Post Office, (15) Labor Department, (16) Agriculture Department, (17) Bureau of Engraving and Printing, (18) Washington Monument, (19) Commerce Department, (20) U. S. Treasury, (21) White House, (22) Veterans' Bureau, (23) Mayflower Hotel, (24) Dupont Circle, (25) State Department, (26) Corcoran Gallery, (27) Pan-American Union, (28) Navy Department, Interior Department, (29) new building, (30) old building, (31) Munitions (War Dept.), (32) Lincoln Memorial, (33) Arlington Memorial Bridge



# NINE-LENS CAMERA

(continued)



The picture above shows the nine views of Washington taken by the new Fairchild aerial camera before they were put together in the completed picture you saw on the previous pages. The central octagon is recorded by the main lens. Because the pictures taken by the eight peripheral lenses are reflected on eight small aluminum-coated steel mirrors, these prints must be reversed, diametrically transposed in a special transforming printer which enlarges them until they meet to form one 35 in square print in proper perspective. All nine exposures register on one film. Simultaneously the film records the date, time, number of the picture, position of the interior spirit level and the information on the data card, all of which are visible in the cor-

ners of the print. The 200-ft. roll of film will photograph a strip 20 miles wide and 800 miles long at 25,000 feet. The camera with auxiliary equipment is seen at the left. The centre lens is at the top of the protruding, octagonal cone on which the mirrors are mounted. The camera's 130-degree photographic angle gives it a span four times greater than that of any single-lens competitor. Its 8 1/4-in focal length combines the advantages of wide angle and large scale. The apparatus was recently invented by Lieutenant O. S. Reading of the Coast and Geodetic Survey. Early in May, it photographed 1,600 square miles of Chesapeake Bay in three days. The compiling of maps therefrom will take a year as compared to four years by the old ground method.



# Boy Scout Jamboree

Washington, D. C.

June 30 to July 9



When you're hungry, you are thirsty, too. Ice-cold Coca-Cola is a natural partner of good things to eat.

"On to Washington," shout the Boy Scouts of America...for their first National Jamboree. Ice-cold Coca-Cola will be there...at the soda fountains and refreshment stands of the city and in canteen tents at the vast encampment... to make a pause *the pause that refreshes*. "On to Washington!"



You find ice-cold Coca-Cola, with its pure, wholesome refreshment, every place else; it belongs in your refrigerator at home.





OFFICE MANAGERS! WHEN SUMMER VACATION  
CONDITIONING KEEP OFFICE OUTPUT UP. REA

# NO "LET-UP"

*IN COOL, COMFORTABLE OFFICES!*

**Airtemp Announces—  
SENSATIONAL NEW "ALL-  
IN-ONE" AIR CONDITIONER  
FOR SPACE COOLING**

**D**ID YOU KNOW: that Airtemp air conditioning has progressed so far that... (1) a complete system can be installed in a little over one day... (2) practically any office can easily afford it!

THAT'S THE NEWS ABOUT AIRTEMP... A COMPLETE "ALL-IN-ONE" AIR CONDITIONER, PERFECTED, PRICED LOW.

This Airtemp unit was developed especially for group offices, stores, shops and other commercial spaces. It cools, filters, dehumidifies and circulates air. It has many times the capacity of ordinary room air conditioners.

Exceptionally low operating costs are due to the new Radial-type compressor, an exclusive Airtemp feature. And though this unit takes up very little floor space, it has full 3-horsepower capacity.

Work needn't slack off in summer now. You can keep office efficiency at peak with Airtemp air conditioning. Get details from your Airtemp dealer, or mail the coupon below. AIRTEMP, INCORPORATED, Dayton, Ohio—Subsidiary of Chrysler Corporation.



*Cool for  
Profit with*

# CHRYSLER'S AI



3 CUT OFFICE STAFFS DOWN...LET AIRTEMP AIR  
D ABOUT AIRTEMP'S NEW "ALL-IN-ONE" SYSTEM.



## FOR GENERAL OFFICES OR SUITES OF ROOMS

A complete air conditioning system "all-in-one-cabinet"! Cools, dehumidifies, circulates, filters air. Can be used for heating also.

Readily installed with only 3 connections.

Takes only 20" x 33" floor space...7'6" high yet is of 3-horsepower capacity.

Readily moved and reinstalled.

All parts enclosed in one cabinet. All moving parts encased in SEALED HOUSING.

Amazingly quiet—because the exclusive Airtemp Radial Compressor is designed to incorporate the principles of the famous Floating Power mounting.

Distributes air above head level.

Low first cost...low in operating cost.

Uses famous Freon refrigerant—safe.

Built-in thermostat—easily adjustable for economical regulation of room temperature.

\*Heating element for connection to present heating system furnished at slight additional cost.



**\$697<sup>50</sup> F.O.B. DAYTON**  
Installation Additional.  
Type and Size of Space  
Determine Number of  
Units Required.

For standard 3-Phase, 60-Cycle Current

**AIRTEMP COMMERCIAL AIR CONDITIONER**

**MAIL THIS COUPON TODAY**  
AIRTEMP, INCORPORATED, Dayton, Ohio Dept. L-6-14  
Gentlemen: Please send me details about new Airtemp  
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(Mention type of space to be cooled.)  
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ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_



# A Prediction for Father's Day Sunday, June 20<sup>th</sup>...



ON SUNDAY, the 20th, many Fathers are going to receive some pretty useless gifts. But they'll be symbols of deep affection, so those Dads will get a big kick out of them just the same.

There'll be other Fathers who will receive really useful gifts, and those Dads will get the extra kick of having acquired something they really want and can use!

High on the list of useful gifts are Arrow Shirts, Ties, Under-

wear, and Handkerchiefs. Of these, a man can *never* have too many.

Arrow thinks the Father's Day idea is a nice idea—and has singled out styles well chosen to help you do the right thing by Dad. Some of them are shown here. Your own Arrow Dealer will be glad to show you these and other styles, and to help you select a gift that will warm Dad's heart and yours on Father's Day.



*If it hasn't an  
Arrow label it  
isn't an Arrow Shirt*



\$2 • \$2.50 • \$3.50 • \$5 *Sanforized Shrunk — a new shirt if one ever shrinks*

Copyright 1937 by Arrow Peabody & Co., Inc. New York







## MOVIE OF THE WEEK:

# Parnell

Charles Stewart Parnell, the greatest political hero in Irish history, lost his career for much the same reason that Edward VIII lost his crown. In Parnell's case the lady involved was Katie O'Shea, the wife of one of his lieutenants; their romance, dragged into a divorce court, caused a world-wide scandal. The cause of Irish Home Rule, of which Parnell had been the brilliant champion, was set back two generations by his fall. The tragic story of Parnell's love, dramatized on Broadway two years ago, has now

been made into a movie by Metro-Goldwyn-Mayer. Soundly conceived, shrewdly directed and capably acted, *Parnell* adds a moving chapter to the already bulging Hollywood History of Ireland.

All the cajolery of M-G-M executives could not make Clark Gable hide his priceless dimples behind a full beard such as Parnell wore. As a result, he still looks like Clark Gable, but his portrayal of the great Irish leader is nevertheless convincing. Myrna Loy is a perfect Katie O'Shea.



## MOVIE OF THE WEEK

(continued)



**William Ewart Gladstone**, four times Prime Minister of England and longtime leader of the Liberal Party, was one of Parnell's chief obstacles to Home Rule for Ireland. **Montagu Love**, leaning on the Oath Box of the House of Commons, makes a realistic Gladstone.



**In the House of Commons**, Parnell stands accused of **Charles Stowe**, a murder. It is 1887 and the *London Times* has just published a set of letters implicating Parnell in the death of two British commissioners.

**Parnell meets Katie O'Shea** when she asks him to dinner to further the political career of her ne'er-do-well husband, Willie (at far end of table). The other guests are The O'Gorman Mahon, an Irish leader, Katie's "Aunt Ben" and sister Clara (Billie Burke, right).



**In Katie's Garden**, nursed by Katie's "Aunt Ben" (Edna May Oliver), Parnell recuperates from a heart attack. Willie O'Shea knows that Parnell is deeply in love with his wife, so refuses to let her go.





in Dublin. Parnell, aware that his personal disgrace would mean the disgrace of the Irish Party, submits to trial by a special commission. The letters are proved to be forgeries and Parnell is vindicated.

"The Uncrowned King of Ireland," as Parnell was called by his followers, was the object of the most extravagant hero worship. After his vindication by the commission, Parnell has Home Rule within his grasp. But the Katie O'Shea scandal blasts Ireland's hopes.

a divorce. Instead he demands favors for holding his tongue. Parnell refuses. The vindictive captain waits until the Home Rule victory is at hand and then starts suit for divorce, naming Parnell as co-respondent.

Parnell's death from another heart attack is a result of the divorce suit, which leads to his overthrow as head of the Irish Party and the complete collapse of the Home Rule movement. In a highly effective death scene, Parnell tells Katie that the end is near.





# PARNELL WAS MADE THE HARD WAY

(continued)

**P**arnell is a product of the long-&-slow school of movie-making. Produced by the most painstaking of the big studios (M-G-M), it was directed by the most painstaking of M-G-M directors, gruff, white-haired John M. Stahl. Director Stahl exhausts his actors by making ten, twelve or even 20 retakes of a single scene.

*Parnell* takes considerable liberties with its hero, removing his beard, making him twelve years younger and advancing his death by ten months. But on points of historical accuracy unessential to the plot, it is scrupulously exact. When Randolph Churchill, son of Winston, visited the set, he insisted that Gladstone should be addressed in the House of Commons as "Mr. Prime Minister." Director Stahl stopped the scene until his research department cabled the clerk of the House, verified the fact that in 1887 the proper form of address was "Mr. Gladstone."



Just the right distance must be calculated between actors and camera in filming a scene. A cameraman uses his tape measure to focus on Clark Gable and Myrna Loy.



Just the right shading must be applied by a make-up girl to the side of Miss Loy's face. Gable waits patiently, which is what movie stars do best between "takes."



Just the right cut must be given to each actor's beard. A make-up man snips a stray whisker from the chin of Burton Churchill who plays The O'Gorman Mahon.



A feather snowstorm is blown into Gable's face as he stands on a gangplank, delivering Parnell's farewell to America at the end of a money-raising trip. Hollywood has never found a satisfactory substitute for snow, cornstarch being the most frequent double. Feathers proved a bad idea because they got in everybody's nose. Director John Stahl (right, below) donned a mask.



The Map of Ireland is here seen in sleep on the Parnell set. For its minor players and extras, M-G-M rounded up all the Kellys, O'Haras, O'Flannagans and Mullinses in Hollywood. Character extras get \$10 a day.



# VALSPAR

*Protects Floors*

*from this...*



VALSPAR renews and protects linoleum, congoletum and other floor coverings.

*and this...*



VALSPAR for wood floors—you may dent the surface but you will not harm the VALSPAR.



VALSPAR  
The Varnish that  
won't turn white.

**PAINT MAKERS FOR 105 YEARS**



*and*

For concrete floors—Use either VALSPAR Enamel or VALSPAR Floor & Deck Enamel.

**K**itchen floors, dining room floors—floors get the toughest wear of any part of the house and VALSPAR gives them the protection they need. For furniture, woodwork—indoors and out—you'll get a better job with VALSPAR! Clear, and in a wide variety of beautiful colors. Easy to apply. Dries hard and ready for use in four hours! Get acquainted with VALSPAR and VALSPAR Enamels—send in this coupon today!

*If you do not care to mutilate this magazine by tearing out the coupon, send the desired information and stamps in a letter.*

**THIS COUPON IS WORTH FROM 20 TO 60¢**

## VALSPAR ENAMELS

Pastel Cream	Pastel Blue
India Ivory	Pastel Orchid
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Jade Green	Argentine Orange
Palm Green	Jonquil Yellow
Pastel Gray	White
Deep Blue	Black
	Valspar (Clear Varnish)

Valentine & Company, 388 Fourth Avenue, New York City.

Please send me the following 35¢ cans of Super Valspar. I enclose 15¢ in stamps for each can, clear or colors as specified.

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(No more than 3 cans to any one person.)

MY NAME .....

MY ADDRESS .....

MY PAINT DEALER'S NAME .....

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In Canada send 20¢ for each 40¢ can to The Valspar Corp. Ltd., Toronto.





# AMERICA'S LARGEST-SERVICE



**1,000 MOTORISTS  
A MINUTE DRIVE IN  
FOR MOBILGAS**

*Gasoline Companion to Mobiloil*

**A**MERICA LOVES A WINNER! Remember how they cheered Jack Dempsey... Man o' War?

They're cheering Mobilgas today.

*1½ million times a day, Mobilgas dealers are making change for enthusiastic Mobilgas customers... the biggest army of motorists using a single brand of gasoline!*

While you are reading this ad, hundreds of inspectors are on the job at Mobilgas bulk plants. Checking Mobilgas uniformity. Protecting your car and your pocketbook.

For every gallon of Mobilgas must give you that winning performance that made it famous.

**FLASHING GETAWAY...** there's a new thrill when you "step on it"!

**ZOOMING POWER...** it's great to feel that easy acceleration on hills!

**NEW, THRIFTY MILEAGE...** if you're canny you'll like filling less often with Mobilgas!

**NOWONDER** this gasoline companion to world-famous Mobiloil clicks with car owners. No wonder they say, "If it's made by Socony-Vacuum, it's okay with me."

Fill up today and you'll see what they mean! With Mobilgas and Mobiloil—your car will be wide-awake—quick—alert! You'll save money on both gasoline and oil!

# MOBILGAS AND MOB



# AFRICA'S

## SELLING GASOLINE !

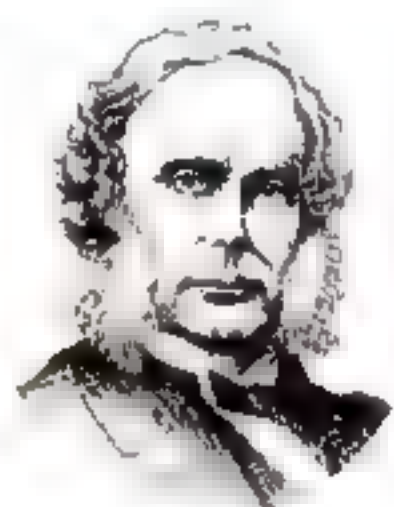


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# *To MAKE LIFE Safer*

THE GREAT LISTER GAVE THE WORLD "STERILIZATION"

Joseph Lister, the "father of antiseptic surgery," demonstrated the life-saving value of sterilization which medical science today recognizes as one of the first laws of health. Every mother who sterilizes an infant's nursing bottle in boiling water employs this great principle in making life safer for her child.

**TO MAKE LIFE SAFER FOR YOU AND YOUR FAMILY**  
*the Sealtest System of Laboratory Protection co-operates with public health authorities to improve the quality and safeguard the purity of milk, ice cream and other dairy products.*



More than one hundred laboratories—many of America's foremost food scientists—are banded together in the Sealtest System of Laboratory Protection—the greatest organization devoted to the improvement and protection of dairy products the world has ever known.

Supporting this scientific organization is an affiliated group of the leading dairy and ice cream companies of the country. In the plants of these companies, Sealtest Scientists watch to see that Sealtest requirements are enforced . . . that safeguards are set up around every step.

*How can you get this added health protection for your family? Patronize the dairy or ice cream company in your community whose products are identified with the Sealtest System. Use the red-and-white Sealtest Symbol as your buying guide. It assures you of dairy products that are pure, safe and high in quality.*

Join the Sealtest Sunday Night Radio Party, 10 to 11 (EDT), NBC Red Network

The Sealtest System of Laboratory Protection  
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IN THOUSANDS OF COMMUNITIES, THE OUTSTANDING MILK AND ICE CREAMS ARE SEALTEST PROTECTED



# BOSTON BALL

BELLE IN GRANDMOTHER'S DRESS BY WORTH



Grand Prize Winner at the Viennese Ball held May 21 at Boston's Hotel Somerset was Miss Mary Cootes (above) of Alexandria, Va. who conjured up a bygone era in a gold brocade Worth dress complete with bustle inherited from her late grandmother, Mrs. Merritt Cooke. No back number herself, Miss Cootes is a crack tennis player and horsewoman. Below, in peach tulle, another guest: Miss Ethel du Pont.



FOLKS  
HAVE  
MORE  
FUN!



SINCE  
BENDIX BROUGHT MOTOR-CAR  
*sureness* TO OUTBOARDING!



Sure-starting as your favorite car! Simple—clean—no exposed moving parts. Now everybody in the family can enjoy outboard motoring. No starting struggles, no tinkering, when you choose a Bendix-built Eclipse air cooled outboard for your summer boating fun. New 15,000-volt ignition assures sure-fire starts, no-fume airstream cooling blows gases astern, no water pump or jacketing to rust, clog, wear and corrode. Silenced underwater exhaust, full 180-degree steering and streamlined enclosure mean quietness, handiness, safety. Weight only 27 pounds.

**MOST POWERFUL MAGNETO IGNITION IN OUTBOARD HISTORY! 15,000 VOLTS!**

Bendix engineering, relied upon by entire aviation and automotive industries, has banished hard starting from the outboard. New magneto delivers 15,000 volts at plug points at low cranking speed. Nothing like it on any other outboard.

## ECLIPSE ELECTRIC OUTBOARD MOTOR



Uses either 1 or 2 ordinary storage batteries. Positively silent—not even a hum! Ideal for women and children. Moves average rowboat at fast rowing speed, half speed perfect for trolling.

Bendix dealers and service all over America. Write Bendix Marine Products Co., 492 Bendix Drive, South Bend, Ind.

**Price \$36.50**  
1 c.o.b. South Bend  
(less batteries)



**BENDIX  
ECLIPSE**  
AIR-COOLED AND ELECTRIC  
OUTBOARD MOTORS



## THE WISTFUL DACHSHUND STEALS NEW JERSEY SHOW

His U. S. Popularity is at a Peak

The popularity of the wistful little dachshund, eclipsed during the World War along with sauerkraut and Wagner, has since emerged so spectacularly that he is now tenth on the registry of the American Kennel Club. And if figures at the world's greatest dog show tell anything, he may soon outrank even the cocker (A.K.C. No. 1) and the Boston bull (A.K.C. No. 2). For at the Morris and Essex dog show in Madison, N. J., May 29, which outshone anything the dog world has yet seen, more dachshunds were entered (276) than any other breed.

As a breed, the dachshund is one of the oldest dogs known. The early Egyptians are said to have bred them. The Germans, who used them as badger-hunting dogs (hence the name *Dachs*—badger, *hund*—dog), gave them fine points. A good "dackel" should be not too high, not too long, and weigh 14 to 15 lb. Its eyes should be dark and limpid, its nose black and wet, its head sharply tapered, its legs straight, its back slightly arched, its skin loose, unwrinkled. Such great U. S. ladies as Katharine Cornell, Joan Crawford, Lynn Fontaine and Marlene Dietrich are proud to own one or more of them.



Rivalry was keen among 276 pedigreed dachshunds at the Morris and Essex show on Mrs. M. Hartley Dodge's polo field at Madison, N. J. Incurably curious, dachshunds are really peaceful animals, rarely fight with one another, but sometimes will attack much bigger dogs.



Dachshund judge was Forstmeister Marquardt who came from Germany to rate the U. S. breed at Madison. He here feels the "dackel's" muzzle to see whether she has the proper wet nose and "scissor bite." He gave 85 out of 276 the top rating V (*Vorzuglich*—excellent).





Few dogs are more fastidious than the long, lean dachshund. Easily housebroken, they are growing in favor because they make good city apartment pets. Affectionate to their masters, they are sometimes ill-tempered to strangers.

Nobody can look more like Hamlet than a purebred dachshund. Perhaps he gets this look from his German breeding, whence he likewise derives his sentimentality. Since 1927, the American Kennel Club has registered 7,298 dachshunds.



The long, low sausage shape of the dachshund makes him an ideal hunter for ferreting out rabbits from their holes. German champions must first have won a prize in a field trial. U.S. "dackels" do more lap duty than rabbit hunting.

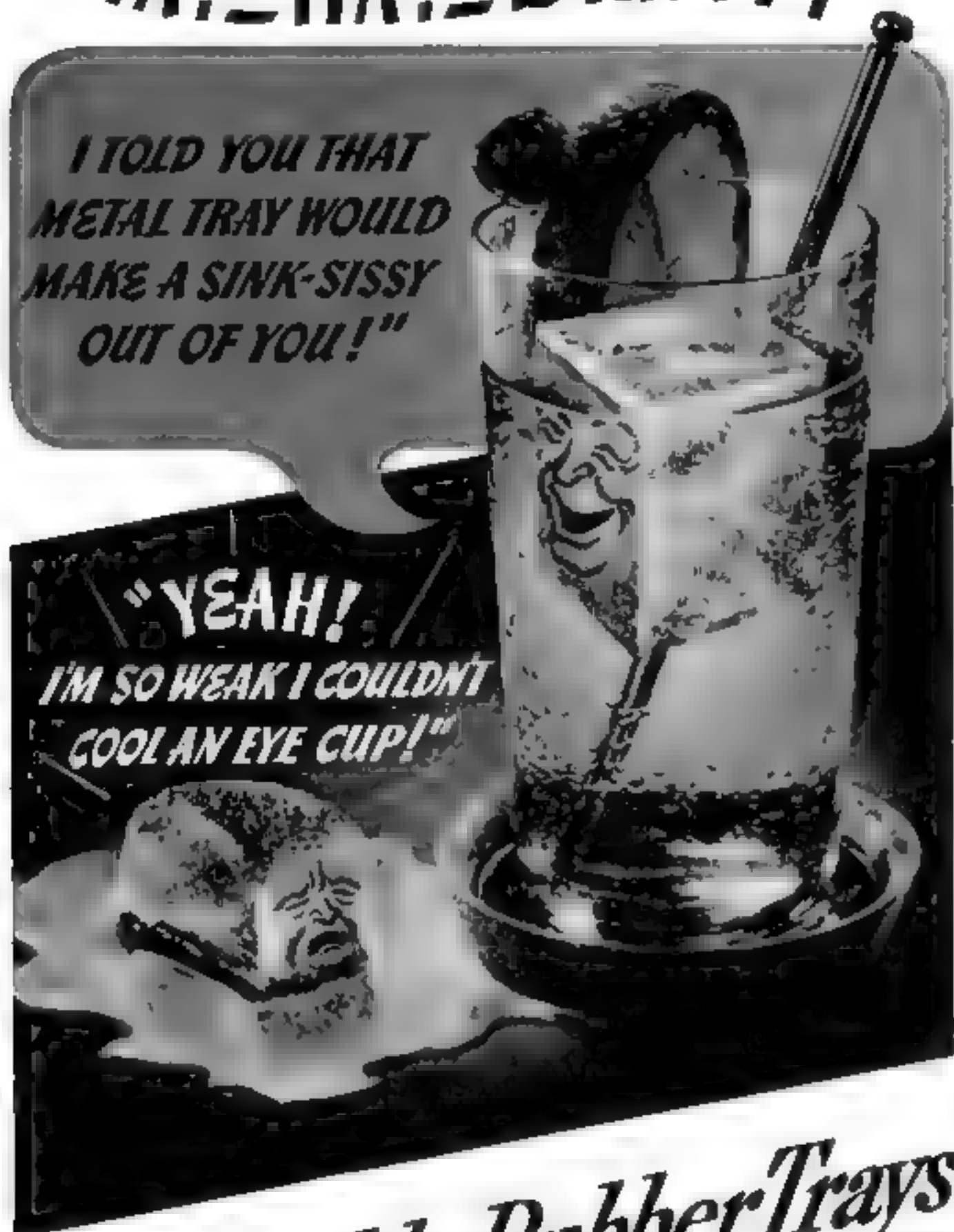




# "HA! HA! DRIPPY!"

I TOLD YOU THAT  
METAL TRAY WOULD  
MAKE A SINK-SISSY  
OUT OF YOU!"

"YEAH!  
I'M SO WEAK I COULDN'T  
COOL AN EYE CUP!"

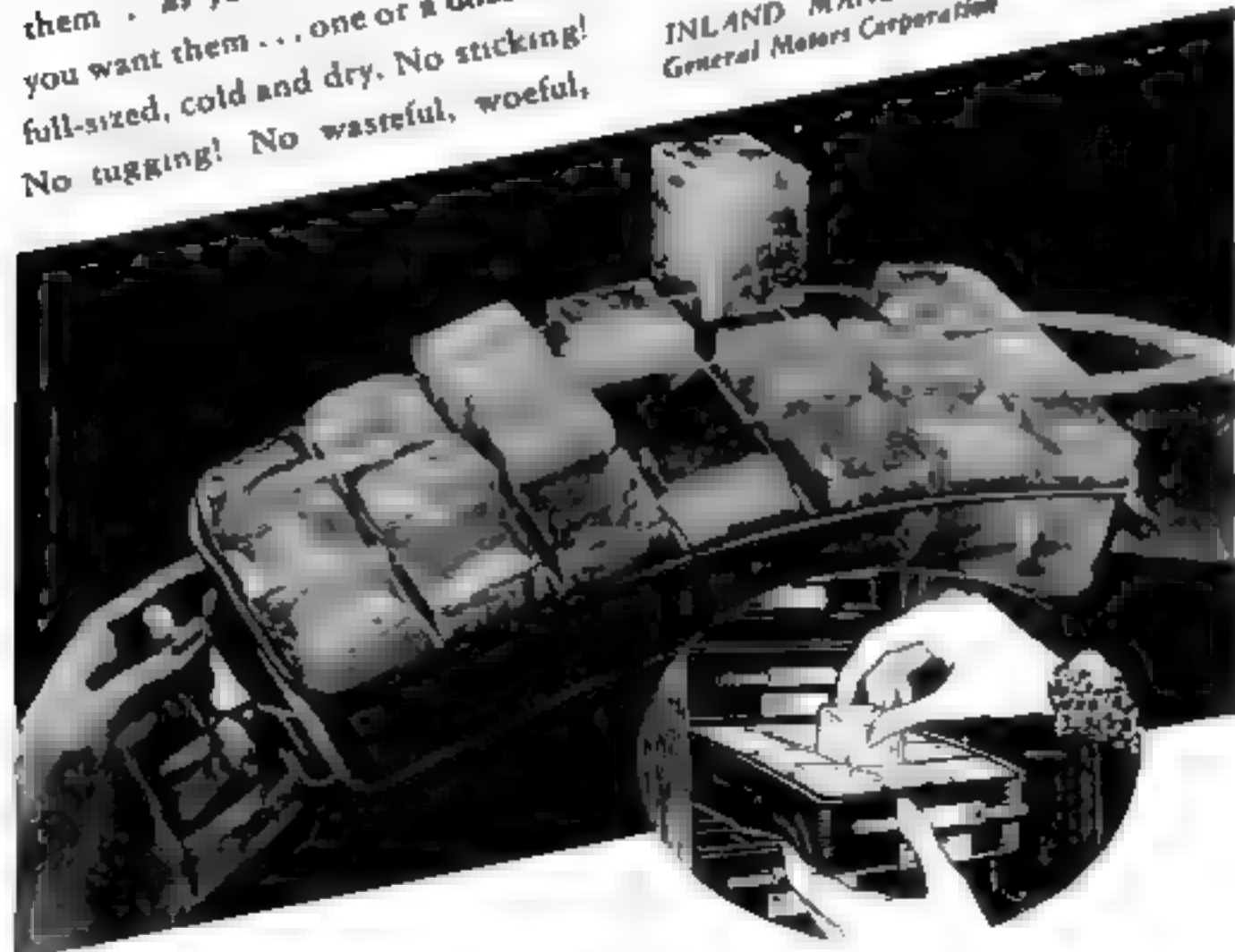


## ONLY Flexible Rubber Trays GIVE YOU ICE CUBES AT THE REFRIGERATOR

A split second after you open the door of your mechanical refrigerator you have ice cubes instantly... right at the refrigerator... where you want them... as you want them and how you want them... one or a dozen... full-sized, cold and dry. No sticking! No tugging! No wasteful, woeful,

faucet-flooded, "sink-sissy" cubes. Insist that the refrigerator you buy comes completely equipped with Flexible Rubber Trays—or to modernize your present refrigerator get Flexible Rubber Trays from your dealer.

INLAND MANUFACTURING DIVISION  
General Motors Corporation  
Dayton, Ohio



### ICE CUBES INSTANTLY... AT THE REFRIGERATOR

"Meringue" tripped Frank L. White Jr. of Memphis (right) at the National Spelling Bee sponsored by the Louisville Courier-Journal in Washington.

"Parliamentary" got Charles Edwards Jr. of Wheeling who placed seventh.



All contestants who ranked between fifth and twelfth received \$75 cash prizes.

"Lineaments" proved the downfall of Anthony Schedler, 14, of southern Indiana. But Anthony did so well before coming to this poem that he came in fourth.



## WASHINGTON SPELLING BEE

Its Entrants Wrestle with Words Like "Morose" and "Gudgeon"

On May 25, 16 thoughtful grammar-school boys and girls stood in the Auditorium of Washington's National Museum and spelled out words like "accessible," "questionnaire," "olfactory" and "aphorism." The occasion was the annual National Spelling Bee sponsored by the Louisville Courier-Journal. The winner was appropriately a Louisville girl (below) who for her pains and prowess received a bronze plaque and \$500.



"Plebeian" was the winning word for 14-year-old Waneeta Beckley of Louisville whose other triumphs included "receptacle" and "baste" and "promiscuous."





## WE CREATED THIS WHOLESOME *New Nucoa*... THE DELICIOUS "THRIFT SPREAD" FOR BREAD



**1** "IT OPENED MY EYES!"  
*writes Mrs. F. E. Began,  
Staten Island, N. Y.*

"I WAS HALF CRAZY trying to give my children the balanced, energy-rich diet they need—and yet balance my budget, too! I'd hesitated to serve them margarine—till my best friend opened my eyes about NUCOA..."



**2** "'DON'T BE SILLY!' she said. 'NUCOA is a fine margarine made with pure vegetable oils and fresh pasteurized skim milk. Good House-keeping approves it and it's accepted by the American Medical Association's Council on Foods! It's a delicious, wholesome spread for bread—saves money!'"



**3** "SHE CONVINCED ME ALL RIGHT!—and how I wish I'd learned about NUCOA sooner! The way Nucoa fits into the children's diet, along with milk, eggs, fresh fruits and vegetables, is *slick*! Every pound of NUCOA supplies 3,400 food-energy calories—as many as in the most expensive spread for bread..."



**4** "AND ALL THE MONEY I SAVE—on every pound I buy!—makes a real difference in our food bills. I use NUCOA now for *everything*—all my baking, frying, seasoning. We love it. I'm told it took years of research to perfect NUCOA. Well, I'm one Mother who'd like to say 'thanks!'"



### SAVES YOU MONEY ON EVERY POUND

*NEW NUCOA*, the delicious, wholesome "thrift spread" for bread, comes to you a natural, creamy-white color. For table use you can easily tint it a tempting golden-yellow with the color-wafer included in every package.

Churned by The Best Foods, Inc., makers of Hellmann's and Best Foods Real Mayonnaise





*TROPIC SEAS* (ABOVE) WON THE 1934 POPULAR CARNEGIE PRIZE. IT IS A TYPICAL WAUGH STUDY OF WAVES BREAKING ON ROCKS



*ANTE MERIDIAN* WON THE 1935 CARNEGIE POPULAR PRIZE. LIKE *TROPIC SEAS*, IT IS FULL OF FOAMY ACTION

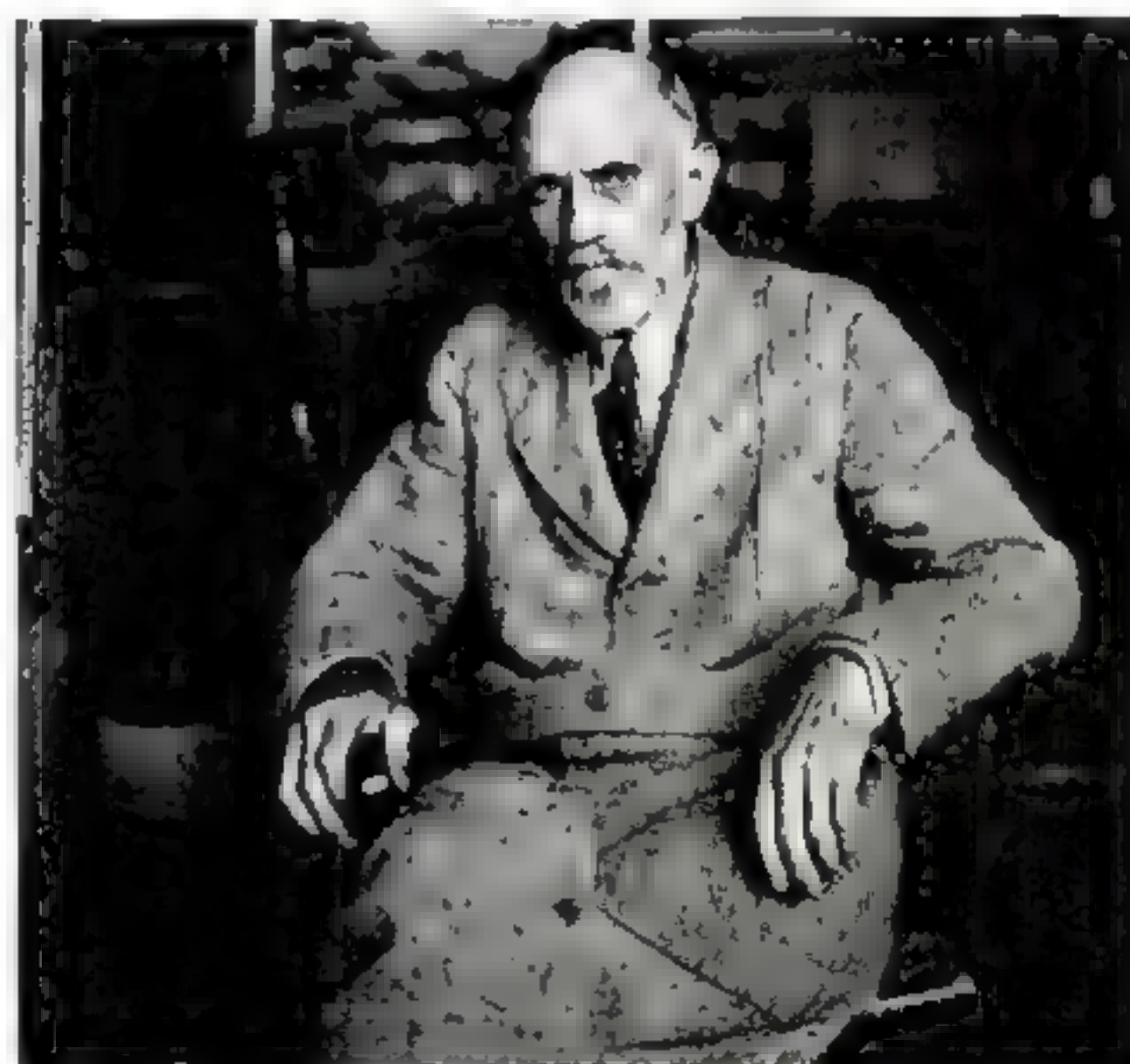




IN THE BIG WATER (ABOVE), 1916 CARNEGIE PRIZE WINNER, THE BIG CLIFF IS AT THE LEFT INSTEAD OF AT THE RIGHT

## PITTSBURGH PREFERS WAUGH WHO PREFERS THE SEA

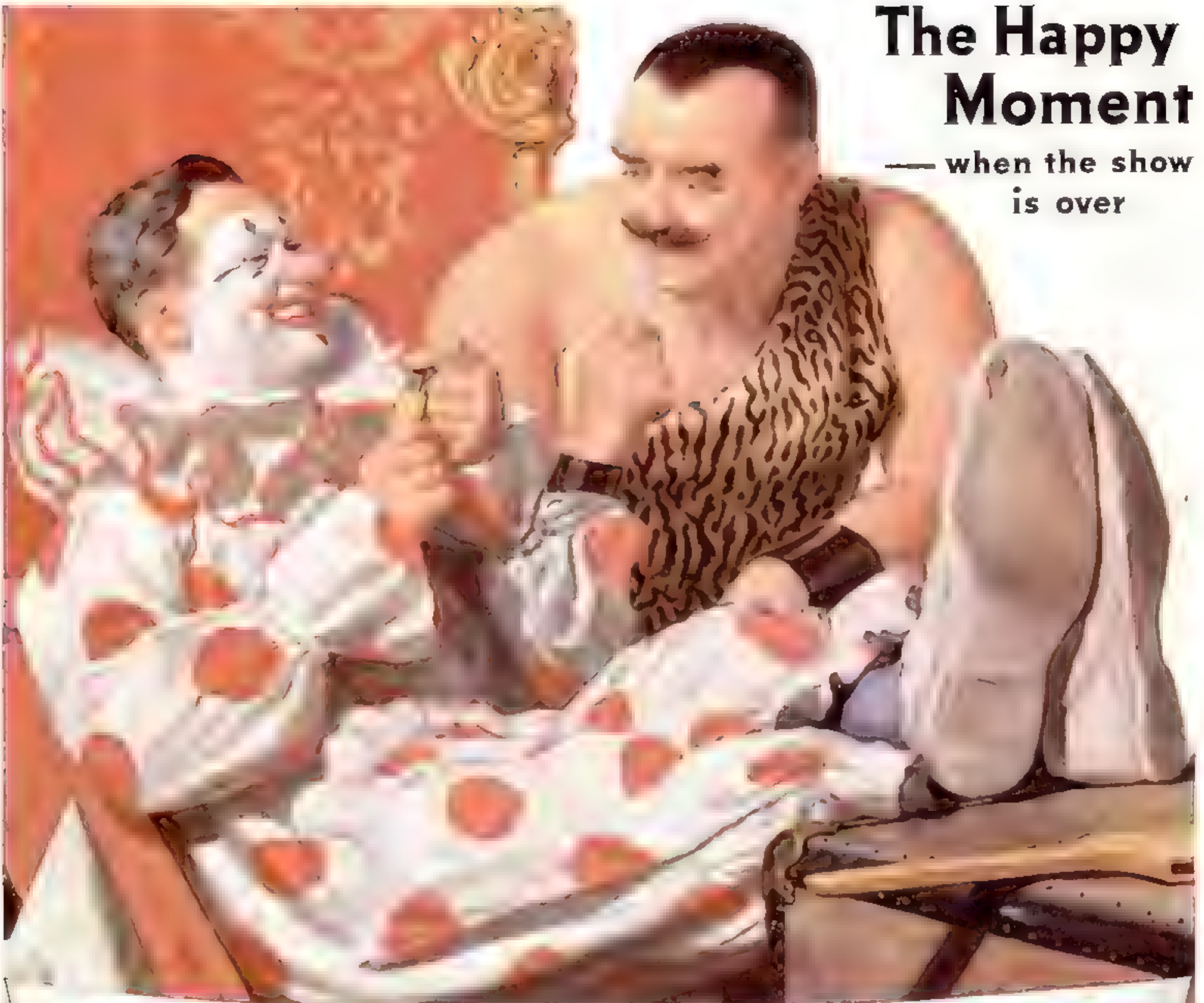
If the people of Pittsburgh are competent to judge, the best painter in the U. S. today is Frederick J. Waugh (*right*) who rarely ever paints anything but seascapes. Every year, lay visitors to the Carnegie International Exhibition in Pittsburgh vote for the picture they like best. For the past three years, this popular award (\$200) has been won by Mr. Waugh with the three paintings shown on these pages. As the pictures demonstrate, neither Mr. Waugh's painting nor Pittsburgh's taste changes much from year to year. Mr. Waugh always paints sea and surf in a photographic and somewhat romantic manner. His style is the constant admiration not only of Pittsburgh but of a great many American picture buyers and a respectable number of museums. Mr. Waugh paints about 50 seascapes a year and sells almost every one of them. On a single day in the Waugh exhibition which recently closed at the Grand Central Art Gallery in Manhattan, seven of his canvases were sold. A Waugh brings from \$500 to \$2,000 and a year's output brings Mr. Waugh an annual income of more than \$30,000. He can therefore afford to ignore the criticism of modern painters who call him dull and academic, and of academic painters who call him repetitious. A lean, shy, pleasant graybeard of 76, he lives on Cape Cod where he spends long hours on the shore studying the mood and movements of waves, then goes back to his studio to paint from memory. He has painted waves so long that a refreshed memory is all he needs to do a seascape. Mr. Waugh's father was a painter before him. His son, Coulton, paints and does a comic strip called "Dicky Dare."





# The Happy Moment

— when the show is over



## BEECH-NUT GUM

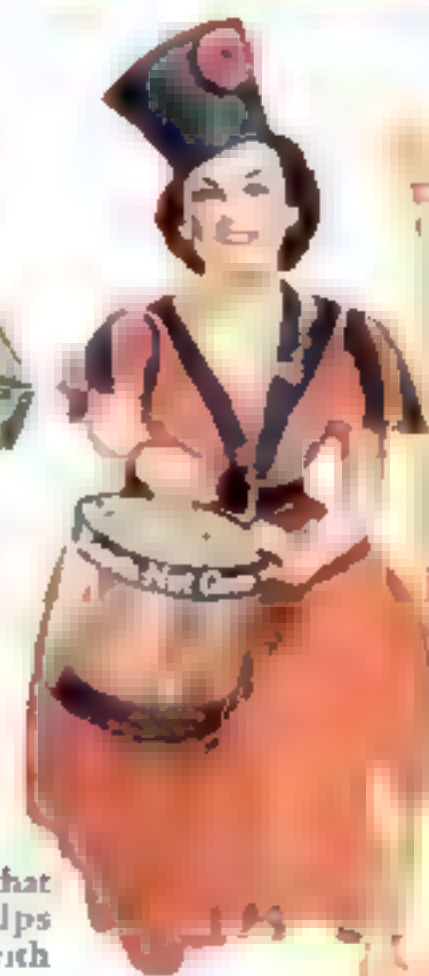
Most popular gum in America is Beech-Nut Peppermint. Try our Spearmint, too, if you enjoy a distinctive flavor!



**BEECHIES**  
Gum in a crisp candy coating... Jaws delightful that way! Peppermint, Spearmint, Pepsin



**ORALGENE**  
The new firmer texture gum that aids mouth health and helps fight mouth acidity. "Chew with a purpose"



### SEE THE BEECH-NUT CIRCUS

Biggest Little Show on Earth!

A mechanical marvel... rings of performers, clowns, animals, music 'n' everything! Now touring the country. Be sure to see it when it visits your city.







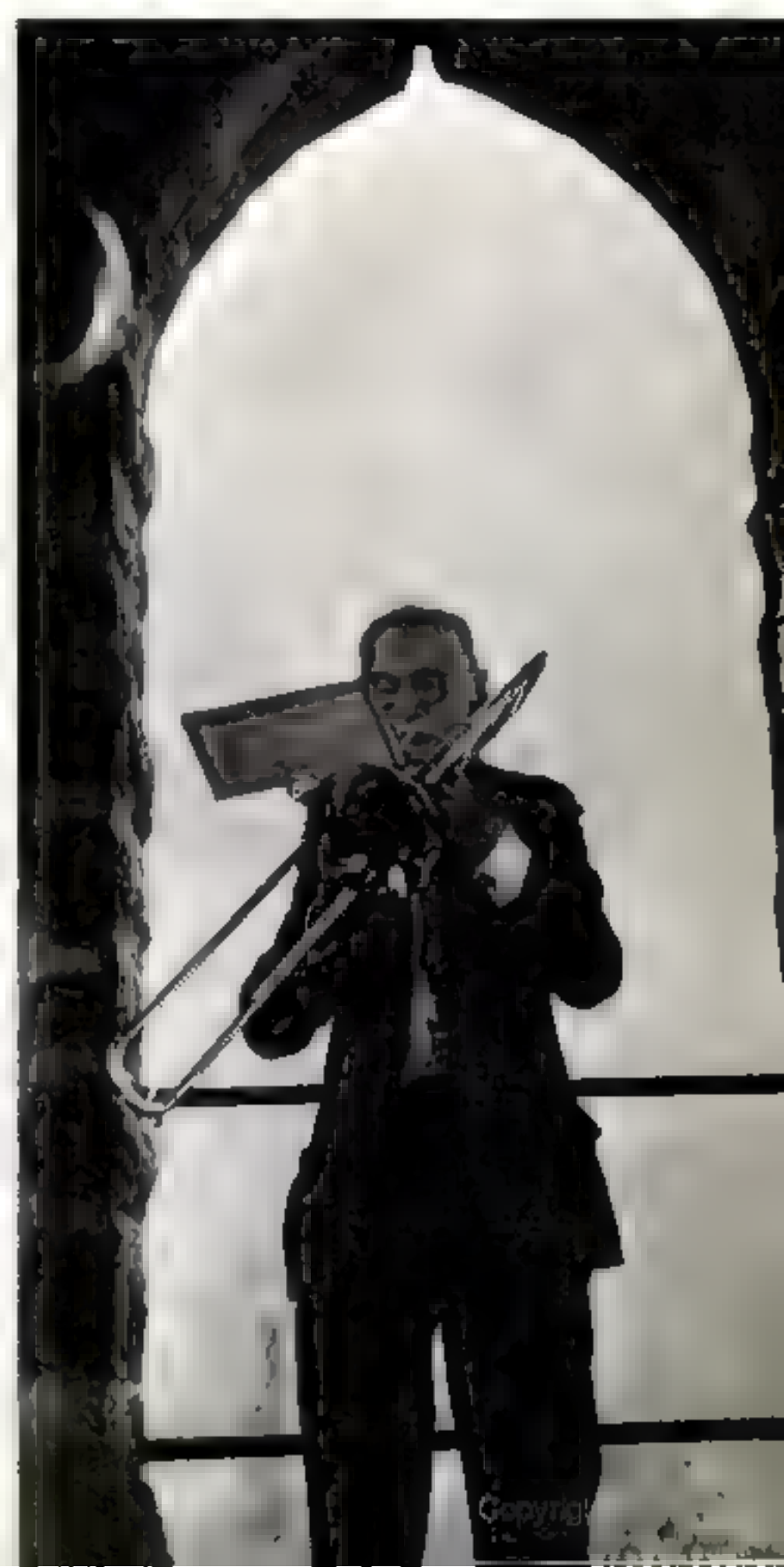
IN PACKER CHAPEL, ON LEHIGH UNIVERSITY'S CAMPUS THE 265 SINGERS OF BETHLEHEM'S BACH CHOIR SING THEIR 30TH ANNUAL *B MINOR MASS*

## BACH CHORAL FESTIVAL STAGES A COMEBACK AT BETHLEHEM, PA.

**O**ld George Sigley (right) clambered into the belfry of the Parker Memorial Chapel at Lehigh University on May 29 to lead his Moravian trombone choir in the chorales that announce the most famous U. S. performances of Johann Sebastian Bach's *B Minor Mass*. Every May, trombones thus herald the singing of the *Mass* by the Bach Choir of Bethlehem, Pa. This year, 1,200 well-to-do music lovers crowded into the chapel (above). Another 1,500 sprawled on the lawn outside (below) to hear the choruses through the open windows. The Bach Choir first sang the *B Minor Mass* in 1900 under the direction of J. Fred Wolle who built a fine chorus out of the ordinary people of this Pennsylvania steel town (see next page for samples). Bethlehem became world famed for its Bach Festivals. Dr. Wolle died in 1939, and for three years the Choir slumped. Under energetic Dr. Bruce Carey (left) of Philadelphia, singers practiced long and hard to save their Festival. This year critics praised Dr. Carey, reported that both Bach and Choir had come back strong. (continued on page 60)

**Leader of chorus** is Dr. Bruce Carey (left). He conducts not only the *B Minor Mass* but also shorter Bach cantatas given at the two-day Festival

**Leader of trombones** is George Sigley (right), who proclaims the Festival. His father and grandfather were, his two sons are, in the trombone choir.





# THESE ARE SOME OF THE BACH CHORISTERS OF BETHLEHEM (continued)



**Professor Arthur W. Klein** sings bass in the Bach Choir, teaches mechanical engineering at Lehigh University. Mr. Klein was No. 1 man in Lehigh's class of 1899. No. 9 man was Eugene Grace, now president of Bethlehem Steel Corp.



**Slater Bill Roberts**, who sings tenor, works in a quarry, splitting slate into convenient sizes for roofing and insulation. He averages 85¢ an hour. Every month he goes to New York City to take a voice lesson from his brother.



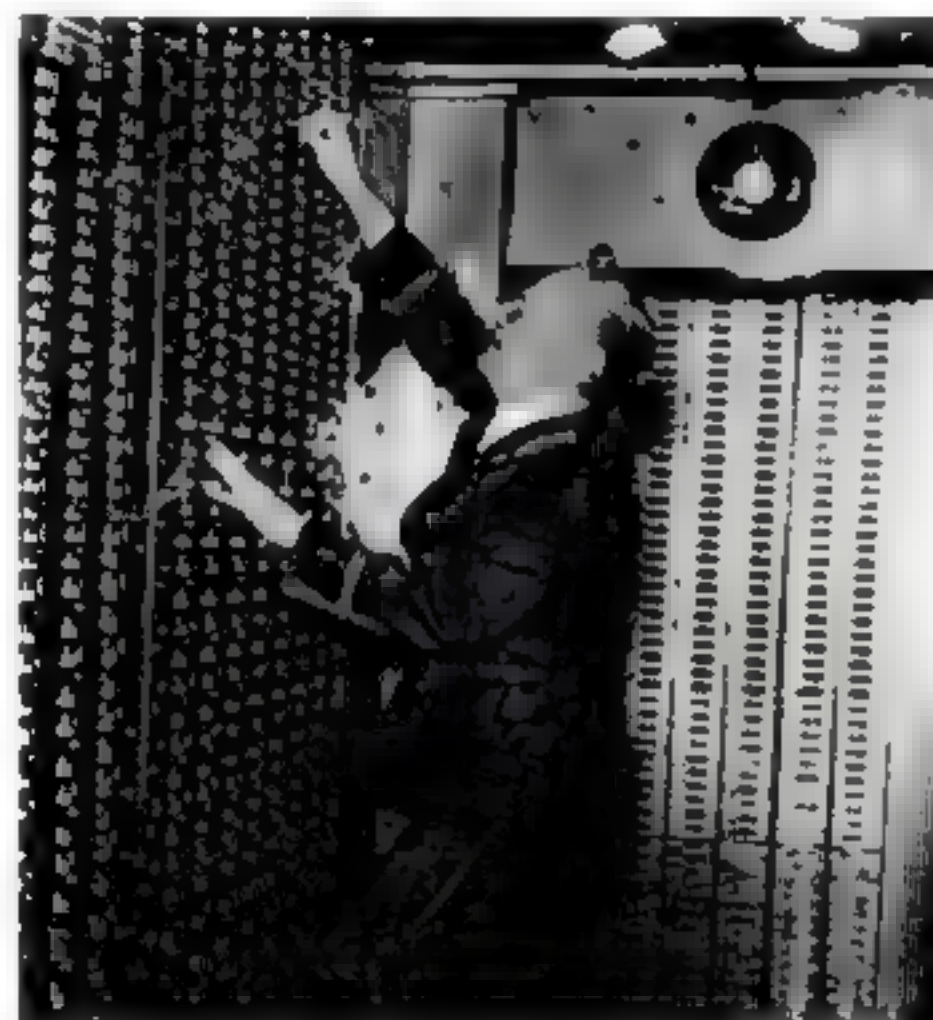
**Nurse Naomi Houser**, soprano, is supervisor of nurses at St. Luke's Hospital, Bethlehem. Some of her sister nurses are also in the Choir. Others go on duty at all performances to assist the singers, a few of whom usually faint.



**Hokeypokey Man Albert C. Buss** sings tenor in the Choir, sells ice cream for a living. He makes the ice cream himself in his home in the suburb of Hellertown, peddles his product from his truck around the streets of Bethlehem.



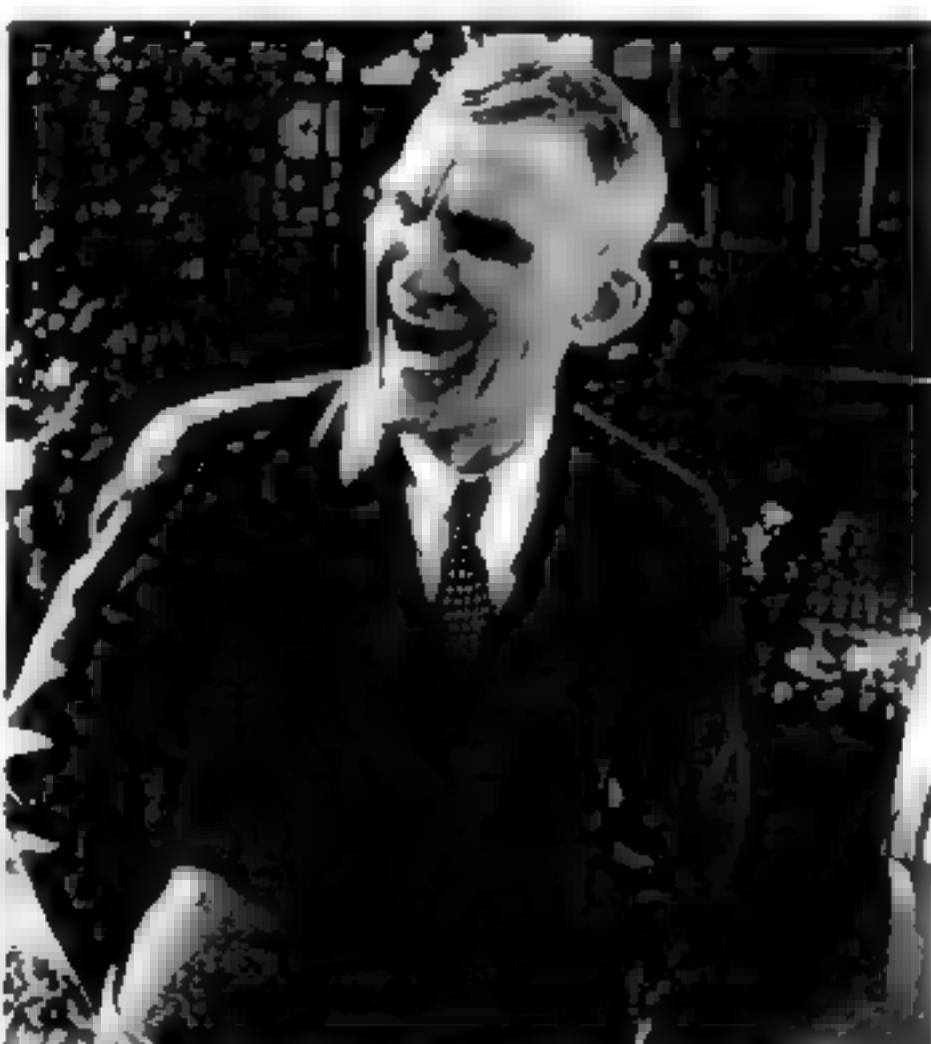
**Soldier Carter Collins** is a major in the Army, detailed to Lehigh University to teach R. O. T. C. courses. Major Collins comes from California, has sung bass in the Choir for two years, admits that he cannot read a note of music.



**Bank Guard Bill Evans** has sung bass for 18 years and has reared two daughters, Mrs. Ruth (below) and Mrs. Villard who also sing in the chorus. Evans is shown above in the vault room of First National Bank & Trust, where he works.



**Undertaker's wife** is Mrs. Clifford Ruth, soprano in the Choir and daughter of Bass Bill Evans (above, right). Mrs. Ruth, pictured beside a new casket, helps out in her husband's prosperous funeral parlor on Broad St., Bethlehem.



**Steelworker Jacob Schlegel** has worked at the Bethlehem Steel Co. mill since 1899, has sung bass in the Choir since 1912. His buxoma wife joined the Choir in 1921 just to keep her husband company and has sung alto ever since.



**Baker Steve Rashevich**, tenor, gave up baking bread a few months ago, now delivers it for an Allentown firm. Steve was born in Serbia, lives in South Bethlehem's poorest section, has been a member of the Choir for 18 years.



# *Its PACE is your fortune!*



ASK the man who knows the thrill of Buick CENTURY ownership—and he'll tell you it is *pace* that makes this great straight-eight the bell-wether car of the year.

But he doesn't merely mean that its quick and quiet valve-in-head engine can get you there in fewest minutes by the clock.

He means it'll spurt you off at the green light or carry you the whole distance like a thoroughbred leaving the selling platters behind.

He pictures the way it eases through traffic—mobile, hushed, adroit, as manageable almost as a pencil in your hand.

He means this Buick's ready to amble or ramble, just as you choose—but ambling or rambling it goes with style, restful, smooth, steady, no fret or labor from the engine, no jolts on bad roads or weaving on the curves.

This great car's got the power to reel off miles like a swordfish running out line. But its very special asset and your very good fortune when you own one, is its ability to do things—anything, everything—in sensationally better fashion than any car you've ever owned.

This car's wheel is always light, its comfort deep, its dimensions big. Its brakes shut down sure and soft as the close of day.

For it's built to be your abiding pleasure—and not until you take its wheel will you ever know how truly it is that. Why don't you go see the nearest authorized Buick dealer now?

## NO OTHER CAR

### IN THE WORLD HAS ALL THESE FEATURES

- ★ VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE ★ ANOLITE PISTONS ★ AEROBAT CARBURETOR ★ SEALED CHASSIS
- ★ TORQUE-TUBE DRIVE ★ UNISTEEL BODY BY FISHER
- ★ TIPTOE HYDRAULIC BRAKES ★ KNEE-ACTION COMFORT AND SAFETY ★ "HIGH OUTPUT" GENERATOR
- ★ JUMBO LUGGAGE COMPARTMENTS ★ DOUBLE STABILIZATION ★ SAFETY GLASS

**LOWEST PRICE EVER  
ON A BUICK  
4-DOOR SEDAN!**

GENERAL MOTORS  
TERMS TO SUIT  
YOUR LIKING

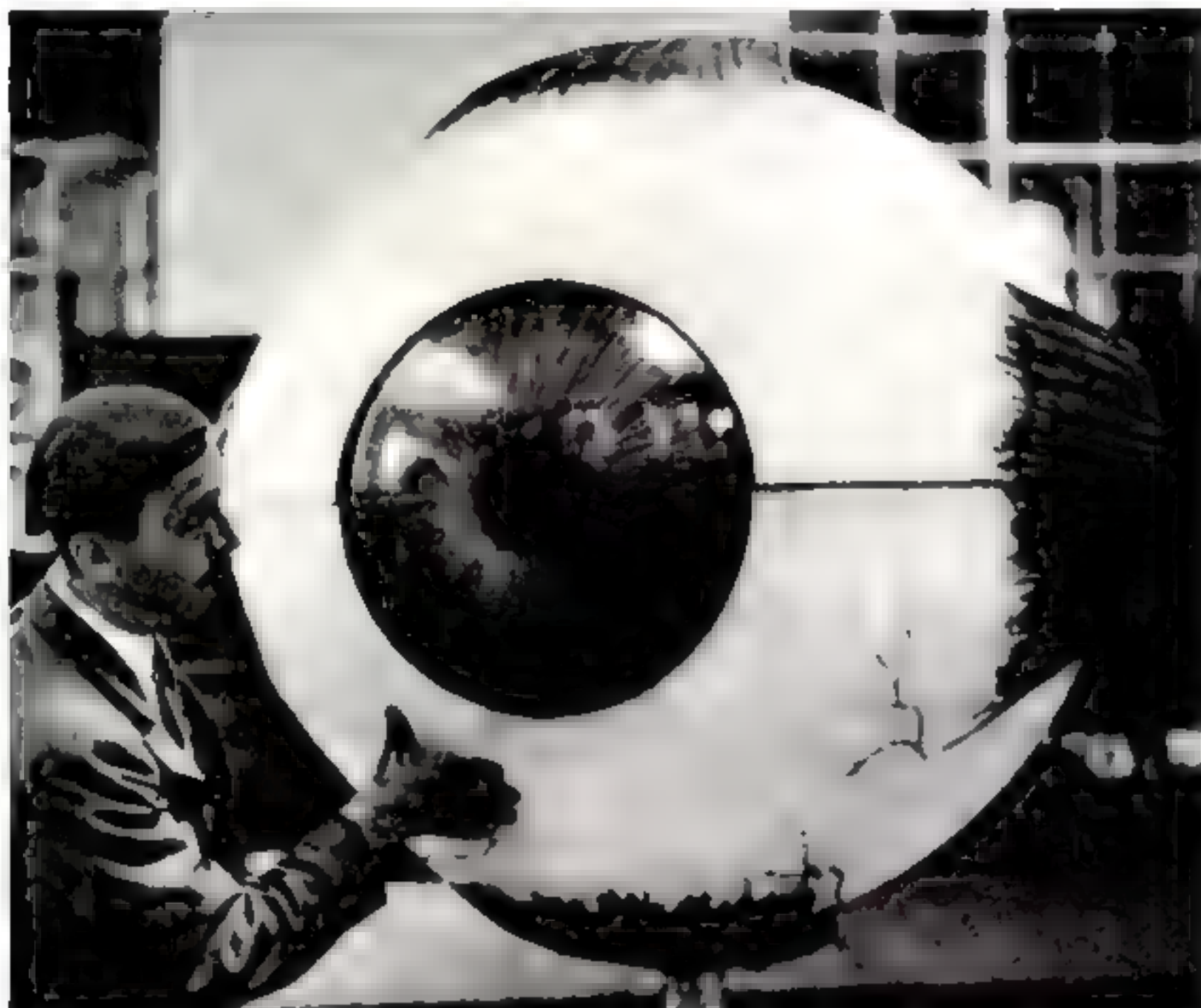
# *"It's Buick again!"*

YOUR MONEY GOES FARTHER IN A GENERAL MOTORS CAR





## HYGIENE EXHIBIT MODELS IN VIENNA SHOW HOW MAN SEES AND HEARS



This human eye, in a giant porcelain model, is being shown at the Vienna Hygiene Exhibit, held during May and June to celebrate the 100th Anniversary of the Austrian Society of Physicians. The exhibit is one of a flock of current international shows, three others being held in Germany and in France.



This human ear of plaster, five feet high, shows how man hears at the Vienna Hygiene Exhibit. Other Exhibit models show how man's blood circulates, how he walks, breathes, perspires and eats.

## IT LIGHTENS MOTHERS' CARES!

That's why they help to make Ex-Lax the most widely used laxative in the whole world!

BRINGING up a family is a big job. And no woman wants to add unnecessarily to her burdens . . . Yet mothers sometimes do make extra trouble for themselves by forcing their children to take harsh, nasty purgatives. Often the result is a nerve-racking struggle that's as bad for the parent as it is for the child.

Ex-Lax puts a stop to all this. This remarkable laxative comes in the form of simple little tablets that taste just like delicious chocolate. Children take Ex-Lax so willingly that it has lightened the cares of millions of mothers.

But no mother is selfish enough to put her own convenience ahead of her children's welfare. To win her confidence a laxative must not only be pleasant, but effective too. And Ex-Lax is effective . . . without being harsh or violent. That's why grateful mothers everywhere trust Ex-Lax, keep it always on hand—and,

incidentally, help to make it the most widely-used laxative in the world!

Ex-Lax works by the "gentle nudge" system. This system is a simple, easy, effective method of giving you a thorough cleaning out. Ex-Lax just gives your intestines a gentle nudge at the point where constipation exists—and Nature carries on from there. Evacuation is easy, without "forcing" or strain.

After taking Ex-Lax, you'll feel clean. You'll feel more alive! And you'll be grateful for the absence of the strain and nausea that make the action of a harsh purgative so unpleasant . . . At all drug stores in handy 10c and 25c sizes.

**FREE!** If you prefer to try Ex-Lax at our expense, write for free sample to Ex-Lax, Dept. M67, Box 178, Times-Plaza Sta., Brooklyn, N.Y.

When Nature forgets—remember

# EX-LAX

THE ORIGINAL CHOCOLATED LAXATIVE





*Picture Yourself*

COOL AND COLLECTED IN

*Pepperell Prints*



**T**HEY'RE DAINTY . . . they're gay . . . they're crisp and cool. They *love* soap and water and won't fade into old age. The colors and patterns have the variety of an old-fashioned flower garden . . . you can be as prim as a primrose or as pert as a poppy. You'll find Pepperell Prints for every purpose at your favorite specialty shop or department store.



LOOK FOR THE PEPPERELL LABEL on Prints, Wash Dresses, Sheets, Pillow Cases, Wash Fabrics, Blankets, also on Men's and Boys' Shirts, Shorts and Pajamas, Children's Night Wear, Raincoats, Rayons, Women's Slips, Aprons and many other garments and articles made by skilled manufacturers from Pepperell Fabrics.

PEPPERELL MANUFACTURING COMPANY, 160 STATE STREET, BOSTON, MASSACHUSETTS





**"We've compared-  
we're convinced**

*The Biggest*

*"No other car we considered was as good  
looking, smooth running and easy riding  
— or had so many fine-car features."*

**C**HECK Oldsmobile in any way you choose. Contrast its fresh and original styling with the design of any other car. Compare its smooth and flashing performance with that of its nearest rivals. Measure it against the field in terms of modern, fine-car features . . . in terms of size, stability and roominess . . . and again, if you are mechanically inclined, in terms of advanced engineering, precision workmanship and substantial materials. There's but one conclusion you can draw: Oldsmobile is a quality car through and through . . . designed, engineered and built to highest standards!

Now consider costs. Comparison with other cars will show you that Oldsmobile is priced but a little above the lowest. Examination of operating records, such as hundreds of Oldsmobile owners keep, will tell you that gas, oil and upkeep costs are right down at the minimum. Again there's only one conclusion: Oldsmobile is an economical car to own! Comparisons such as these have satisfied thousands of motorists that Oldsmobile is the biggest "quality" buy of the year. Oldsmobile cordially invites you, too, to compare and convince yourself. The first step is to take a revealing trial drive!

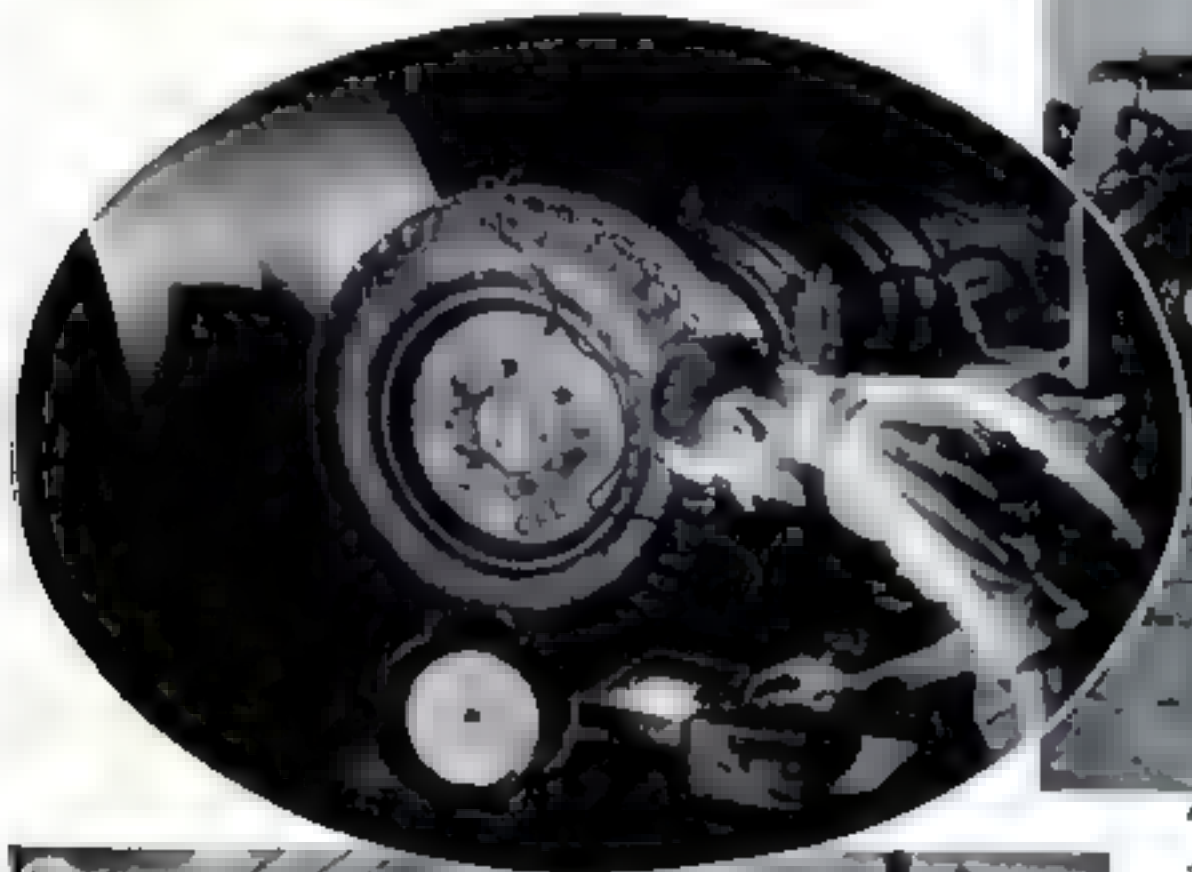
**110 H. P. EIGHT**





# FLEET OPERATORS FIND CHEAPEST THING ON CAR IS THE BEST TIRES YOU CAN BUY!

**NOSE TO THE GRINDSTONE**—Goodyear tests new tread designs on huge grindstone to find those that wear best — before offering them to the public!



**FEET TO SPARE** — the proven ability of the Goodyear center traction tread to stop a car quickest gives you a Margin of Safety that can save your life when sudden danger threatens.



**"THE BEST TIRE" ON THE RECORD**—exact mileage records kept by this large sales company show Goodyear Tires wear longest and millions agree. That is why for 22 consecutive years more people have bought Goodyear Tires than any other kind!



## FIGURE IT OUT ON YOUR OWN CAR

Charted here are *average* maintenance costs obtained from fleet owners operating hundreds of cars on Goodyear Tires. Note that a full set of Goodyears costs only about one-fifth as much as gas — from one-quarter to one-half as much as other routine expenses. Ratios may vary somewhat in your case depending upon roads, climate and how fast you drive, but these nation-wide records prove Goodyears cost *least* under any conditions.

### COST PER 100 MILES



**T**AKE the word of America's largest fleet owners for it. Goodyear Tires, the world's first-choice for mileage and safety, cost you less than any other expense in operating your car! Only ONE-FIFTH as much per 100 miles as you spend for gasoline! One-fourth to one-half as much as other running expenses! Today you have a choice of Goodyears in several different price classes — *and every one gives you quick-stopping center traction grip . . . the Goodyear Margin of Safety . . . and patented Supertwist Cord blowout protection in every ply!* So why risk your neck on smooth-worn tires when Goodyear *plus-safety* costs so little?

THE GREATEST NAME IN RUBBER  
**GOODYEAR**

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND



CLUB SODA  
GINGER ALE  
QUININE SODA  
SARSAPARILLA

high-priced  
**BILLY  
BAXTER**

... high-priced be-  
cause it is made fine  
regardless of cost.

MADE FINE  
FOR  
FINE PEOPLE

Send for booklets Florence K  
and Helen D—womanlike,  
they tell all.

THE RED RAVEN CORPORATION  
ENESWICK, PA.



**LOU  
GEHRIG**  
HOME-RUN KING  
*says*

AFTER EVERY SHAVE A  
DASH OF **AQUA VELVA**  
MAKES MY SKIN FEEL  
COOL AND REFRESHED..

**Closes pores . . Fights  
off Pimples, Sore  
Spots, Ingrown Hairs**

Dust and dirt quickly collect in pores  
left wide open after shaving. This often  
starts pimples, sore spots, blackheads.

Aqua Velva prevents irritation by  
closing the pores instantly. Just dash a  
generous amount on the moist skin  
after every  
shave. It's  
cool, soothing  
—makes your  
face feel fit  
all day.

**FREE  
OFFER**

Good Only in U.S.A.  
The J. B. Williams Co., Dept. L-12, Glaston-  
bury, Conn. - U. S. A. Please send me a trial  
bottle of Aqua Velva, the world's largest selling  
after-shave preparation.

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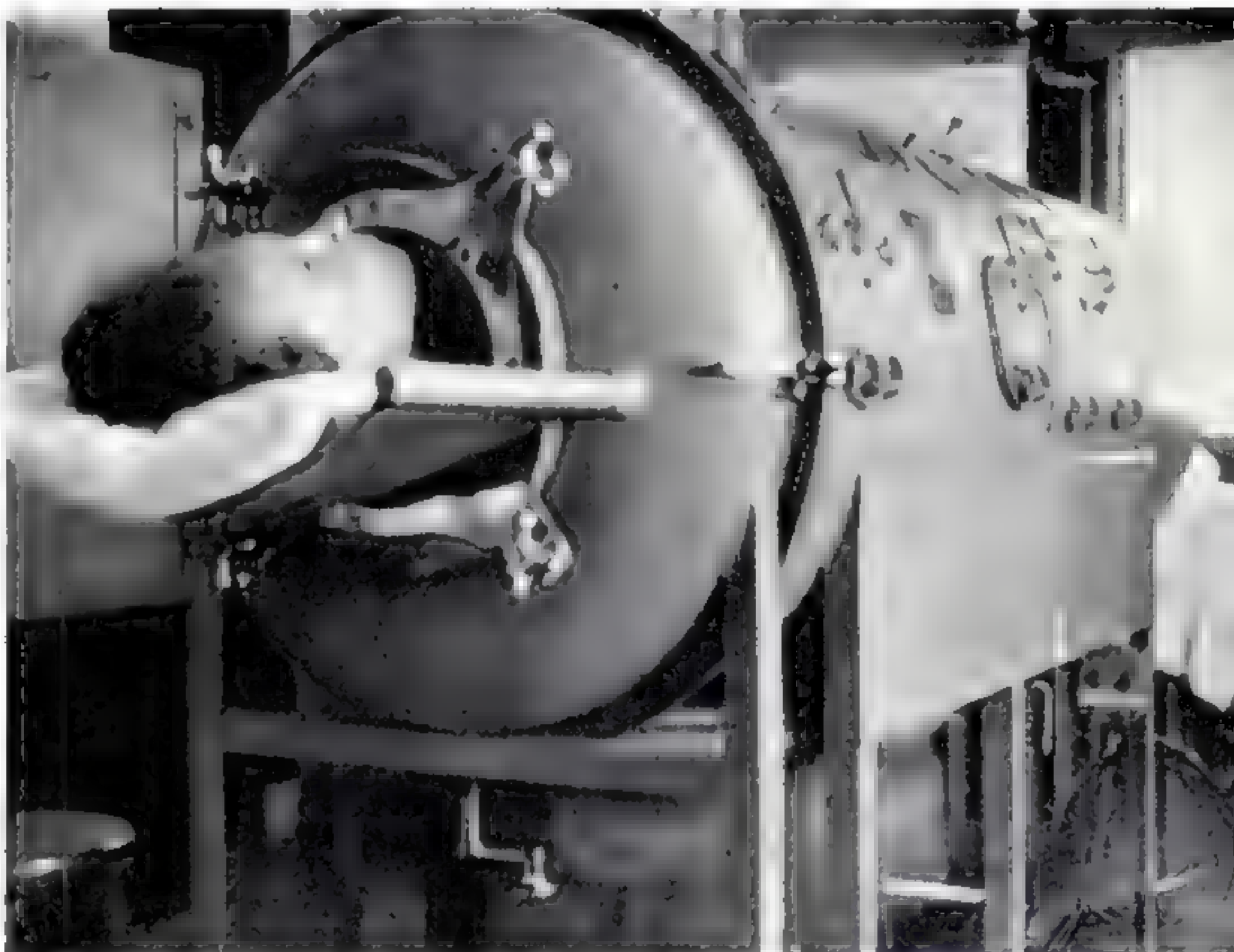
Address \_\_\_\_\_

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## IN AN "IRON LUNG"

Fred Snite, Paralytic, starts on \$50,000 China-to-Chicago Trip



A RUBBER COLLAR SEALS ALL BUT FRED SNITE'S HEAD INSIDE THE MECHANICAL RESPIRATOR

On June 2, Frederick B. Snite Jr., 26, started history's most expensive medical journey by ambulance, train and ship when he left Peiping for Chicago, 12,000 miles away. It will cost Father Snite \$50,000 for his son to be the first man to voyage in an "iron lung." A dozen doctors, nurses and technicians must constantly attend Fred Snite in cabins and compartments mechanically fitted to operate the respirator. Stricken with infantile paralysis in Shanghai while on a world cruise 14 months ago, this young Chicagoan was left unable to breathe voluntarily. He has been kept alive ever since inside the airtight chamber. An electric blower alternately creates a vacuum in the respirator causing the chest to expand and suck air into the lungs, and applies pressure to squeeze the air out. He can live no longer than five minutes out of the "iron lung." Nurses reach through portholes to change sheets and massage his limbs. While Snite's immediate release is not foreseen, similar cases have been cured, and he remains cheery and in good health. Germs present the greatest danger, for even a cold would be fatal.



A sterile shave is given to smiling Mr. Snite by a well-disinfected Chinese barber.



Chinese chess is played by Mr. Snite and his young nurse by the aid of a tipped mirror.



Mr. Snite reads a sterilized book fastened to a glass table suspended above him.





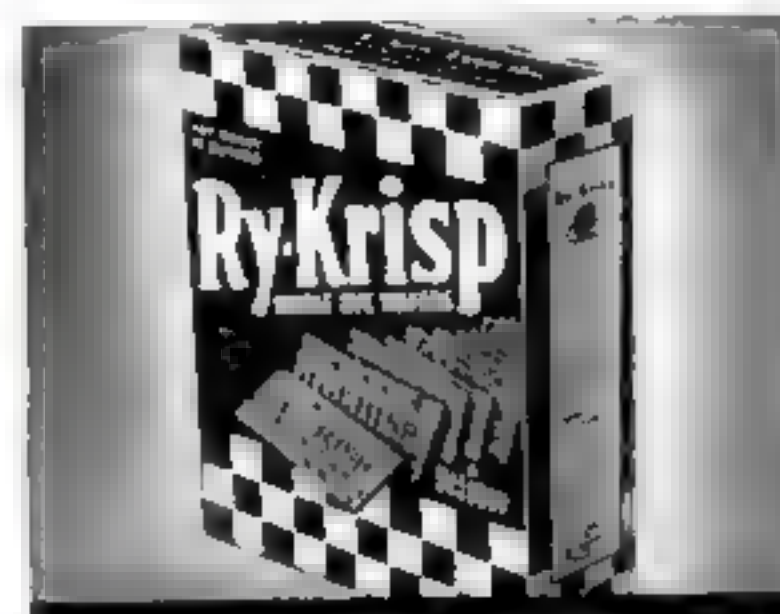
# REDUCING EASY AS 1-2-3 says Marion Talley who now weighs only 107 pounds



**1** "Hips disappear in no time at all when you follow the Hollywood Habit," says Marion Talley. Like many other glamorous movie stars, she has found that this reducing plan is easy as 1-2-3. Rule 1 is: Exercise moderately... swim, play tennis or simply take a brisk walk as lovely Marion is doing here.



**2** Eat sensibly...that's Rule 2 and it does not mean starving yourself either. Certainly this typical dinner of steak, tomatoes, green beans and Ry-Krisp would satisfy anyone.



**3** Eat Ry-Krisp with every meal...that's Rule 3 and a very important rule, too, because these delicious whole rye wafers are low in calories—filling but not fattening.

**Ry-Krisp Wafers** are popular not only with those who want to reduce...but with all the family. Youngsters like these crisp wafers for after-school munching. Menfolks say they go great with beverages, soups and the morning bacon-and-eggs. And with salads, Ry-Krisp is perfect!



**Hear Marion Talley Sing**  
Every Sunday Afternoon  
5 P. M., EDST, NBC Red Network

...and take a tip from Miss Talley who says, "Ry-Krisp and the Hollywood Habit have made me look and feel ten years younger." If you are too fat, do as Marion Talley did—lose pounds the Ry-Krisp way. You'll be more attractive...you'll enjoy life more. Buy a box of Ry-Krisp today.

ONE OF A SERIES, "A FIVE-YEAR RECORD"

## A NEW "SERVICE CITY" AS BIG AS BUFFALO

More than 153,500 customers and their families were supplied with Associated services for the first time during the past five years.

If they all lived in one spot, they would make a city as big as Buffalo, Milwaukee, or San Francisco.

Of the 1,830,000 total now served, about 58% are concentrated in the three important industrial States of New York, New Jersey, and Pennsylvania.

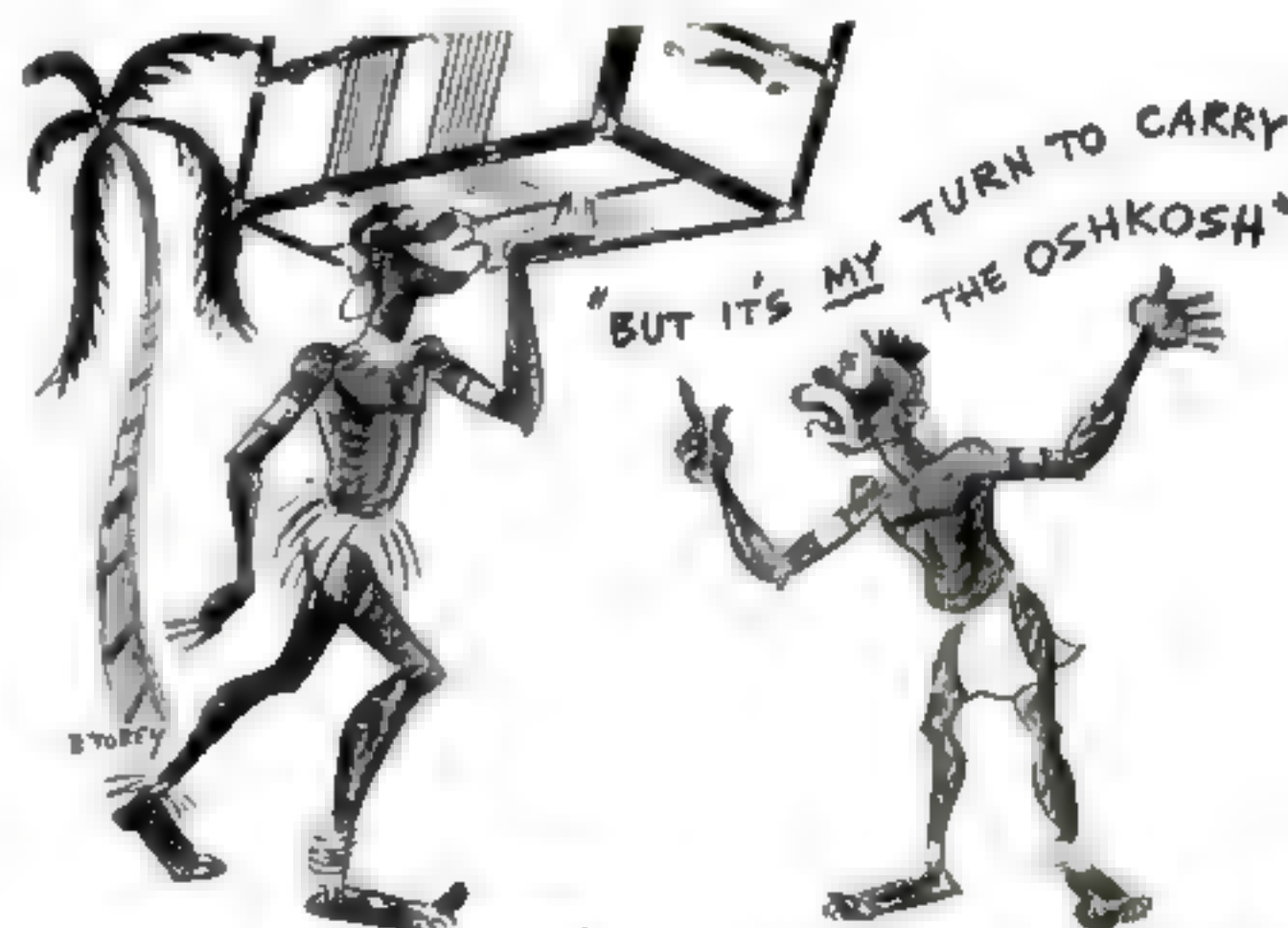
In none of these five years was there a loss in customers. As additional thousands demanded service they always found adequate facilities awaiting them, although it was hard during these depression years to find funds for needed new construction.



### CONSTANT INCREASE IN CUSTOMERS SERVED

1932	1,677,000
1933	1,678,000
1934	1,790,000
1935	1,764,000
1936	1,831,000

ASSOCIATED GAS & ELECTRIC SYSTEM



Porters have professional pride—even as you and I. You can't blame them for preferring to carry Oshkosh.

This 12-hanger Chief Oshkosh trunk stands squarely in a corner while two free-swinging doors give access to its wardrobe and its luggage sections. \$225. The hanger case for men, with cowhide binding, carries two suits, shirts and smaller articles. \$47.50. Men's hat box, for four hats. \$40.

**OSHKOSH**  
TRUNKS AND LUGGAGE

Oshkosh Trunks, Inc., 10 E. 24th St., New York





(Above) To the charming and talented Helen Willis go the honors for these two stunning swim suits. She has a right to that look of pride because she designed them. "Mesh" is their name and they're done in B.V.D.'s lovely "Sea Satin" made with "Lustex." The handsome chap with the admiring and approving eye is Frank Shields, young Samuel Goldwyn player, in a B.V.D. Samson with bandanna belt.

# The Pictures tell the Story

**L**IKE ATTRACTS LIKE, and beauty knows and bows to beauty! You have the proof, glamorous and convincing, in these pages of beauty

Chosen for their loveliness, their beauty of face and figure, these "most photographed girls in America" were brought to Hollywood to feature in the brilliant, new, all-Technicolor production, Walter Wanger's "Vogues of 1938." They know style...they know smartness...they know clothes and how to wear them. Naturally the swim suits and beach ensembles they chose for their pool shots at the Ambassador Lido, Los Angeles, were by B.V.D.! The reasons—*glamorous* and *de-lovely*—are here in every photograph for you to see and to admire.

You'll like these creations of B.V.D. For in their "evening gown backs," their moulding and silhouetting fabrics, their seamless side maillots and seamless backs, their beautiful patterns and jeweled colors, you have the way to the body *lovely...glamorous...beautiful*. Swim Suits from \$3.95 up—Beachwear \$2.95 up. The B.V.D. Corporation, \***B.V.D.** Empire State Building, N. Y. C.

**B.V.D.**  
\*Reg. U. S. Pat. Off.

Photographs  
by Tom Kelley



(Below, left to right) 1 "Tri Color" in B.V.D.'s new "Crosstide" stitch and with rope straps controlling pennant patterned adjustable uplift. 2 "Lagoon" B.V.D.'s new "princess front" in "Sea Tweed" stitch with flattering uplift control.

(Below) "Daisy Print" She loves me, she loves me not" is the story told by the bright new beauty of this printed "Sea Satin" maillot made with "Lustex." The shirred bra top moulds the firm uplift. Braided haster straps tie in back.



(Above left to right) In B.V.D.'s nautical "Sailboat" Coat, "Tivoleian" jacket and culotte, its swinging swaggering "Lobster Coat" you have the evidence and proof superlative of the "rightness" of beach and play things by B.V.D.!



## Advertisement

(Left left to right) Be beautiful be glamorous be lovely! Sculpture your figure, lady, in these silhouetting Swim Suits by B V D with every artful stitch designed to mould you, hold you, reveal the alluringest and most glamorous 'you' 1 'Raindrops' lovely B V D maillot in exclusive jacquard stitch 2 'Maritime Print' in 'Sea Satin' made with Lastex 3, 'Grecian' beautiful maillot in new 'Crosstide' stitch



(Above) "Mesh" Capture and hold a glamorous, sea-going silhouette in this brilliant new swim suit designed by Helen Wills In B V D "Sea Satin" made with Lastex Shredded bra top moulds firm uplift held by adjustable shoulder straps

(Below) Lady, be beautiful be smart and be comfortable! When you go down to the sea and sands go in the smart new party suits by B V D Arrange your own combinations or choose matched sets of perfectly cut shorts shirts capotes.

(Below, left to right) 1 B V D's 'Bra-Just' in new 'Squarer' stitch 2 'Raindrops' an enchanting new pattern in a brilliant jacquard stitch maillot 3 'Twin Stripe' exclusive jacquard stitch, seamless back and adjustable straps



Cast your marine and playtime eye on this smart trio, above Designed for the perfect enjoyment of our New Leisure, these shorts and slacks are proof positive of the originality the smartness, and the rightness of beachwear by B V D.



**S**lip into a Snugger... then use that Olympic stroke... fraile on the beach. You're right—there's a difference! The Snugger is more comfortable and it gives you that "old swimmin' hole" freedom. Luxury? Sure—you get it with Bradley.



*The Snugger*  
BY  
**BRADLEY**



**T**here's a temptation to tell you about the long life, comfort, free-hanging, curl-proof, fixed position, and security of the famous "Bike" suspensory—found in the Snugger—but we won't. Instead, you just try America's 1937 swim trunks: the Bradley Snugger.

SLIP INTO A BRADLEY AND OUT-OF-DOORS

## Private Lives



**Lady Nariman**, 90 this August, and her husband **Sir Temulji**, of Bombay, India, claim to be the "oldest married couple in the world." Fifteen days her husband's junior, she married him 85 years ago in a child wedding, then common among Parsis. They live on the top floor of a building full of descendants and refuse to have an elevator installed.



**Mrs. Charles L. Cutter** of Cleveland, 91-year-old grandmother of Mrs. Charles A. Lindbergh, was the first person in the U. S. to know that a third Lindbergh son had been born on May 12. Her daughter, Mrs. Dwight Morrow, wrote her the news and on May 24 another daughter, Miss Annie Cutter, gave the date of the birth to an astonished world.



**Viscount William Waldorf Astor**, who died Oct. 18, 1919, gave \$40,000,000 to his two sons two months before. On this they paid \$10,800,000 taxes in 1922 to the Treasury which claimed the transfer had been made in anticipation of death. When they lately sought to recover this, plus nearly \$10,000,000 interest, a Federal Jury decided against them.



**General Jay J. Morrow**, who died April 10, 1937, was a former Governor of the Panama Canal, an uncle of Mrs. Lindbergh (for the latter's grandmother, see above). Famed in life, he achieved posthumous notice by willing his studs to Grandnephew Jon Lindbergh, cutting off his sister Agnes because her son cheered for Navy at an Army football game.



**Mary McCormic**, famous singer, who made her operatic debut in 1921, is seeking a divorce from her fourth husband, **Homer V. Johannsen**, a Chicago attorney whom she married six months ago "because of his dimples." Previously wed to the late **Serge Mdivani**, and before that to **Chester A. McCormic**, she says she is unable to recall her first husband's name, which was **Kenneth J. Rankin**.



**Mrs. Charles J. Correll**, who married "Andy" of the radio blackface comedy team of "Amos 'n' Andy" on Jan. 27, 1927 before he became famous, has just got a divorce on grounds of cruelty. Iowa-born Mrs. "Andy" itemized "Andy's" cruelty as follows: a Christmas Eve slap on the face, a May 1 desertion at Palm Springs, Calif. Childless, she asked no alimony.

## Travel Comfort



For months you have been planning and looking forward to "your trip." Do not overlook the one thing that will contribute more to your comfort and pleasure than anything else.

Mothersill's "insures" the success of your trip by preventing and stopping all travel sickness. You can journey anywhere by Sea, Air, Train or Auto without distress. Be sure "Mothersill's" is part of your medicine kit.



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**The Mothersill Remedy Co., Ltd.**  
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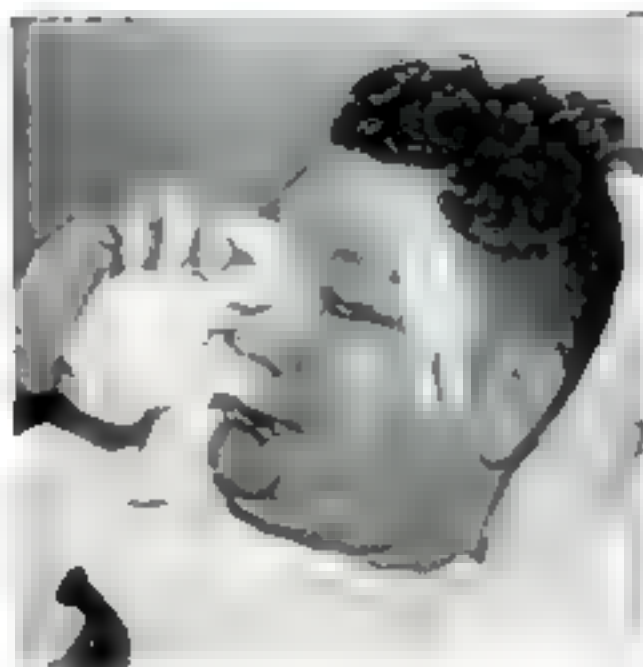
**GRAFLEX**  
PRIZE-WINNING CAMERAS



# Private Lives



**Francis P. O'Toole** is a CBS publicity man and the husband of Adela Rogers St. John, feature writer. When he and his wife and two friends recently visited a Manhattan night club a terrific brawl ensued, resulting in bandaged faces and a compulsory visit to the nearest police station. Exactly who their opponents were is still a moot question.



**Detective Thomas E. Washburn** of the Los Angeles Police Department, seeking to enforce a California law which prohibits the sale of liquor between 2 and 6 a.m., got into a fearful fist fight with the management and guests in an Oriental cafe. Badly mauled, he and a fellow officer were rescued after half an hour by five carloads of radio policemen.



**Marilyn Miller**, actress who died in 1936, married a chorus boy called Chester Lee O'Brien a year and a half before she died. Her will ignored him, left a \$64,000 trust fund to her mother and two sisters. His suit to share in this leaving failed, O'Brien won a Pyrrhic victory in his right to share in the residuary estate, which faces a deficit.



**Lillian June Smith** of Lamar, Missouri, became the 14-year-old stepmother of five children when she married Evert Sawyer, a 40-year-old truck driver. Her oldest stepchild, Myra Edith, is 18; her youngest, Hershel Floyd, is 3. When her mother asked the sheriff to bring her home, she said, "We'll be all right if people will just let us alone."



**Peter ("Buck") McNeill**, 60-year-old dockmaster at Manhattan's Battery, made his 61st rescue when he jumped a wall, swam 50 feet and pulled a 21-year-old waitress, intent on suicide, out of the harbor bay. A matter-of-fact Scotchman, he has a raft of medals for his pains but never wears them. "If I should jump into the water with them," he explains, "I'd never come up at all, at all."



**André Tardieu**, who at 60 has been Premier of France three times (1929, 1930, 1932) and who served on the committee that drafted the reparations clauses, has long had a reputation for pleasing the ladies. No longer a man about town, but an oldster who enjoys slippered ease before the radio, he plans to settle down, has become engaged to one Mlle. Julia Angebique Largenton.



**YEARS**  
only Add to their  
**MELLOWNESS**

Time only adds richness and value to fine violins and fine whiskies. Like the famous fiddles of Cremona, Glenmore's 6-year-old Kentucky Tavern Straight Bourbon Whiskey brings *extra* richness, *extra* smoothness, with *two extra years* of ageing beyond the bottled-in-bond requirement. Yet it is priced about the same as a 4-year-old. Bottled in bond at 100 proof under U. S. Government supervision. Glenmore Distilleries Company, Incorporated, Louisville — Owensboro, Kentucky.

**Glenmore's**  
**KENTUCKY TAVERN**  
STRAIGHT BOURBON WHISKEY





# "300 TAXIS UNDER MY WING



*I've GOT  
to know oil!*



To make a profit a taxi has to be on the job, in good running order, day and night, or it's just too bad . . .

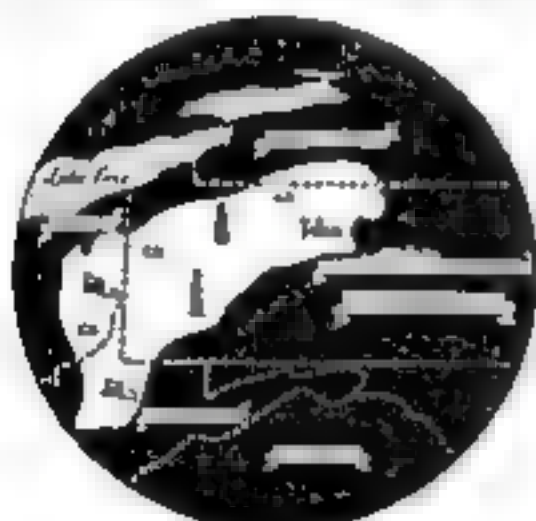


We watch motors like a hawk—for condition and performance. Check oil—for cost, efficiency, endurance.



Facts and figures prove that a Pennsylvania Motor Oil, with that emblem, is the soundest oil buy we can make."

The symbol at left is the emblem of the Pennsylvania Grade Crude Oil Association. It is not a brand. It is a guarantee of source and quality. We permit its use only on oils which are certified under bond to be 100% Pure Pennsylvania and up to Association standards in every respect.



The light area on map above is the only place in the world where Pennsylvania Grade Crude Oil is obtained. Motor oils refined from this crude are noted for their excellent lubrication, for their ability to let your motor start readily, to flow freely at all temperatures, to last longer over more miles and more hours of motor use.



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## LIFE'S PICTURES

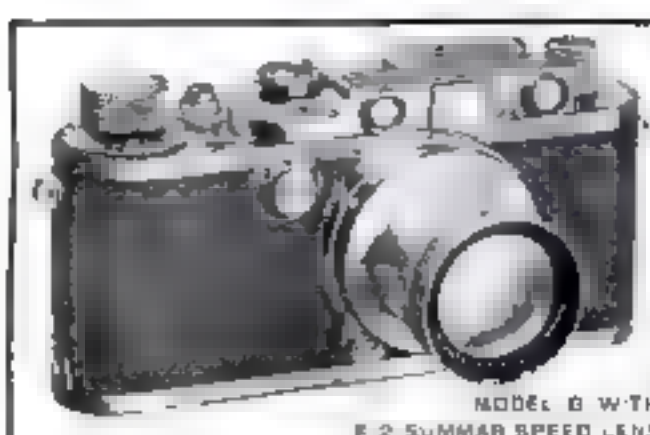


The picture of the Los Angeles Baptism on pages 10-13, were taken by George Strock (above), 25-year-old topnotch news photographer of the Los Angeles Times. His career in photography began when he was 13. He has supported himself entirely by his camera since high school days as operator of a truck-portrait concession on an amusement pier in Venice, Calif., as an official CCC camp photographer and as a commercial photographer. He has done particularly distinguished work on sports shots. For his previous contributions to LIFE see the issues of Jan. 4 (p. 15) and May 24 (p. 25).

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes), unless otherwise specified.

- 10, 11, 13—LOS ANGELES TIMES PHOTOS by GEORGE STROCK  
17, 18, 19, 22, 23, 24, 25, 26, 27—MARIONET BOURKE-WHITE exc. cen. U. p. 24 H & E.  
28—INT., drawings by IRVING E. FOND from his book "BIG TOP RHYTHMS," courtesy WILLET, CLARK & CO.—ACME, INT.—ACME, A. P.  
29—BURTON HOLMES CO.  
30—W. W., A. P.—A. P., INT.—WM. VANDIVERT  
31—A. P.  
32, 33, 34, 35—MARVIN BRECKINRIDGE  
36, 37, 38—courtesy U. S. COAST AND GEODETIC SURVEY and THE U. S. ARMY AIR CORPS exc. bol. p. 38 FAIRCHILD AERIAL CAMERA CORP.  
43—M-G-M PHOTO by TED ALLEN  
44, 45—METRO-GOLDWYN-MAYER  
46—M-G-M PHOTO by ED. CRONENWETH exc. cen. U. ACME  
51—JEROME KERSE  
52, 53—PETER STACKPOLE  
54—THOS. D. MC AVOY  
56—PETER A. JULEY  
57—PETER A. JULEY—FERNAND BOURGES  
59, 60—JOSEPH JANNY STEINMETZ  
62—A. P.  
64—PIX  
68—A. P.  
69—W. W.—INT.  
70, 71—MAURICE TABARD from P. L.  
72—A. P.  
73—F. L.—PIX  
74—INT.  
76—T. A. P.  
80—STANLEY JEPSON, A. P.—KEY, INT. W. W., ACME  
81—A. P., PAUL DORSEY—RAL PHYPE, A. P., W. W.  
82—LOS ANGELES TIMES NEWS BUREAU  
84, 85, 86—GROB from B. S. exc. I. U. p. 36 W. W.  
88—CAROLA GREGOR from B. S.

ABBREVIATIONS: BOT., BOTTOM; CEN., CENTRE; EXC., EXCEPT; L., LOWER; LT., LEFT; RT., RIGHT; T., TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; E. & E., HARRIS & EWING; INT., INTERNATIONAL; KEY, KEYSTONE; M-G-M, METRO-GOLDWYN-MAYER; P. I., PICTURES INC.; W. W., WIDE WORLD.



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Started the making of modern "candid" photos, altering the picture habits of millions. If the pictures of life today are dramatic, dynamic and tell a story, you can thank the LEICA.

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**Play  
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Relax**

A lovely city on a southern sea... balmy breezes, boats going and coming... a great landlocked bay, magnificent Point Loma, gorgeous Balboa Park... symphonies under the stars, summer racing, swim meets and regattas... a new vacation environment for you to enjoy... a place to play and a place to relax... **SAN DIEGO**, where California began and Mexico begins.

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# LIFE

goes into eyes



**Twister**—Not many of us see a real bad one like this—but—



**\*A Windy Day** is common to most of us. Millions of invisible particles of dust and dirt flying through the air—and—



**Science** finds that these particles of invisible dust irritate our eyes—causing them to burn and become reddened.

\*Sometimes it's wind, other times it's light glare, smoke, motoring, swimming that irritates our eyes. We owe it to our eyes to care for them daily by soothingly cleansing them with Murine. Use Murine regularly night and morning and notice how clear and refreshed your eyes feel.

**MURINE**  
FOR YOUR EYES

**HANDEE**  
Tool of 1001 Uses

A whole shop full of tools in one. Plugs in any light socket. A C or D C 110 & 11,500 p. m. Uses 200 different accessories—grinders, presses, routers, drills, cutters, saws, sanders, saws, sharpens, engraves.



**GET A DEMONSTRATION**

at your dealers or order on 10 Day Money-Back Trial. \$19.75 and up postpaid. 8 Accessories Free. Catalog Free.

Chicago Wheel & Mfg. Co., 1104 W. Monroe, Chicago

**Only 23¢ AT BASS**  
**FOOT-DRY**  
10 shots on 127 film. Fixed plane shutter speeds to 1/800 sec. 3 inch F 3.5 lens. \$32.95 with 7.5 inch lens. \$32.95. Write Dept. L.  
**BASS CAMERA CO.**  
79 W. Madison St. CHICAGO 10, ILL.

## Make this "FATHER'S DAY" last for years



**Buy him a Schick Shaver..**  
**give him shaving comfort**  
**—let him remember this**  
**day with pleasure every**  
**time he shaves**

What happier gift could you make to father than quick, close shaves without blades or lather and the certainty that never again can he cut or hurt himself!

With a Schick Shaver he can shave in the bedroom in an easy chair and read the paper at the same time if he likes. Continuous use of the Schick will rid his face of the hard, tough tissue Nature has built there to protect him from blades. His face will look better, feel better

and have a natural, more youthful skin.

**Save him money, too**

The expense of blades, strips, brush, soap, creams and lotions stops, for he needs none of these with the Schick. There is nothing in it to sharpen or adjust for wear.

Users have had as long as five years' service from our first-made shavers which still give as clean and quick a shave as they ever did.

**Go to an authorized**  
**Schick dealer today**

Let him tell you all about the Schick Shaver so that you will be convinced that this is the finest present for father that money can buy.



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**SCHICK SHAVES**

## FATHER GETS A BREAK THIS YEAR



**1** June 20th is on the calendar as Father's Day, it will be celebrated by giving Dad a tie. Dad asks you please to remember that his taste in neckwear is not the same as your taste in wallpaper.



**2** Bullseye! The new Lorraine Miami tie created for hot weather wear! Stylish, good looking, sephyr-light; wrinkle-resisting; harmonizes with summer clothing styles.



**3** By-product: Young man, dutifully shopping for Dad, finds Lorraine Miami ties so irresistibly good looking, he buys a handful for himself! Why not—they're only 55¢!



You can now get Lorraine Miami Ties at your haberdasher's in the season's smartest patterns.

**55¢**

If your dealer can't supply you, write:

**A. SCHREIER & SONS, INC., BALTIMORE**



# Life Goes to a Party

## On a Special Train to the Country with 250 Bicyclists

The bicycle business has taken a big spurt the last year or so. As a result, bicycle paths have been made to blossom in many a city park, thus turning pedestrians into cyclists. Quick to take advantage of this enthusiasm was the New York, New Haven & Hartford Railroad. Last year they inaugurated a special bicycle train to take New York City dwellers to the country for a day's pedaling and picnicking. So successful was this that the Bicycle Train—complete with drinks, box lunches and road maps—is now a regular N. Y., N. H. & H. feature, has made four Sunday trips this spring.

Leaving New York at 7:45 a. m., cyclists arrive at Canaan, Conn. just before 11. Starting out 250 strong on their own bikes or ones rented on the train, they quickly pedal across the State line into Massachusetts' beautiful Berkshire foothills. There they have a choice of quiet country roads which may take them as far as 34 miles in a circuit leading back to the waiting train. At 6:15 they start back, arriving in New York at 9:30 p. m. after dinner on the train. For an interesting comparison between the two means of transportation which supply this day's fun, note the girl cyclist inspecting the locomotive at right.



Baggage cars containing 250 bicycles must be unloaded before the trippers, many of whom are young and half of whom are girls, start off on the day's jaunt.





# CARTER MAKES A "Grand Slam" IN **ink**

Flying across the label identify Carter's Permanent Night Colors (Blue, Blue-Black, Black).



The full-ringed ship marks Carter's Sunset Inks—rich, strong colors.



## NEW CARTER FORMULAS GIVE YOU EVEN FINER INKS...

### QUICKER STARTING

Flows the instant pen touches paper. No need for extra pressure on pen point before you write. Saves time—and toner per ton.



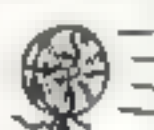
### SMOOTHER FLOWING

Whether your writing is fast or slow or jerky—Carter's keeps your pen to paper or flows evenly.



### FASTER DRYING

Cuts the risk of messy blots and smudges. Helpful when writing in check or notebooks.



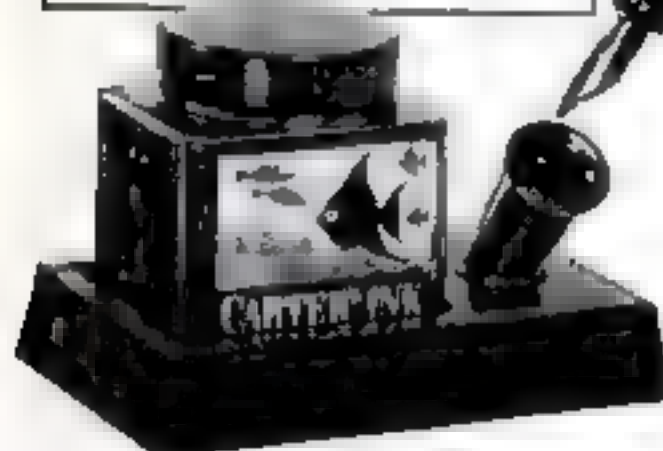
### RICHER COLORS

Each Carter color has been enriched and tuned up. And Carter still offers you an unusually wide selection.



YOU CAN "SPOT" THESE  
FIFTEEN THINGS BY CARTER'S  
COLORFUL NEW LABELS

"Cube-Brand" with a 10c Cube of ink, 39c—a 15c Cube 44c. Tropical fish mark Carter's Washable Inks.



# CARTER'S INK

FINEST FOR FOUNTAIN PENS

Also Adhesives, Carbon Paper,  
Typewriter Ribbons, Fountain Pens

**NOW! TELEDIAL** *Automatic Tuning*

ONLY **\$54.95**  
(Green short model extra \$5 add. month)

**ZIP!**  
There's Your Station  
Tuned to a Pin Point

EUROPE GUARANTEED!

## MORE RADIO FOR YOUR MONEY WITH THE ..

Yes! GRUNOW for 1938 halves the price of TELEDIAL, leader in automatic tuning. A big beautiful matched walnut TELEDIAL console with American, foreign, police, amateur and aviation reception. Only \$54.95! At leading radio and department stores. Convenient payments. Other GRUNOWS \$22.50 up. Prices slightly higher West and South.

NEW  
**Grunow**  
FOR 1938

GENERAL HOUSEHOLD UTILITIES COMPANY • Chicago, Illinois • Marion, Indiana



Army and Navy officers, explorers, big game hunters, clipper ship pilots—those whose work demands fine binoculars—know that to be useful a glass must have great light gathering power, wide field, ease of use and rugged construction. That's why they so overwhelmingly choose the Bausch & Lomb Binocular—and that's why the world's finest binocular is America's most popular glass.

Illustrated above, the Bausch & Lomb 7 power, 35 mm Binocular at \$26.

### SEND FOR CATALOG

Tells how to select a binocular for your use. Bausch & Lomb Optical Co., 309 Lomb Park, Rochester, N. Y.

**BAUSCH & LOMB**  
*Binoculars*  
THE WORLD'S BEST—BY ANY TEST

• THIS MUCH MORE  
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ELECTRIC REFRIGERATORS

**T**HE average tire to-day, regardless of brand, is a pretty good tire. IT HAS TO BE—for any person driving forty miles or more an hour risks his safety—even his life—on his tires.

Made by master craftsmen, the Pennsylvania Tire is not a volume production product. Every tire is a FINE tire—as fine a tire as man has learned to make.

That's why Pennsylvania Tires are BETTER than the average...and why they are bought so generally by people who are careful—people who observe and think.

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RUBBER COMPANY OF AMERICA, INC.  
General Offices and Factory: Jeannette, Penna.  
"Fine Craftsmanship in Rubber"

REPLACE WITH  
**Pennsylvania**  
*Tires*  
Better-looking on the car!  
Better-acting on the road!

### SEND FOR THIS USEFUL ASH TRAY

Send 24c in stamps and receive, Post-paid, an attractive white rubber tire Ash Tray.

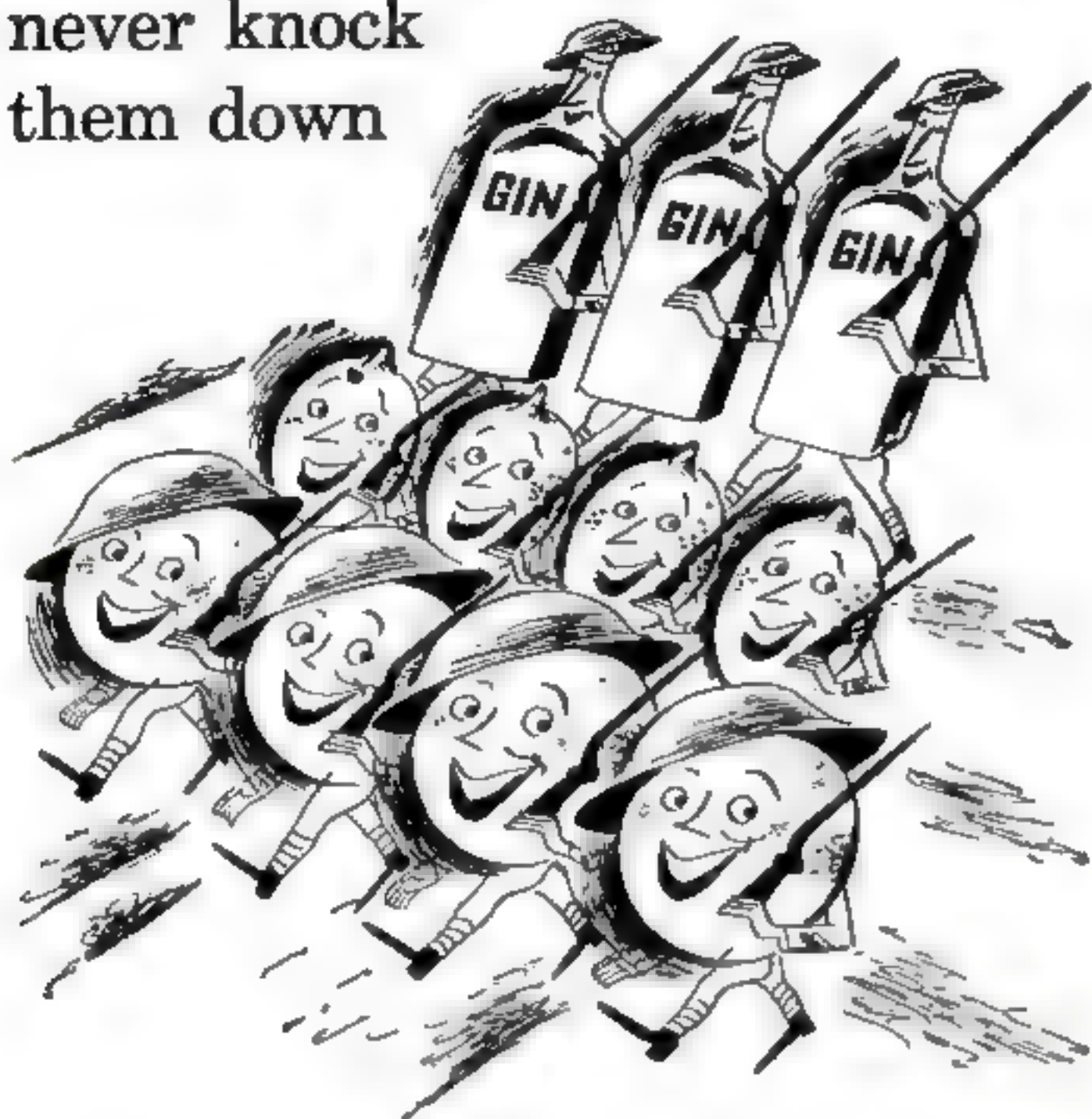
A perfect miniature automobile tire reproduced to exact scale. Size 5 1/2 in. over-all diameter. Attractive ultra-marine glass center. Address



**PENNSYLVANIA RUBBER COMPANY**  
OF AMERICA, INC. DEPT. 6-B JEANNETTE, PA.



It should fortify other flavors—  
never knock  
them down



**It's a mixer**  
*only* when the gin  
neither tastes nor smells  
in the finished drink

**T**HE cool, refreshing drinks  
Americans enjoy are *mixed*  
drinks. A Tom Collins—a gin  
rickey—agin' punch, for example.

In these mixed drinks, the gin  
should neither taste nor smell. It  
should fortify the lemon, lime  
and soda. Never overpower—  
never knock them down.

At least, that's the American  
idea, and that is why Fleisch-  
mann's, the original American  
gin, is especially made to mix.

Our formula is a secret, guarded  
since 1870, known today to only  
four men and a wife. Many enjoy  
its delightful result . . . the re-  
markable smoothness of Fleisch-  
mann drinks.

Distilled from American grain. 90 Proof  
The Fleischmann Distilling Corporation,  
Peekskill, N. Y.

**Fleischmann's  
Distilled Dry Gin**

*The real  
American Mixer*



## Life's Party (continued)



**Fatigue** overcomes this lady cyclist as she waits for the train to start its trip home-  
ward. Most cyclists cover anywhere from 12 to 34 miles, find that several hours'  
pedaling spells sore leg and back muscles for city dwellers unaccustomed to exer-  
cise. Since the most popular objective was a lake 12 miles away from Canaan,  
24 miles was the average cyclist's trip. Below, a brakeman, who has stayed hap-  
pily on the waiting train all day, ponders the strangeness of such goings on.



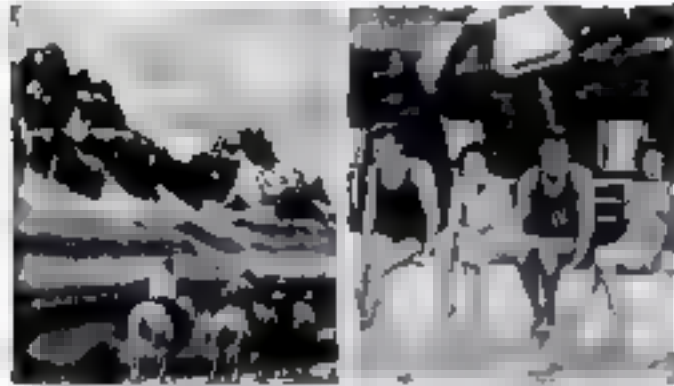


## Vacation Bound?



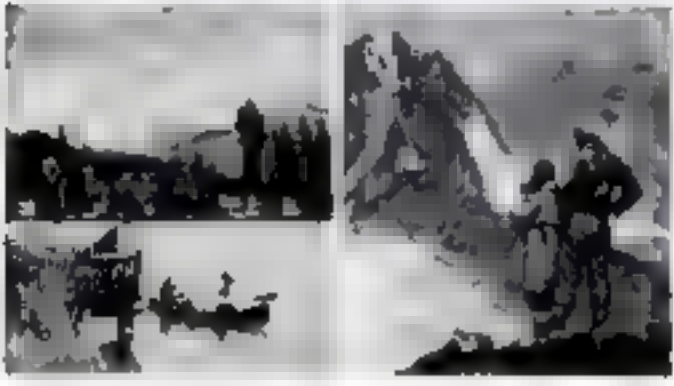
GOLF

FISHING



RIDING

SWIMMING



LOAFING

CLIMBING

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NATIONAL PARK

### In the CANADIAN ROCKIES

Jasper—America's largest National Park! Where your favorite sport—or even loafing, is more fun! Jasper's golf course of championship calibre is sufficient inducement—even without the glory of the world's greatest Alpine playground, and the unique hospitality and atmosphere of Jasper Park Lodge. Rates with meals are from \$7.00 a day. Following your stay at this most perfect of vacation lands, plan to enjoy a Canadian National land-and-water cruise to Alaska, from Vancouver by the sheltered Inside Passage.

Low rail fares. Air-conditioned equipment from Montreal, Toronto, St. Paul, to Jasper and Vancouver.



For new Alaska and Jasper National Park booklets, call or write any Canadian National Office.

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Detroit . . . 428 W. Superior Street  
Kansas City . . . 414 Fairfax Bldg.  
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Minneapolis . . . 634 Marquette Avenue  
Montreal . . . 360 McGill Street  
New York . . . 675 Fifth Avenue  
Philadelphia . . . 1300 Chestnut Street  
Pittsburgh . . . 355 Fifth Avenue  
Portland, Me. . . Grand Trunk Ry. Sta.  
San Francisco . . . 648 Market Street  
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TO EVERYWHERE IN CANADA

IT IS SMART TO SERVE  
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## FAIR AND COOLER:

New Unit brings Real Heat Relief



**Carrier**  
PORTABLE SUMMER  
**Air Conditioner**



LIVING ROOM, bedroom, office... the Carrier Room Cooler can be wheeled in and installed in no time, because it requires no pipe connections, no alterations. It plugs-in just like a radiol!

**THIS** summer you can really do something about the heat and humidity. Carrier engineers have developed the Portable Room Cooler—a compact cabinet that can be installed quickly in any single room or office. It cools, dehumidifies, gently-circulates the air, minimizes dust and outside noise. This new Room Cooler embodies the same technical skill responsible for such outstanding installations as those in the U. S. Capitol, Radio City, the "Queen Mary." Call your local Carrier dealer or mail the coupon.

CARRIER CORPORATION, Desk 246  
650 Fralighuysen Avenue, Newark, N. J.  
Please send me, without obligation, full particulars about the new Carrier Portable Summer Air Conditioner.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



**LONG HOURS** don't lag this busy executive. A Carrier Room Cooler keeps his office cool and comfortable.



**REFRESHED** when you awaken in the morning! You feel ready to "face the day" no matter how hot it may be.

ALL  
THE FAMILY WILL  
*Enjoy*  
A VACATION IN  
**WISCONSIN**



Bright, eager eyes of youth survey a land of woods and waters from a Wisconsin hilltop

When you call the family roll of vacation desires and find an eloquent assortment of divergent inclinations, don't worry. Though Mother insists on complete freedom from all domestic responsibility, young son votes for forest trails, wild creatures and an opportunity to use his woodcraft, grown up daughter demands surroundings smart and gay and you (pal and brother) must have your fishing—the answer is easy.

### WISCONSIN HAS EVERYTHING

Set in cool, green forests, jeweled with 7,000 lakes, laced with thousands of miles of rivers, endowed with incomparable summer climate and blessed with thousands of congenial hosts to serve you, Wisconsin offers any kind of vacation you want.

Rough it in a wilderness camp, if you like. Relax in languorous luxury, if you choose. Wisconsin's camps, cabins, resorts and hotels will coddle your veriest whim.

We would like to tell you more in words and pictures about this summer wonderland. May we?

RELAX IN WISCONSIN  
WISCONSIN CONSERVATION DEPT.  
RECREATIONAL PUBLICITY DIV.  
ROOM 71, STATE CAPITOL  
MADISON, WISCONSIN

Please send me, free, your packet of vacation literature.

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City \_\_\_\_\_ State \_\_\_\_\_

WHERE FRIENDS AND NATURE MEET



# IT TAKES FOUR MONTHS TO SEE THE WORLD

*Amplly, Leisurely, Luxuriously*



Next January 8 the *Empress of Britain* will sail from New York on a cruise of the world. She will take her enchanted voyagers to a hundred and eight ports and places. There will be time for the interesting out-of-the-way spots, for parties and sports, or the luxurious enjoyment of life on one of the world's supreme ships.

The *Empress of Britain* will go the most interesting way—through the Mediterranean and the Suez. She calls at Algiers and Monaco and a special trip to Jerusalem and Cairo. She will take you across India in her own private train to Delhi and the Taj Mahal, to Calcutta, Darjeeling, Ceylon and Madras if you wish. She will even give you a special inland journey to fascinating Peiping. And since she's the largest liner ever to carry the British flag in the Orient, she receives a royal welcome wherever she goes.

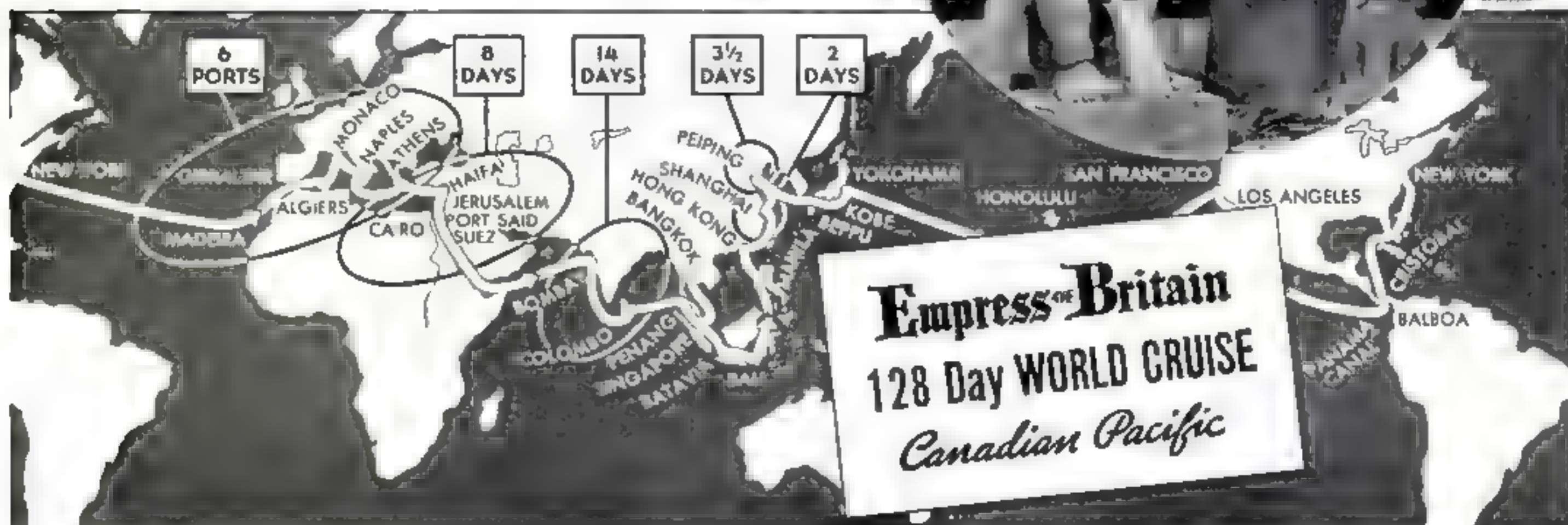
Fares as low as \$100 per person per day, including exceptional shore programing. Get it in—early and free—separate from your own agent or from Canadian Pacific, New York, Chicago, Washington, San Francisco, St. Louis, Montreal, and 50 other cities in the U.S. and Canada.

From New York January 8—128 days



The day's entertainment in the ship at Peiping, P. R.

Young Prince and Princess at Peiping





# PICTURES TO THE EDITORS

## Missouri's Last Public Hanging

What may well be Missouri's last public hanging took place May 21 at Galena, and the condemned man was Joseph Lee Jackson, a convicted murderer and robber who was hanged in Taney County in 1914. Some 400 people

packed the stockade to witness the execution. My series of pictures starts with Jackson being led up on the scaffold. He made a 5 minute speech to the crowd in which he admitted his crime and said he wanted to die like a man. Then Father Michael Abgar read the litany. Jackson's legs were strapped and the black hood was slipped over his head. After extreme unction, the executioner can be seen

pulling the long lever that sprung the trap and sent Jackson crashing down to his death. The last picture shows the Ozark crowd that witnessed this grim spectacle.

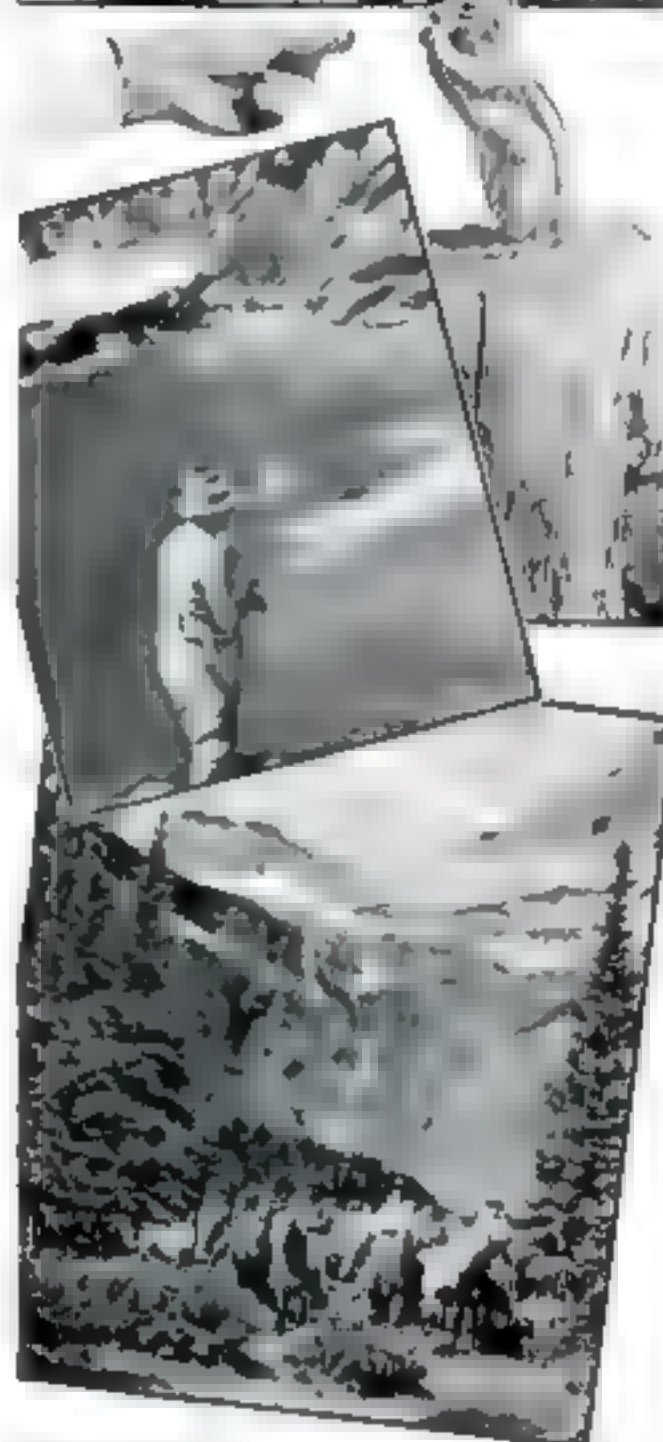
Missouri is about to enact a law which will substitute lethal gas execution for public hanging.

RICHARD (RIP) MC MURTRY  
Carthage, Mo.



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(JUNE 15)

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## PICTURES TO THE EDITORS

(continued)

### Double Dive

Sirs

This picture of a double dive was taken at a publicity preview at the Ambassador Hotel pool to advertise the National Aquatic Show June 5-6. Above is Farid

Simalka of Egypt, No. 2 diver in the 1928 Olympics. Below is Georgia Coleman of the U. S. A., once the world champion female diver. Pretty pose, eh?

DONALD MACWHIRTER

Los Angeles, Calif



### "Laughing Cat"

Sirs

The "Laughing Cat" photo published in LIFE (May 17) and attributed to a Chicago amateur whose name has been forgotten is in reality a flashlight I made many years ago. A local representative of a news picture agency asked for a copy for her personal use for framing, and I granted her one. A few days later it was published throughout the country. It has since been reproduced millions of times, and never as yet with a credit line. I am enclosing a contact print from the original negative still in my possession.

RUSSELL E. FROCLICK  
Globe-Democrat  
St. Louis, Mo.



### Marshall's Elephant

Sirs

Here is a picture of a dead rogue elephant, the biggest shot in Burma in many years, 10 ft. 1 in. at the shoulder. (This would not be gigantic for an African elephant but for the Asiatic species it is close to the record). The front feet were 60 1/4 in. in circumference, the tusks just short of 5 ft. long. It was shot by a famous sportsman [i.e. Edison Marshall—ED], and next time you come to Augusta, Ga. I'll show you the tusks.

EDISON MARSHALL  
Strand Hotel.  
Rangoon, Burma





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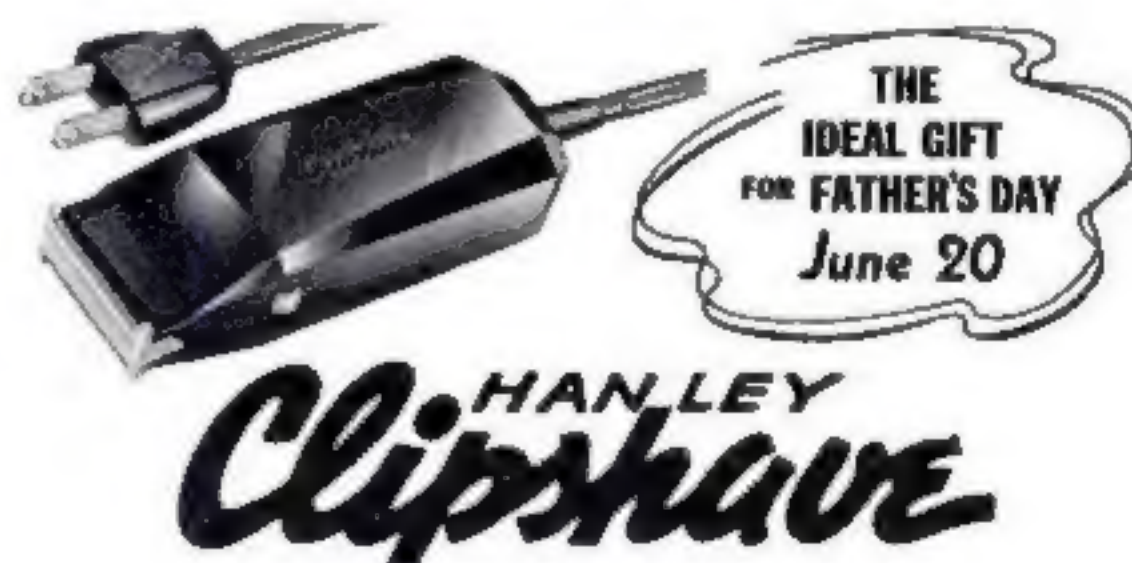


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